UMN
UNIVERSITAS
MULTIMEDIA
NUSANTARA

## UNIVERSITAS MULTIMEDIA NUSANTARA

# 2025 SUSTAINABILITY REPORT



UI GreenMetric · Akreditasi Unggul · FIBAA · IABEE · ASIIN · AUN-QA · Times Higher Education Sustainability Impact Ratings · ACQUIN

# Rector Remarks

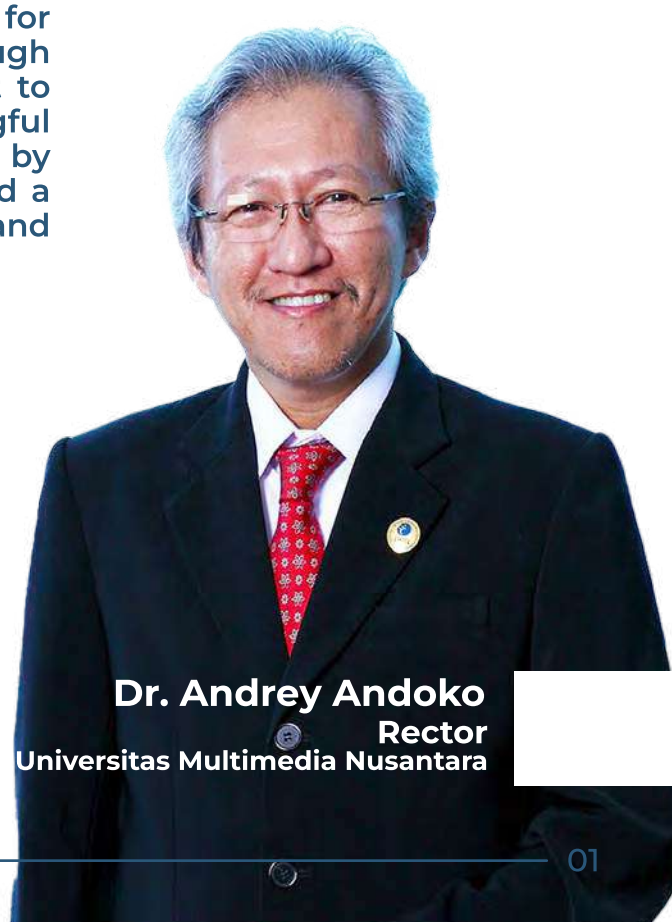
Local action is essential to achieving global goals. At Universitas Multimedia Nusantara (UMN), sustainability takes shape through learning, research, community engagement, partnerships, and the way we care for our campus. Each effort, rooted in its own context, can contribute to a more sustainable future for people and the planet.

This SDG Activity Report 2025 reflects how UMN puts that belief into practice. Across all 17 Sustainable Development Goals, our community has worked to widen access to education, strengthen well-being, develop research and innovation, and collaborate with communities and partners. These efforts include supporting students from diverse backgrounds, advancing research in areas such as food security and health, building community-led livelihoods through initiatives such as UMNGrove 2.0 and GEJUR, and bringing climate and conservation learning to campus and coastal communities.

Together, these activities address the interconnected dimensions of sustainability: economic opportunity, social well-being, and environmental stewardship. The SDGs provide a shared framework for understanding how these contributions relate to wider development goals and for guiding our continued efforts.

We recognise that lasting progress takes time and depends on working together. UMN will continue striving to strengthen its positive impact through education, research, innovation, community engagement, partnerships, and responsible campus management. This report records the work undertaken in 2025 and encourages us to keep learning, improving, and contributing.

I extend my appreciation to UMN's students, lecturers, staff, partners, and communities for their commitment and collaboration. Through this report, UMN reaffirms its commitment to turning local action into meaningful contributions to the global goals. Guided by the SDGs, may our shared efforts help build a future that is inclusive, resilient, and sustainable for all.



**Dr. Andrey Andoko**
**Rector**
**Universitas Multimedia Nusantara**

# Table of CONTENTS


01 NO POVERTY 03

02 ZERO HUNGER 04

03 GOOD HEALTH & WELL-BEING 05

04 QUALITY EDUCATION 06

05 GENDER EQUALITY 07

06 CLEAN WATER & SANITATION 08

07 AFFORDABLE & CLEAN ENERGY 09

08 DECENT WORK & ECONOMIC GROWTH 10

09 INDUSTRY, INNOVATION, & INFRASTRUCTURE 11

10 REDUCED INEQUALITIES 12

11 SUSTAINABLE CITIES & COMMUNITIES 13

12 RESPONSIBLE CONSUMPTION & PRODUCTION 14

13 CLIMATE ACTION 15

14 LIFE ON WATER 16

15 LIFE ON LAND 17

16 PEACE & JUSTICE STRONG INSTITUTIONS 18

17 PARTNERSHIPS FOR THE GOALS 19

# SDG 1
# NO POVERTY

*"Poverty is not created by poor people. It is created by the system we have built."*

— Muhammad Yunus



## UMN Empowers Cirarab Village MSMEs through Digital Training and Promotion

The community empowerment program in Cirarab Village contributes to SDG 1: No Poverty by strengthening the economic capacity of local MSMEs and members of the Family Welfare Movement (PKK) through practical business training and mentoring. Participants gained skills in digital marketing, product photography, business planning, and product diversification, enabling them to expand their market reach and create additional income opportunities. The provision of production equipment and support for digital promotion through the village tourism website further enhances local businesses' capacity to grow sustainably. These initiatives can help strengthen household livelihoods, improve economic resilience, and support long-term community economic independence. Read more

