

**BACHELOR OF JOURNALISM
PROGRAM CURRICULUM
UNIVERSITAS MULTIMEDIA
NUSANTARA**

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CURRICULUM OF DIGITAL JOURNALISM STUDY PROGRAM

A. Profile

The Journalism Study Program aims to produce graduates who are able to work as multiplatform journalists, multimedia content producers, and researchers in the field of convergence journalism. The study program offers a curriculum for journalism students with strong journalistic competencies based on national guidelines on higher education and the association of communication science higher education or ASPIKOM as well as international journalism curriculum standards.

Through hands-on experiential learning methods equipped with modern library facilities, and digital collaborative laboratory infrastructures, students are invited to explore new forms of journalism, such as virtual reality journalism, augmented reality journalism, data journalism, drone journalism, visual journalism, mobile journalism, and others. Furthermore, the curriculum study program aims to:

- a. Produce professional multiplatform journalists and learners who are able to apply fact-based multimedia journalism knowledge that is independent, ethical, creative, analytical, and has skills in evaluating, developing, reviewing, and producing journalistic and other fact-based works.
- b. Produce professional media practitioners and learners who have independent, ethical, critical, creative, and entrepreneurial multimedia journalism knowledge to develop, review, and produce factual-based journalism works.
- c. Produce professional individuals and learners who have an independent, ethical, creative, critical, and analytical attitude in evaluating, developing, reviewing, and producing journalistic and other fact-based works..

B. Career Prospects and Opportunities

The evolving digital media, both in the global and national, has been growing the journalism industry. The industry demands young and enthusiastic professionals equipped with skills and characters in journalism. Thus, it creates vast opportunities and new careers for journalism graduates.

The journalism graduate will have career prospects and opportunities in the following sectors.

a. Media industry

1. Digital Journalist,
2. Data Journalist,
3. TV Programme Producer,
4. Radio Programme Producer,
5. Photographer
6. News and Graphic Editor,
7. News Anchor or Radio Announcer

b. Digital creative industry

1. Multimedia Storyteller;
2. Documentary maker;
3. Digital content creator; Youtuber, Vlogger, Podcaster;
4. Mobile and social media content creator;
5. Creative and Script Writer.

c. Education and Research

1. Academician
2. Media analyst
3. Media research and development

C. Graduate Profiles

Graduates of this study program are expected to become multi-platform journalists, producers of multimedia content, and researchers in the field of media and journalism. The journalism graduates will be:

1. Individuals who have knowledge in the field of fact-based multimedia journalism utilizing digital technology.
2. Individual learners who have the skills to evaluate, develop, review, and produce journalistic and other fact-based works.
3. Individuals who have an independent, ethical, critical, analytical, creative, and entrepreneurial attitude to develop factual-based works.

D. Expected Learning Outcome

The journalism curriculum is designed with specific learning outcomes for journalism students from the first semester until graduation. The following are the expected learning outcomes of the journalism study program.

ELO CODE	KEYWORDS	ELO DESCRIPTION
ELO 1	<i>lifelong learner, self-reliant, religious, ethical</i>	Able to become a lifelong learner who has a spirit of independence in accordance with religiosity and ethical values.
ELO 2	<i>humanity, environment, law</i>	Able to contribute to society that upholds human values, the environment, and the rule of law.
ELO 3	<i>responsibility</i>	Able to be responsible for the journalistic work produced in accordance with the

		rules and useful for the community.
ELO 4	<i>theories & concepts, communication, journalism, relevant sciences</i>	Able to demonstrate knowledge, theories and concepts in the fields of communication, basic journalism, and relevant sciences well.
ELO 5	<i>knowledge, implementation of communication theory, journalism, national/global issues</i>	Able to demonstrate knowledge of the implementation of communication and journalism theories to address issues at the national and international levels.
ELO 6	<i>logical, critical, innovative, analytical thinking, fact-based work</i>	Able to think logically, critically, and innovatively based on data analysis in producing journalistic works or other fact-based works for the media.
ELO 7	<i>media management, collaboration, fact-based work</i>	Able to apply the knowledge in the field of media management and able to collaborate in groups in producing journalistic works and other fact-based works for the media.
ELO 8	<i>Entrepreneurship principle and application, production</i>	Able to apply the principles of entrepreneurship and production

	<i>management, ICT-based</i>	management of journalistic works and other fact-based works that utilize ICT technology.
ELO 9	<i>scientific research, analysis, media-journalism industry</i>	Able to conduct research in the field of journalism according to scientific principles by prioritizing the usefulness of research for the development of the media industry, community empowerment, and analysis of links between various fields of science and journalism.
ELO 10	<i>journalistic/factual-based production, innovative, ICT-based</i>	Able to produce journalistic works or innovative fact-based works by utilizing ICT technology.

E. MBKM Program

As part of the national higher education institution, the journalism study program at UMN implements Merdeka Belajar Kampus Merdeka program based on the national policy of the Minister of Education, Culture, Research, and Technology. The MBKM program gives students opportunities to explore and have lived experiences in the real world. The program includes, but is not limited to, the following activities:

- a. Student international exchange; the program allows students to have opportunities to learn at universities abroad for one semester.
- b. Independent project; the program allows students to propose and engage in journalism projects in collaboration with lecturers, i.e., developing a long documentary movie project related to climate change, human rights, health, etc.
- c. Research project; the program allows students to be involved in a research project under media organization or journalism lecturer supervision.
- d. Internship; the program allows students to apply their skills and knowledge of journalism within the media industry ecosystem. It grants students to work collaboratively with digital industry practitioners and media professionals.
- e. Social service and community development projects; the program allows students to engage and support community development projects under lecturer supervision and local community leader assistance, i.e., resiliency development of coastal communities.

F. Distribution of Courses per Semester
Reguler Path / Acceleration Path

Semester 1

Sem.	Course Code	Course Name	Credit		Prerequisite Course Code	Compulsory / Elective	SDG
			Lect.	Lab.			
1	UM 122	English 1	2			Compulsory	
1	UM 162	Pancasila	2			Compulsory	
1	UM 163	Civic	2			Compulsory	
1	JR 112	Introduction to Journalism	3			Compulsory	
1	UM 152	Religiousity	2			Compulsory	
1	FK 302	Interpersonal Communication Skill	3			Compulsory	
1	FK 205	Bahasa Indonesia for Communication	2			Compulsory	
1	FK 100	Introduction to Communication Science	3			Compulsory	
TOTAL CREDIT SEMESTER			19				

Semester 2

Sem.	Course Code	Course Name	Credit		Prerequisite Course Code	Compulsory / Elective	SDG
			Lect.	Lab.			
2	JR 101	Media Writing	3			Compulsory	
2	JR 317	Interview and Reportage	3			Compulsory	
2	JR 215	Photojournalism	3			Compulsory	
2	JR 102	Narrative Storytelling	3			Compulsory	
2	FK 215	Digital Videography	3			Compulsory	
2	JR 251	Media Ethics and Law	3			Compulsory	
2	FK 110	Critical and Creative Thinking	2			Compulsory	
TOTAL CREDIT SEMESTER			20				

Semester 3

Sem.	Course Code	Course Name	Credit		Prerequisite Course Code	Compulsory / Elective	SDG
			Lect.	Lab.			
3	JR 108	Data Driven Storytelling	3			Compulsory	
3	JR 105	Audio Storytelling	3			Compulsory	

Sem.	Course Code	Course Name	Credit		Prerequisite Course Code	Compulsory / Elective	SDG
			Lect.	Lab.			
3	JR 14	Video Program Production	3			Compulsory	
3	JR 103	Indepth and Investigative Reporting	3			Compulsory	
3	JR 109	Mobile and Social Media Content Production	3			Compulsory	
3	JR 107	Interactive Media Storytelling	3			Compulsory	
3	JR 106	Digital Content Production	3			Compulsory	
TOTAL CREDIT SEMESTER			21				

Semester 4

Sem.	Course Code	Course Name	Credit		Prerequisite Course Code	Compulsory / Elective	SDG
			Lect.	Lab.			
4	JR 553	Media Research Quantitative Methods	3			Compulsory	

Sem.	Course Code	Course Name	Credit		Prerequisite Course Code	Compulsory / Elective	SDG
			Lect.	Lab.			
4	JR 654	Media Research Qualitative Methods	3			Compulsory	
4	FK 301	Communication Theory	2			Compulsory	
4	FK 513	Academic Writing	3			Compulsory	
4	JR 652	Media Studies	3			Compulsory	
4	JR 637	Digital Media Management	3			Compulsory	
4	JR 112	Media and Intercultural Issues	3			Compulsory	
TOTAL CREDIT SEMESTER			20				