## Skystar Ventures UMN Supports 39 Student Startups through Business Incubation

In June 2025, Skystar Ventures at Universitas Multimedia Nusantara (UMN) showcased 39 student and alumni startups at its two-day Demo Day, held from 4–5 June 2025, following a six-month business incubation program. Involving 151 students and alumni across six study programs, the initiative provided business development support through workshops, expert mentoring, and professional feedback. The program helped participants develop innovative business ideas and prototypes across sectors including digital services, food and beverages, technology, tourism, and creative industries. Read more



Number of Students
**10166**

Number of Low Income Students
**2387**

Scholarly Output (2021 - 2025)
**8**

FWCI (2021 - 2025)
**1,22**

CiteScore (2021 - 2025)
**83**

# SDG 2
# ZERO HUNGER

*“You can't build a peaceful world on empty stomachs and human misery.”*

— Norman Bourlaug



## UMN and UGM Launch MySalak, an AI-Powered Application to Support Salak Farmers

Universitas Multimedia Nusantara (UMN) and Universitas Gadjah Mada (UGM) launched MySalak on 15 January 2025, an application powered by artificial intelligence (AI) and the Internet of Things (IoT) to help salak farmers manage pest infestations. The application features weather forecasting, automatic fruit fly counting, pest distribution mapping, and educational articles to support more effective pest control. By improving crop management, the initiative aims to increase salak production and support export opportunities, contributing to improved food security and sustainable agricultural productivity. Read more

## UMN Students Win Three International Awards for Innovative Sorghum-Based Food Solution

UMN students won three awards at the Global Innovation Sprint 2025 for developing “Sor-Go!”, an innovative snack bar made from sorghum. The product aims to support food security in Indonesia by promoting sorghum as an alternative food ingredient that is resilient to dry and hot conditions. The initiative also encourages the exploration of underutilized agricultural resources as potential solutions to future food challenges. Read more




## FTI Expert Talk Explores the Implementation of IoT and AI in Agriculture



The Faculty of Engineering and Informatics at Universitas Multimedia Nusantara (UMN) held an Expert Talk on 3 July 2025, featuring Dr. Suputa from Universitas Gadjah Mada (UGM) to discuss the application of the Internet of Things (IoT) and Artificial Intelligence (AI) in agriculture. The session explored how these technologies can improve pest detection and prediction, optimize pesticide use, and support data-driven farming practices. The discussion highlighted the potential of smart farming to enhance agricultural productivity while reducing environmental pollution and promoting sustainable agricultural management. Read more

Total Food Waste
**5160kg**

Campus Population
**10773**

Scholarly Output (2021 - 2025)
**13**

FWCI (2021 - 2025)
**1,51**

CiteScore (2021 - 2025)
**107**

# SDG 3
# GOOD HEALTH & WELL-BEING

*"There is no patent. Could you patent the sun?"* — Jonas Salk

## UMN Disability Services Unit Holds Seminar on Supporting Students with Special Needs in Higher Education

Universitas Multimedia Nusantara (UMN) held a seminar on 9 April 2025 through its Disability Services Unit (ULD) to improve lecturers' and staff members' understanding of supporting students with special needs in the university environment. The seminar covered disability awareness, student identification and profiling, individualized learning strategies, and coordination between lecturers and ULD. Through this initiative, UMN aims to strengthen inclusive learning support and promote the well-being of students with disabilities by helping the academic community better understand and accommodate their diverse needs. Read more



## PASIAGANA: GMLS Trains Teachers as Agents of Disaster Preparedness Education in Situregen Village



The South Lebak Disaster Mitigation Group (GMLS), in collaboration with Universitas Multimedia Nusantara (UMN) students from the Humanity Project Batch VI, organized the PASIAGANA disaster preparedness training on 24 May 2025 in Situregen Village, Lebak, Banten. The programme trained 21 teachers in earthquake and tsunami mitigation, basic first aid, evacuation procedures, and the use of interactive evacuation maps. Through practical simulations and educational materials, the initiative aims to equip teachers with the knowledge and skills to educate students and local communities, strengthening disaster awareness and preparedness in a tsunami-prone area. Read more

## Rencang UMN Promotes Stunting Prevention in Ciakar Village Through the CEMARA Programme

Rencang, a social student organization at Universitas Multimedia Nusantara (UMN), organized the CEMARA (Cahaya untuk Generasi Emas) programme on 13 April 2025 in Ciakar Village, Tangerang Regency, to raise awareness of stunting prevention among children. The programme involved approximately 50 participants, including children, expectant mothers, pregnant women, and breastfeeding mothers. Activities included free health screenings, nutrition education on the first 1,000 days of life, educational games on healthy eating and hygiene, and the distribution of nutritious food packages. The initiative aimed to improve community awareness of child nutrition, promote early stunting prevention, and support healthier child development.



Read more

**Scholarly Output (2021 - 2025)**
**72**

**FWCI (2021 - 2025)**
**0,71**

**CiteScore (2021 - 2025)**
**304**

SDG 4

# GOOD EDUCATION

*"The goal of education is the advancement of knowledge and the dissemination of truth."*

— John F. Kennedy



## UMN Students Win First Place in Sociopreneur Competition with Community-Based Business Innovation

Three students from the Faculty of Communication at Universitas Multimedia Nusantara (UMN), Triosan Molo, Audrey Aurantica, and El Fide Glory Nafiri Atmodjo, won first place in the Sociopreneur competition organized by Universitas Ciputra, held from 22 to 26 April 2025. With guidance from UMN lecturers, the team developed Orinature, a sociopreneur business prototype inspired by field research in Situregen Village, Lebak Selatan, which aims to revitalize traditional herbal drinks while supporting local agricultural communities. The team also received the Best Booth, Best Impact, and Best Prototype awards for their work. This achievement reflects UMN's commitment to fostering experiential learning, research-based innovation, and students' ability to apply academic knowledge to address community needs. Read more



## UMN Rector Appointed as Visiting Professor at UCSI University Malaysia

Universitas Multimedia Nusantara (UMN) Rector Dr. Andrey Andoko was appointed as a visiting professor at UCSI University, Malaysia, on 21 April 2025. This appointment recognizes his academic expertise and strengthens international collaboration between higher education institutions. Through this opportunity, UMN aims to expand academic exchange, encourage knowledge sharing, and support the development of educational quality. The appointment reflects UMN's commitment to strengthening academic excellence and fostering international cooperation in higher education. Read more

## UMN Appoints Two New Professors to Advance Higher Education



Universitas Multimedia Nusantara (UMN) announced the appointment of two new professors in Information Systems and Technology Management to strengthen its academic expertise. Their appointments support the advancement of research and knowledge development within their respective fields. Through this achievement, UMN aims to strengthen its academic environment and enhance the quality of higher education. This initiative reflects the university's continued commitment to academic excellence and the development of quality education in Indonesia. Read more

**Number of first-generation students starting a degree**
849

**Number of students starting a degree**
1973

**Number of students**
10166

**Scholarly Output (2021 - 2025)**
21

**FWCI (2021 - 2025)**
0,69

**CiteScore (2021 - 2025)**
76

# SDG 5
# GENDER EQUALITY

*"I am not free while any woman is unfree, even when her shackles are very different from my own."* — Audre Lorde




## UMN Satgas PPKPT Holds Music-Integrated Educational Seminar on Sexual Violence Prevention and Gender Equality

Universitas Multimedia Nusantara (UMN), through its Task Force for the Prevention and Handling of Violence in Higher Education (Satgas PPKPT UMN), held a music-integrated educational seminar titled *"Stand Up, Speak Out: Together Against Sexual Violence"* on 22 May 2025, in collaboration with Kapal Perempuan, ICT Watch, and Sisters in Danger. The event brought together UMN students and high school students to discuss sexual violence, consent, victim-blaming, harmful gender stereotypes, and forms of violence occurring both offline and online. Through expert discussions and educational outreach, the seminar aimed to increase awareness, encourage support for survivors, and promote a safer and more respectful learning environment. This initiative reflects UMN's commitment to preventing gender-based violence and fostering a culture of equality, accountability, and mutual respect. Read more

## UMN Journalism Student Wins National Competition for Highlighting Women Journalists' Safety



Rheinata Yuvian Tasman, a Journalism student at Universitas Multimedia Nusantara (UMN), won first place in the 2024 Journalist Safety Index Data Analysis Article Competition, organized nationally by Populix and Tifa Foundation. Her article, *"Female Journalists: Always Watched, Never Protected,"* examined gender-based intimidation and safety risks faced by women journalists in Indonesia through academic research, field accounts, and credible data. Supported by academic guidance and data-driven storytelling skills developed through coursework, Rheinata produced an evidence-based analysis thatcontributed to discussions on gender equality and journalist protection. This achievement highlights UMN's commitment to fostering critical thinking, research skills, and awareness of gender-related issues through academic work. Read more

## UMN Pekantara Seminar Addresses Gender Equality and Verbal Harassment



On 13 December 2024, Pekantara held its closing seminar of the year, focusing on gender equality through the theme "Verbal Harassment Impact on Gender Equality." The seminar featured Carlina Octavia and Dr. Niknik Mediyawati, who discussed gender-based discrimination in digital spaces, the misuse of artificial intelligence, online harassment, and verbal abuse in everyday communication. Through these discussions, the seminar aimed to increase students' understanding of gender-based violence and encourage responsible communication in social and digital environments. The initiative reflects UMN's efforts to promote gender equality and foster a safer and more respectful environment through education. Read more

Number of first-generation students starting a degree
**849**

Number of female academic staff
**32**

Scholarly Output (2021 - 2025)
**11**

FWCI (2021 - 2025)
**1**

CiteScore (2021 - 2025)
**64**

6 CLEAN WATER AND SANITATION

# SDG 6
# CLEAN WATER & SANITATION

*"No water, no life. No blue, no green."* — Sylvia Earle




## UMN and Angel Group Collaborate to Expand Clean Water Access in Indonesia

On 13 June 2025, Universitas Multimedia Nusantara (UMN) partnered with Angel Group to support the expansion of clean drinking water access in Indonesia as part of its sustainability initiatives. The collaboration plans to introduce water purification systems at UMN, allowing students and lecturers to access drinking water while using reusable bottles to reduce plastic waste. Through this initiative, UMN and Angel Group aim to promote access to safe drinking water and encourage more sustainable consumption practices within the campus community. The partnership also opens opportunities for future research and community engagement programs focused on environmental sustainability. Read more




## PT Surveyor Indonesia (Persero) Inaugurates Clean Water Facilities in Carita Village, UMN Supports Sustainable Education