Semester 5

Sem.	Course Code	Course Name	Credit		Prerequisite Course Code	Compulsory / Elective	SDG
			Lect.	Lab.			
5	JR 214	History of Journalism	2			Compulsory	
5	JR 411	English for Journalism	3			Compulsory	
5	JR 111	Global Media	3			Compulsory	
5	JR 349	Media and Politics	3			Compulsory	
5	JR 119	Reporting Business	3			Compulsory	

Sem.	Course Code	Course Name	Credit		Prerequisite Course Code	Compulsory / Elective	SDG
			Lect.	Lab.			
5	JR 117	Media and Environment	3			Compulsory	
5	JR 538	Documentary Journalism	3			Compulsory	
TOTAL CREDIT SEMESTER			20				

Semester 6

Sem.	Course Code	Course Name	Credit		Prerequisite Course Code	Compulsory / Elective	SDG
			Lect.	Lab.			
6	JR 671	Professional Business Ethics		3		Compulsory	
6	JR 672	Industry Experience		7		Compulsory	
6	JR 673	Industry Model Validation		7		Compulsory	
6	JR 674	Evaluation and Reporting		3		Compulsory	
TOTAL CREDIT SEMESTER			20				

Semester 7

Sem.	Course Code	Course Name	Credit		Prerequisite Course Code	Compulsory / Elective	SDG
			Lect.	Lab.			
7	JR 755/JR 756	Research Proposal Seminar in Journalism/ Seminar on Final Project Proposal/ Campus Merdeka Program**	3			Compulsory	
7		Elective Course/ Campus Merdeka Program**	3			Elective	
7		Elective Course/ Campus Merdeka Program**	3			Elective	
7		Elective Course/ Campus Merdeka Program**	3			Elective	
7		Elective Course/ Campus Merdeka Program**	3			Elective	

Sem.	Course Code	Course Name	Credit		Prerequisite Course Code	Compulsory / Elective	SDG
			Lect.	Lab.			
7		Elective Course/ Campus Merdeka Program**	3			Elective	
TOTAL CREDIT SEMESTER			18				

Semester 8

Sem.	Course Code	Course Name	Credit		Prerequisite Course Code	Compulsory / Elective	SDG
			Lect.	Lab.			
8	JR	Undergraduate		6		Compulsory	

	857/JR 858	Thesis (study based)/ Undergraduate Thesis (project based)					
TOTAL CREDIT SEMESTER			6				
TOTAL CREDIT ALL SEMESTER			144				

Elective Courses

Sem.	Course Code	Course Name	Credit		Prerequisite Course Code	Compulsory / Elective	SDG
			Lect.	Lab.			
Odd and Even	JR 115	Media and Humanitarian Perspective	3			Elective	16
Odd and	JR 118	Reporting Sports	3			Elective	

Sem.	Course Code	Course Name	Credit		Prerequisite Course Code	Compulsory / Elective	SDG
			Lect.	Lab.			
Even							
Odd	JR 116	Media and Social Diversity	3			Elective	10
Odd	JR 641	Reporting on Science and Technology	3			Elective	9
Odd and Even	JR 114	Entertainment Content Production	3			Elective	
Odd and Even	JR 332	News Graphics and Design	3			Elective	9
Even	JR 661	Digital Fact Checking	3			Elective	9
Odd	JR 121	Reporting on Health	3			Elective	3
Odd and Even	JR 662	Digital Media Business	3			Elective	

Internship and Final Project

Sem.	Course Code	Course Name	Credit		Prerequisite Course Code	Compulsory / Elective	SDG
			Lect.	Lab.			
Odd and Even	JR 775	Fieldwork Experience	5			Elective	
Odd and Even	JR 776	Project Planning and Development	3			Elective	
Odd and Even	JR 777	Reporting and Verification	3			Elective	
Odd and Even	JR 778	Content Marketing and Distribution	3			Elective	
Odd and Even	JR 779	Capstone Project	6			Elective	
Odd and Even	JR 775	Fieldwork Experience	5			Elective	
Odd and Even	JR 776	Project Planning and Development	3			Elective	
Odd and Even	JR 777	Reporting and Verification	3			Elective	
Odd and Even	JR 778	Content Marketing and Distribution	3			Elective	