On 5 December 2025, PT Surveyor Indonesia (Persero), through its Social and Environmental Responsibility (TJSL) program, inaugurated clean water facilities for residents of Kampung Sanghyang and Kampung Mataram in Carita Village, Pandeglang, Banten. The facilities include bore wells, water pumps, storage tanks, and piping networks to improve access to clean water for communities previously facing limited water availability. Universitas Multimedia Nusantara (UMN), through its Center for Sustainability, participated in discussions on follow-up educational initiatives covering hygiene, responsible water use, and facility maintenance. This collaboration reflects UMN's commitment to supporting sustainable access to clean water through community education and long-term environmental initiatives. Read more

Volume of Water Used in the University: Inbound (Treated/ Extracted Water)

**30634m³**

Scholarly Output (2021 - 2025)

**11**

FWCI (2021 - 2025)

**1**

CiteScore (2021 - 2025)

**64**

SDG 7

# AFFORDABLE & CLEAN ENERGY

*"There are no price spikes for sunlight... no embargoes on wind."*

— António Guterres




## UMN Students Showcase Renewable Energy and Sustainability Research

Two Universitas Multimedia Nusantara (UMN) students, Edward Nathan Samuel from Informatics and Nicholas Pranata from Physics Engineering, received international recognition at the 8th Annual Student Research Day held by Universiti Malaysia Terengganu (UMT). Edward developed Net Zero Waste Wise (NOW2), a digital system that converts waste into charitable donations through a structured waste-management process, while Nicholas researched wind energy potential in Kupang using wind turbine modeling and MATLAB/Simulink simulations. Their research demonstrates how technology and engineering can contribute to sustainable waste management and renewable energy development, while highlighting opportunities for students to contribute to the growing green-job sector. Read more

## UMN Rector Shares Campus Biodiversity Initiatives at UI GreenMetric Workshop Seminar

Universitas Multimedia Nusantara (UMN) Rector Dr. Ir. Andrey Andoko, M.Sc., participated as a speaker at the UI GreenMetric Biodiversity Workshop Seminar on 28 May 2025, organized by Universitas Medan Area in collaboration with UI GreenMetric. Under the theme "Doing SDGs in Higher Education: The Story of Our Institution and Society," the seminar brought together university representatives to share sustainability strategies and campus conservation initiatives. Andrey presented UMN's environmentally friendly campus practices, including natural ventilation, energy efficiency, waste recycling, biodiversity conservation, and plans to turn cafeteria food waste into eco-enzyme. He also highlighted UMN's collaborations with environmental organizations, demonstrating the university's efforts to integrate sustainability into campus operations and academic activities. Read more





## UMN PPAr Explores Window Design for Healthy and Energy-Efficient Buildings

On 15 May 2025, the Architecture Professional Program (PPAr) at Universitas Multimedia Nusantara (UMN) held a guest lecture with Andhang R. Trihamdani on effective window design for healthy and energy-efficient buildings. The session covered window performance, building ventilation, thermal comfort, and sustainable building regulations, highlighting how appropriate window and ventilation design can improve indoor comfort. Students also learned about passive and active cooling strategies to reduce reliance on air conditioning while maintaining comfortable indoor temperatures. This initiative reflects UMN's commitment to advancing knowledge of sustainable architecture and promoting energy-efficient building design. Read more

Total Energy Wasted
**18459.5GJ**

University floor space
**99500m²**

Scholarly Output (2021 - 2025)
**25**

FWCI (2021 - 2025)
**0,92**

CiteScore (2021 - 2025)
**64**

# SDG 8
# DECENT WORK & ECONOMIC GROWTH

*"Nothing will work unless you do."* — Maya Angelou

## UMN Provides Electrical Management Training for Culinary MSMEs in Legok Village

Universitas Multimedia Nusantara (UMN) conducted electrical management training for culinary micro, small, and medium enterprises (MSMEs) in Legok Village on 29 July, 23 November, and 2 December 2024. Led by UMN lecturers and students, the program introduced participants to energy efficiency, electricity consumption analysis, and strategies for reducing daily electricity use. Participants also learned to use energy monitoring tools, including an Internet of Things (IoT)-based system that enables real-time monitoring through laptops and smartphones. Through this initiative, UMN aims to strengthen local business owners' knowledge of energy management and support more efficient and sustainable MSME operations. Read more



## UMN and UCSI Malaysia Collaborate to Support Culinary MSMEs



On 20 February 2025, Universitas Multimedia Nusantara (UMN) collaborated with University College Sedaya International (UCSI) Malaysia to provide mentoring for culinary micro, small, and medium enterprises (MSMEs) from Curug Sangereng Village and Medang. The program involved lecturers from both institutions and introduced participants to consumer behavior and its role in developing food and beverage businesses. The sessions also addressed challenges faced by local MSMEs, including limited training in social media use, halal certification processes, and restrictions on international business collaboration. Through this initiative, UMN aims to strengthen entrepreneurs' business knowledge and support the growth and competitiveness of local culinary MSMEs. Read more

## UMN Establishes Recruitment Partnership with PT Bank CIMB Niaga Tbk

On 20 March 2025, Universitas Multimedia Nusantara (UMN), through its Continuing Education Center and student affairs division, formalized a partnership with PT Bank CIMB Niaga Tbk to expand career opportunities for students. The collaboration focuses on recruitment programs, including internships and full-time employment, as well as potential joint activities such as guest lectures and career days. The partnership aims to strengthen connections between higher education and industry while providing students with greater opportunities to gain professional experience and enter the workforce. This initiative reflects UMN's commitment to supporting career development and improving graduates' readiness for employment through industry collaboration. Read more



Number of Students
**10166**

Number of Students in Internship
**2838**

Scholarly Output (2021 - 2025)
**45**

FWCI (2021 - 2025)
**1,21**

CiteScore (2021 - 2025)
**360**

SDG 9

# INDUSTRY, INNOVATION & INFRASTRUCTURE

*"Scientists study the world as it is; engineers create the world that has never been."* —Theodore von Kármán



## UMN UCIFEST 16 Sinetalk Explores AI Innovation in Video Production

On 6 May 2025, Universitas Multimedia Nusantara (UMN), through UCIFEST 16, held a Sinetalk session in collaboration with Hollyland, featuring filmmaker and content creator Anjas Maradita to discuss the use of artificial intelligence (AI) in video production. The session included demonstrations of AI-assisted tools for pre-production, such as storyboard development, text-to-speech, and jingle references. Participants learned how these technologies can improve production efficiency and reduce costs while emphasizing the importance of ethical use, creative integrity, and responsible AI practices. This initiative reflects UMN's commitment to encouraging technological innovation and equipping students with relevant knowledge of emerging digital production tools. Read more

## UMN's Online Learning Innovation Wins National Recognition at SPADA Awards




On 13 December 2024, Adestya Ayu Armielia, a lecturer in Universitas Multimedia Nusantara's (UMN) Hospitality Study Program, received second place in the 2024 Best Online Learning Design category for lecturers at the national SPADA Awards. The achievement recognized her innovative approach to digital learning, incorporating technologies and interactive formats such as animation, multimedia, 360-degree videos, tutorials, and podcasts. Supported by UMN's BPP E-Learning team and digital learning facilities, these initiatives aim to enhance the quality and accessibility of online education. This achievement reflects UMN's commitment to advancing educational technology and developing innovative digital learning methods. Read more

## DQLab UMN Launches AI Training Center to Support Accessible and Practical AI Adoption



Universitas Multimedia Nusantara (UMN), in collaboration with DQLab, launched the AI Training Center to help students, professionals, and businesses develop practical artificial intelligence (AI) skills. The program combines hands-on training, real-world industry case studies, and mentorship to help participants understand and implement AI in professional settings. Supported by UMN's research capabilities and industry collaboration, the initiative aims to provide accessible, relevant, and up-to-date training in response to evolving technological and workforce needs. Through this initiative, UMN strengthens its commitment to advancing digital skills, fostering innovation, and preparing human resources for the changing demands of the digital economy. Read more

| | | |
|---|---|---|
| Number of Academic Staff<br>496 | Academic Staff: Arts & Humanities<br>154 | Academic Staff: STEM<br>142 |
| Scholarly Output (2021 - 2025)<br>46 | FWCI (2021 - 2025)<br>1,24 | CiteScore (2021 - 2025)<br>296 |

# SDG 5
# REDUCED INEQUALITIES

*"Inequality is the root of social ills."* — Pope Francis

## Rencang Promotes Equality and Inclusive Education for Visually Impaired Children Through the AKSARA Program



Rencang, the social student organization at Universitas Multimedia Nusantara (UMN), held the AKSARA (Anak Luar Biasa Aktif Berkarya) community service program on 15 June 2025 at Yayasan Elsafan in East Jakarta to promote inclusivity and support the development of visually impaired children. The program combined fundraising and public awareness campaigns with interactive activities, including audio-based narrative storytelling, sensory exploration, and group singing, designed to encourage creativity, imagination, and self-confidence. Through these initiatives, Rencang aimed to challenge negative stigma toward people with visual impairments, support the foundation's educational activities, and encourage equal opportunities for children with disabilities to learn, participate, and develop their potential. This initiative reflects UMN's commitment to fostering an inclusive society that values diversity and promotes equal access to education and social support.
Read more

## UMN Holds Pekantara 2025 to Foster Inclusive Young Leaders




Universitas Multimedia Nusantara (UMN) held Pekan Kreativitas Nusantara (Pekantara) 2025 from 8 to 12 December 2025 under the theme "Developing Inclusive Young Leaders Character As A Catalyst For Sustainable Communities." The annual event featured traditional dance performances, a parade of traditional attire from across Indonesia, competitions, and talk shows designed to celebrate cultural diversity and encourage students to engage with different perspectives. Through these activities, UMN aimed to strengthen students' empathy, collaboration, and sense of social responsibility while promoting the responsible use of technology and the development of inclusive leadership. This initiative reflects UMN's commitment to fostering respect for diversity, reducing social polarization, and preparing young leaders to contribute to more inclusive and sustainable communities.
Read more

Number of Students with Disability
33

Number of Students with Disability
2

Scholarly Output (2021 - 2025)
17

FWCI (2021 - 2025)
0,8

CiteScore (2021 - 2025)
119

SDG 11

# SUSTAINABLE CITIES & COMMUNITIES

*"Transforming our world for the better means transforming our towns and cities."*

— Ban Ki-moon

## PANDU-WISTA Empowers Local Communities Through Ecotourism Guide Training in Sukagalih



Universitas Multimedia Nusantara (UMN) initiated PANDU-WISTA, a training program for local tour guides in Kampung Sukagalih, Cipeuteuy Village, Sukabumi, on 13 November 2025 to support the development of Hutan Damar Sukagalih's ecotourism potential. The program provided 17 participants with practical training in storytelling, tourism interpretation, and visitor engagement, complemented by the launch of an illustrated guidebook, *Pituduh Ekowisata Sukagalih*, featuring information about local plants, tourism routes, and points of interest. Through hands-on roleplay along the ecotourism trail, the initiative aimed to strengthen local guiding skills and encourage community participation in promoting the area's natural environment, cultural heritage, and conservation values. This initiative reflects UMN's commitment to supporting sustainable community development through local capacity building and responsible ecotourism.
Read more