Student Exchange

Sem.	Course Code	Course Name	Credit		Prerequisite Course Code	Compulsory / Elective	SDG
			Lect.	Lab.			
Odd and Even	EA 692	Student Exchange	20			Elective	

G. Course Description

Semester 1

English 1

Course content This course is specially designed to enable the students to gain acquired language abilities and competencies to achieve the CEFRL, (2018) (Common European Framework of Reference for Languages) B1 level outcomes and get ready for the B2 course. Level B1 corresponds to independent users of the language, i.e., those who have the necessary fluency to communicate without effort with the speakers of the target language. It is important to bear in mind that the Common European Framework of Reference for Languages (CEFRL) is the system that defines and explains the different levels of oral and written expression and comprehension for languages such as English. In addition, it is also designed to accommodate the necessities of UMN to establish standards for the learner/user of English and to anticipate the general trend of internationalization or globalization that UMN is now facing so that the students of UMN can have an international perspective and are highly competent in their fields of study, in addition to having an entrepreneurial spirit and moral character, which are aligned with the UMN vision. In this context, therefore, speaking production and interaction are given the utmost emphasis throughout the program.

Pancasila

This course aims to develop national character and deepen students' understanding of state ideology. This goal is implemented through a study of Pancasila from the perspective of public ethics and the habituation of a simple lifestyle, social care, and love for the environment. The promotion of public ethics in the form of a culture of simple living, social care, and love for the environment, is traced, analyzed, and explored for its relevance when students study the materials on the History of Pancasila,

Pancasila as the Foundation of the State, Pancasila as the State Ideology and Source of Law, Pancasila as a System of Philosophy and Ethics, and Pancasila as the Basic Value of Science Development. Promotion of public ethics is also explored when students reflect on UMN's core values (5C), especially caring, credible, and customer delight and are answers to national problems, especially corruption, intolerance, and radicalism, as well as world problems that are relevant in Indonesia as formulated in Sustainable Development Goals. Students will discuss, and carry out case studies, and research regarding role models for the implementation of public ethics by institutions or national and community leaders.

Civic

This course aims to build student awareness as responsible Indonesian citizens (WNI), namely understanding Pancasila, the 1945 Constitution, the Unitary State of the Republic of Indonesia, and Unity in Diversity, to be able to apply them in everyday life as a manifestation of a sense of nationality and humanity. The scope of the Civics study includes the concepts of citizenship, national insight, and awareness of the nation's national issues which include anti-corruption, tax, anti-narcotics, anti-sexual violence, anti-radicalism, and terrorism. The scope of study on national issues is aligned with global issues as contained in the Sustainable Development Goals (SDG) by relying on the 5C transcendental humanism values.

Introduction to Journalism

This course is an introduction to the scope of journalism, ranging from the historical, practical, and ethical perspectives. Initially, it introduces the historical origin of journalism that defines its practice throughout decades, including its current existence in the digital era. It further discusses the roles and function of journalism with the stress on exploring the journalism elements that reflect the standard principles and professional values. It also

introduces the students to the practical aspects of journalism production, stretching from editorial's structure and working system to news gathering, writing and production techniques within various formats and platforms. Eventually, it explains the applicable ethical codes of journalists within the Indonesian context.

Religiosity

The objective of this course is to equip students with the necessary skills and knowledge to adopt responsible attitudes and behaviors in their daily lives, embodying the principles of religious and moral conduct. In order to fulfill the aforementioned objectives, the text encompasses three primary aspects: human nature, humans as religious beings, and people as moral beings. This course encourages students to engage in critical thinking and reflective practices. Students undergo training to critically study various aspects of Indonesian society, encompassing social, moral, and religious issues. This process entails the expectation that students would adopt a responsible attitude and behavior as a means of manifesting their faith within society. Religion can be understood as a praxis that involves the cultivation and application of transcendental humanistic principles within the realm of daily existence, rather than being solely confined to a theoretical construct.