## UMN and Kawan Lama Foundation Empower Local Communities Through Sustainable Tourism in Sumba




Universitas Multimedia Nusantara (UMN) and Kawan Lama Foundation collaborated through the Merajut Asa Sumba program to strengthen local community capacity in Southwest Sumba, East Nusa Tenggara. The initiative provides training, mentoring, and applied research focused on cultural preservation and sustainable tourism management. Through this collaboration, the partners aim to create local economic opportunities while preserving Sumba's cultural heritage and promoting community independence. This initiative reflects UMN's commitment to inclusive local development through education, cross-sector partnerships, and sustainable tourism.
Read more

| Scholarly Output (2021 - 2025) | FWCI (2021 - 2025) | CiteScore (2021 - 2025) |
|---|---|---|
| 25 | 0,78 | 58 |

SDG 12

# RESPONSIBLE CONSUMPTION & PRODUCTION

*"The Earth has enough resources for our need, but not for our greed."*

— Mahatma Gandhi

## UMN Strengthens Sustainability Contributions to Tangerang Regency Through the 2025 SDGs Forum



Universitas Multimedia Nusantara (UMN) participated in the 2025 Tangerang Regency SDGs Forum on 3 September 2025, organized by the regional development planning agency (Bappeda) to strengthen collaboration among stakeholders in sustainable development. UMN presented its CORE framework, integrating sustainability into curriculum, campus operations, research, and community engagement, while showcasing initiatives such as organic waste management, energy efficiency training for local businesses, and support for local MSMEs. Through these efforts, UMN aims to promote responsible resource management, strengthen local communities, and encourage sustainable practices across education and business. This initiative reflects UMN's commitment to advancing sustainability through research, community engagement, and cross-sector partnerships. Read more

## UMN Partners with National Geographic to Advance Sustainability

Universitas Multimedia Nusantara (UMN) formalized a collaboration with National Geographic on 20 January 2025 to strengthen sustainability education and initiatives. The partnership explores opportunities for joint research, community development, and the integration of National Geographic's educational content into UMN's teaching and academic activities. Through this collaboration, both institutions aim to improve public understanding of sustainability and encourage practical initiatives that contribute to environmental protection. This initiative reflects UMN's commitment to promoting sustainability through education, research, and cross-sector collaboration. Read more




## UMN Sustainability Talk Explores Sustainable Design and Responsible Production



Universitas Multimedia Nusantara (UMN) held a Sustainability Talk on 30 September 2025, featuring speakers from Parongpong RAW Lab and Mortier to discuss how art and design can encourage sustainable production. The session explored transforming waste, including cigarette butts, coffee grounds, and household scraps, into functional materials and durable products while reducing landfill waste. Through these discussions, participants gained insights into circular production practices and the role of creative design in raising public awareness of responsible consumption. This initiative reflects UMN's commitment to promoting sustainability through education, innovation, and responsible resource management. Read more

| Amount of Waste Generated | Amount of Waste Recycled | Amount of Waste Sent to Landfill |
|---|---|---|
| 26,959mt | 22,960mt | 3,999mt |

| Scholarly Output (2021 - 2025) | FWCI (2021 - 2025) | CiteScore (2021 - 2025) |
|---|---|---|
| 34 | 0,85 | 242 |

13 CLIMATE ACTION

# SDG 13
# CLIMATE ACTION

*"I want you to act as if the house is on fire, because it is."*

— Greta Thunberg

## UMN DKV Lecturers Receive International KONEKSI Grant to Strengthen Climate Change Education



A team of Visual Communication Design (DKV) lecturers at Universitas Multimedia Nusantara (UMN) received an international KONEKSI research grant for the project "Expanding GenerAKSI: Strengthening Climate Change Education Through Policy Impact, Research, and Inclusive Learning Networks." Building on the GenerAKSI educational board game developed for schoolchildren in East Nusa Tenggara, the project aims to expand climate change education through inclusive learning networks, teacher training, and policy engagement. Through collaboration between Indonesian and Australian institutions, the initiative seeks to improve climate literacy among children and connect educational research with community practices and policymaking. This achievement reflects UMN's commitment to advancing climate education through interdisciplinary research, inclusive learning, and collaborative partnerships. Read more

Total energy used
**18459.5GJ**

Total energy used from low-carbon sources
**1569.05GJ**

Scholarly Output (2021 - 2025)
**20**

FWCI (2021 - 2025)
**1,52**

CiteScore (2021 - 2025)
**68**

# SDG 14
# LIFE BELOW WATER

*"The sea, once it casts its spell, holds one in its net of wonder forever."*

— Jacques-Yves Cousteau

## UMN Student Wins Second Place in Esa Unggul University Podcast Competition




Saskia Khairunnisa, a 2024 Strategic Communication student at Universitas Multimedia Nusantara (UMN), won second place in the "Solo Podcast Gen Z For SDG's" competition held on 16 June 2025. Her podcast explored responsible consumption and production, while also highlighting its connection to marine conservation. With guidance from UMN lecturers Kristina Nurhayati and Irwan Fakhruddin, Saskia used the competition as an opportunity to communicate sustainability issues creatively and encourage greater awareness among young people. Read more

## UMN ECO Promotes Marine Ecosystem Conservation Through Seagrass Planting on Pari Island

Universitas Multimedia Nusantara (UMN), through UMN ECO, conducted a seagrass planting activity at Pantai Bintang, Pari Island, on 1 November 2025, involving students, faculty members, the UMN Student Engagement, Research, Innovation, and Sustainability teams, and visiting professor Prof. Randy Jay C. Solis, PhD, from the University of the Philippines Diliman. The activity introduced participants to the ecological benefits of seagrass, including carbon absorption, providing food for marine life, and preventing coastal erosion, while allowing them to plant seagrass seedlings directly along the coast. Through this initiative, UMN aimed to raise awareness of marine ecosystem conservation and encourage students to apply sustainability principles through hands-on environmental action. This initiative reflects UMN's commitment to protecting marine environments and fostering environmental responsibility through experiential learning and collaboration. Read more



## UMN Sustainability Talk Explores Media Strategies for Communicating Sustainability



Universitas Multimedia Nusantara (UMN) Sustainability Center, in collaboration with the Faculty of Communication Science, held a Sustainability Talk titled "Frames of Change: Communicating Crisis, Building Hope" on 20 September 2025 as part of UMN Sustainability Week 2025. The seminar featured representatives from Greenpeace Indonesia, KG Media, Yayasan KEHATI, and Seagrass Indonesia, alongside UMN Journalism student Olivia Laurent, who shared perspectives on communicating sustainability issues through media and community initiatives. Discussions highlighted the importance of credible information, creative storytelling, public engagement, and cross-sector collaboration in raising environmental awareness, particularly regarding biodiversity conservation and seagrass ecosystems. Read more

| Scholarly Output (2021 - 2025) | FWCI (2021 - 2025) | CiteScore (2021 - 2025) |
|---|---|---|
| 2 | 0,71 | 4 |

# SDG 15
# LIFE ON LAND

*"When we plant trees, we plant the seeds of peace and seeds of hope."*

—Wangari Maathai

## UMN Empowers Local Women Through Herbal Planting and Sustainable Ecotourism in Sukagalih

Universitas Multimedia Nusantara (UMN) supported the development of local herbal plant knowledge in Kampung Sukagalih, Cipeuteuy Village, through the "3T: Tanam, Tumbuh, Tuai" training on 9 November 2025, initiated by UMN Communication Science student Cindy Aurellia Liwang. The training engaged 26 members of the Melati Women Farmers Group (KWT) in learning about herbal plants, cultivation techniques, everyday uses, and traditional knowledge documented in the book ***Lestari Herbal Urang Desa***. As a follow-up, 13 KWT members guided visitors in planting herbal seedlings during the One Day Tour: Halimun Eco Track on 15 November 2025, strengthening community participation in local environmental education. Through these initiatives, UMN aims to preserve local knowledge, empower women, and encourage sustainable livelihood opportunities through herbal cultivation and ecotourism. Read more



## UMN Strengthens Its Green Campus Commitment Through Mass Tree-Planting Initiative



Universitas Multimedia Nusantara (UMN) held the "Penanaman Pohon Manifest 2025" initiative on 14 November 2025 at the university's Tugu UMN area in Tangerang, involving students and university representatives as part of its efforts to foster a greener campus. The activity encouraged students to take an active role in environmental conservation by planting trees and raising awareness of the importance of protecting terrestrial ecosystems for future generations. Through this initiative, UMN aims to cultivate long-term environmental responsibility and encourage continued campus greening efforts beyond the planting event itself. This initiative reflects UMN's commitment to sustainability through environmental action, student engagement, and the development of a greener campus environment. Read more

| Scholarly Output (2021 - 2025) | FWCI (2021 - 2025) | CiteScore (2021 - 2025) |
|---|---|---|
| 4 | 0,14 | 2 |

SDG 1

# PEACE, JUSTICE & STRONG INSTITUTION

*"Injustice anywhere is a threat to justice everywhere."*

— Martin Luther King Jr.

## UMN and Indonesia's Directorate General of Intellectual Property Promote Intellectual Property Protection

Universitas Multimedia Nusantara (UMN), in collaboration with the Banten Regional Office of the Ministry of Law, held a guest lecture with Indonesia's Directorate General of Intellectual Property on 10 September 2025 to highlight the importance of intellectual property rights in higher education. The session explored legal protection for creative works, copyright, plagiarism prevention, and the responsible use of artificial intelligence, emphasizing the rights of students and academics to protect their work. The event also marked the formalization of a collaboration between UMN and the Directorate General to strengthen intellectual property protection and utilization, as well as cooperation in education, research, and community service. Through this initiative, UMN aims to foster legal awareness, uphold creators' rights, and encourage responsible innovation within the academic community.

Read more



## UMN, ULAB, and USM Exchange Perspectives on Fake News and Deepfakes

Universitas Multimedia Nusantara (UMN), in collaboration with the University of Liberal Arts Bangladesh (ULAB) and Universiti Sains Malaysia (USM), held a sharing session titled "Fighting 'Fake News' and 'Deepfake': How Different Countries Teach Media Literacy" on 10 December 2025. The session brought together academics from Indonesia, Bangladesh, and Malaysia to discuss the challenges of misinformation, AI-generated content, online content moderation, and the balance between public safety and freedom of expression. Speakers emphasized the importance of media literacy and critical thinking in helping people evaluate information sources, understand content creators' motives, and assess the credibility of digital media. Through this initiative, UMN aims to strengthen media literacy education and encourage responsible engagement with digital information across communities.