Interpersonal Communication Skill

Course content This course would like to introduce the concept of Interpersonal Communication Skill into the working situation in the media. This course will explain about Self Perception, How to communicate to other people by making different cultural background, different context of relationship into account. Students will also learn about how to understand both verbal and non verbal messages which are part of the interpersonal communication skill, and they will also learn about how to increase their network and how to approach source persons

Bahasa Indonesia for Communication

Indonesian for Communication is a course that is able to make students have a positive attitude towards speaking Indonesian so that they become skilled in applying linguistic elements related to the world of communication, both orally and in writing. The material that will be delivered is the standard of proficiency in Indonesian communication, friendly EYD and KBBI rules, various journalistic languages, portraits of the language of journalistic works, skills in pouring ideas into journalistic works, speaking skills in journalistic works, and Indonesian in the world of work.

Introduction to Communication Science

The Introduction to Communication Science course is a mandatory course for first-year students in the Department of Journalism. The course provides students with a foundation in communication studies, a field of social science that examines human interactions as a manifestation of the meaning-making process through symbolic exchanges in everyday life. The course covers a wide range of topics, including: the fundamentals of communication science, the history of communication science and its development, communication models, communication in everyday life, the complexity of human communication, the exchanges of messages in communication practices, verbal and non-verbal communication, mediated communication, interpersonal communication, group communication, organizational communication, public communication, intercultural communication and communication practitioners as profession. Moreover, the course aims to help students develop a critical understanding of communication and its role in society. By the end of the course, students will be able to: define communication and explain its importance, identify the different types of communication, understand communication processes, understand the application of communication theories to real-world situations as well as

understand how to communicate effectively in a variety of contexts

Semester 2

Media Writing

This course contains a number of materials on techniques for making news, starting from the process of reporting to writing according to journalistic principles and the concrete situations encountered. In more detail, the material in this course is the concept of news; reporting techniques, collection and processing of news materials; news writing techniques hard news; journalistic language and editing techniques; write news interviews/speeches/conferences; and write news events.

Interview and Reportage

By the end of this course, students are expected to be able to apply the basic principles of news gathering skills (interviewing and researching news sources, creating news packages), and also live report, TV host and presenting skills.

Photojournalism

The Photojournalism course equips students with the skills to report news visually using digital technology in the form of singles and series. Students will explore forms of photojournalism; research; writing captions; editing (selection of photos). Classes are held offline (face to face) with the final project in the form of a photo story. At the beginning of the meeting, students are invited to learn the basics of photography, especially lighting, and continue with studying composition.

After mastering the basics of photography, students are given knowledge of trends in photojournalism, then get to know what categories are included in photojournalism. Next, students learn to cover several news categories and learn how to make a photo story for the final project.

Narrative Storytelling

The Narrative Storytelling course is composed of materials and teaching methods that make students understand the concept of narrative storytelling. Understanding the concept of narrative storytelling includes an understanding of general matters, namely the concept of narrative storytelling, the concept of storytelling, gathering ideas, gaining access to stories, gathering materials to writing narrative stories. This course also provides students with broad opportunities for narrative storytelling. This writing stage is carried out in stages and simultaneously with the stages of material design, starting from the process of generating ideas, gathering information, to the writing process.

Digital Videography

Course content The Digital Videography course is designed to offer students a comprehensive understanding, honed skills, and invaluable practical experience in producing exceptional video content. Throughout the course, students will delve into the theoretical foundations, acquire technical expertise, and apply their knowledge during practical exercises employing state-of-the-art media recording equipment. This curriculum caters to the ever-evolving technological landscape, ensuring that students develop proficiency in accordance with the prevailing industry standards. Moreover, students will gain a profound comprehension of the professional responsibilities associated with video production, aligning their work with the dynamic ethical principles upheld in the field of journalism.

By enrolling in this course, students will embark on a journey to refine their craft and acquire an array of capabilities necessary for producing video works of remarkable quality. The course will not only empower students to master various techniques employed in videography but also instill a deep appreciation for the intricate standards upheld by the media industry. With an emphasis on practical applications, students will have

ample opportunities to harness their skills and navigate the complexities of video creation within the boundaries of journalistic ethics. Through hands-on exercises and projects, students will be equipped with the competence and expertise required to navigate the ever-evolving landscape of media production while maintaining a steadfast commitment to the ethical guidelines set forth by the industry.

Media Ethics and Law

This course is designed to develop the students' sensitivity towards media ethics and law as part of an effort to promote professional attitudes and responsibilities among journalism students. Therefore, in addition to introducing concepts of media ethics and law, the students will also be invited to analyze various media ethics and legal cases in Indonesia to understand the practical application of these concepts. Furthermore, students will be given opportunities to practice decision-making when facing ethical dilemmas in the media workplace through case studies.