Read more



## Pekantara UMN Highlights Anti-Corruption and Community Integrity Through Lessons from Pekijing Village

Universitas Multimedia Nusantara (UMN), together with Pekijing Village representatives, held a talk show on 8 December 2025 as part of Pekantara, discussing the role of young leaders in promoting integrity and breaking the cycle of poverty. The session explored the social and economic consequences of corruption, emphasizing honesty, accountability, and the importance of educating students to make ethical decisions. Representatives from Pekijing Village shared their experiences in building transparent community governance through regular leadership rotation and initiatives supporting education, legal awareness, environmental management, and community welfare. Through this initiative, UMN aims to encourage young people to uphold integrity and promote transparent, accountable, and inclusive institutions for sustainable community development.

Read more



**Scholarly Output (2021 - 2025)**

**9**

**FWCI (2021 - 2025)**

**0,6**

**CiteScore (2021 - 2025)**

**64**

SDG 2

# PARTNERSHIP FOR THE GOALS

*"Alone we can do so little; together we can do so much."*

— Hellen Keller

## UMN and Griffith University Explore Intercultural Communication and Academic Collaboration

Universitas Multimedia Nusantara (UMN)'s Faculty of Art and Design hosted a guest lecture by Prof. Samid Suliman, Director International of Arts and Law at Griffith University, on 10 October 2025, focusing on intercultural communication, global crises, and regional futures. The session explored the importance of cross-cultural understanding, critical thinking, and effective communication in addressing challenges within an increasingly interconnected world. The visit also included discussions with UMN's leadership on potential academic partnerships, including student and faculty exchanges, scholarships, short programs, and collaborative research across multiple disciplines. Through this initiative, UMN aims to strengthen international academic relationships and create opportunities for knowledge exchange and sustainable collaboration.

Read more



## UMN and Dennis Gabor University Explore Opportunities for International Collaboration

Universitas Multimedia Nusantara (UMN) and Dennis Gabor University (DGU) of Hungary held discussions on 20 October 2025 to explore opportunities for international collaboration across UMN's four faculties. Proposed initiatives included student and faculty exchanges, mobility programs, internships, international competitions, joint research, and academic publications. Both universities also identified potential research collaborations in areas such as artificial intelligence, sustainable energy, sustainable tourism, and healthcare, creating opportunities for cross-border knowledge exchange and innovation. Through this partnership, UMN aims to strengthen international academic networks and expand collaborative learning, research, and innovation opportunities for its academic community.

Read more



## UMN and PT Lautan Luas Establish Recruitment and Sustainability Collaboration

Universitas Multimedia Nusantara (UMN) formalized a recruitment partnership with PT Lautan Luas, Tbk. on 12 November 2025 to strengthen industry connections and expand employment opportunities for UMN students. The collaboration aims to connect students with internships and full-time positions through initiatives such as campus recruitment, career days, job postings, and curriculum alignment. Beyond recruitment, both parties expressed interest in expanding cooperation into industry research, corporate social responsibility programs, digital innovation, and sustainability initiatives. Through this partnership, UMN aims to bridge higher education and industry while creating opportunities for professional development, innovation, and broader social contributions.

Read more



| Inbound Student Exchange | Inbound Mobility Student | Sustainability Research Projects | International Partners |
|---|---|---|---|
| 43 | 104 | 56 | 105 |
| People | People | Projects | Universities |

# Conclusion

The 2025 SDG Activity Report highlights Universitas Multimedia Nusantara's (UMN) continued commitment to advancing the United Nations Sustainable Development Goals (SDGs) through its core missions of education, research, and community service. By integrating sustainability into academic activities, institutional initiatives, and community engagement, UMN continues to contribute to sustainable development while strengthening its role as an active participant in achieving the 2030 Agenda.

Throughout 2025, UMN's initiatives demonstrated the important role of higher education institutions in addressing social, economic, and environmental challenges. Through educational programs, research activities, community empowerment, and collaborations with external stakeholders, the University supported efforts to improve community well-being, expand access to knowledge, encourage inclusive economic opportunities, and promote responsible practices. These initiatives reflect UMN's multidisciplinary approach to sustainability and its commitment to translating academic knowledge into meaningful contributions to society.

Partnerships remained an essential element in advancing these efforts, particularly through collaboration among universities, industry, government, communities, and other stakeholders. By fostering cross-sector engagement and knowledge exchange, UMN strengthened opportunities to develop practical solutions to shared challenges and increase the relevance and impact of its sustainability initiatives. This collaborative approach reinforces the importance of SDG 17 as an enabler of progress across the other global goals.

Moving forward, UMN recognizes the importance of continuously strengthening its sustainability initiatives, expanding collaboration, and improving the documentation and measurement of their outcomes. Continued efforts to balance contributions across the social, economic, and environmental dimensions will be essential to ensuring that its activities generate meaningful and measurable impact.

Overall, the 2025 SDG Activity Report reflects UMN's ongoing commitment to embedding sustainability into its institutional activities and contributing to a more inclusive, resilient, and sustainable future. Through continuous improvement, responsible engagement, and strong partnerships, UMN remains committed to supporting the achievement of the SDGs and advancing the vision of the 2030 Agenda



SUSTAINABLE DEVELOPMENT GOALS