Critical and Creative Thinking

This course entails in-depth discussions about the essential concepts of critical thinking by using varied thinking methods, identification of hurdles and fallacies in critical thinking, and including critical reading and writing. Course materials examine the basic concepts of Critical and Creative Thinking (CCT): definitions & terms used in CCT; the nine universal intellectual standards for skilled reasoning; logical thinking and creative thinking; Bloom's Taxonomy; Higher Order Thinking Skills (HOTS) learning methods applied in higher education; critical thinking 'hurdles' including egocentrism, sociocentrism, unwarranted assumptions, relativistic thinking, and wishful thinking; the function and roles of language in critical thinking; differences between factual and non-factual statements; simple inductive and deductive reasoning; CCT language fallacies, formal and informal

fallacies, inductive argumentation (generalization, analogy, prediction & causal inference); deductive argumentation (categorical & hypothetical syllogism); and applying the Context, Opinions, Perspectives, Sources (COPS) or 'triangulation of reference sources' methods to analyse news in mass or electronic media.

Semester 3

Data Driven Storytelling

This course is designed to build and develop students' mindset and technical skills to be more critical and analytical towards data as well as to be able to produce data driven storytelling pieces. During the course, students will understand the theory and implement the practice related to data journalism in a non programming path, from learning the concept of data journalism, finding data, cleaning data, analyzing data, writing data driven stories, and visualizing data. At the end of the semester, students will pitch their projects on data driven storytelling to the class.

The course is also set to be collaborative in which students are formed into groups from the very beginning of the course to make a final project of data driven storytelling. However, students are also expected to complete the assignments individually where they will be graded based on the assignments or tasks done and uploaded via the e-learning system. The group system aims to encourage students to assist their peers in the same group especially related to the utilization of the computer tools and to assess teamwork capabilities which will be beneficial for students when they enter the real world of media.

Audio Storytelling

By the end of this course, students are expected to be able to apply the basic principles of audio medium in producing fact-based story audio/voice content. This course also facilitates students to develop logical,

creative and innovative thinking skills in producing audio content with a narrative approach.

Video Program Production

The Video Program Production JR104 course studies how to produce a package of video broadcast in the form of program. In this course, students in a group will design (pre production), produce and edit materials (post production) for video broadcast. Project planning, video technique, aesthetic, script writing and good team work are required in this course. The broadcasting program will cover sports, music and lifestyle, talkshow, series of video podcast or video documentary. Class is held offline and hybrid in Bahasa Indonesia. Grading will be based on assignment and final project on online platform.

Indepth and Investigative Reporting

The In-depth and Investigative Reporting course is a compulsory subject composed of teaching materials and methods that make students understand the concept of advanced reporting, namely investigative reporting and in-depth reporting. However, the lecture material will focus on the design, reportage, and preparation of investigative reports. The course includes principles of advanced reporting, comparisons between ordinary coverage and in-depth reporting, and investigative reporting. In addition, students will also learn specific concepts, objectives, principles, characteristics, and special techniques in investigative reporting. The course combines teaching methods, experiential learning, and lecturing, including best practices.

This course also provides broad opportunities for students to plan, do reportage, and do in-depth or investigative projects. The student will also learn to find stories, develop hypotheses, build reportage plans, track documents, dig sources, and present the reports. At the end of the course, students will present their reporting projects.

Mobile and Social Media Content Production

This course examines how journalists use social media and devices, especially smartphones, in journalistic work activities. Students are learning how journalistic works in digital mass media by optimizing the use of gadgets and social media to collect and distribute news, and interact with audiences. Students are expected to be able to apply the principles of mobile journalism in producing multimedia news content (text, photos, audio and video) by emphasizing the credibility and professional attitude aspects of journalists.

Interactive Media Storytelling

Upon completing this course, students are expected to be able to explain the fundamental concepts and characteristics of interactive storytelling, the differences between interactive multimedia and interactive storytelling, and the strengths and weaknesses of various multimedia elements such as audio, video, graphics, still images, text, and hyperlinks. Students will then be able to apply the principles of interactive storytelling and multimedia to write story scripts, create visual designs, and develop web-based digital application prototypes in the form of news games or non-fiction interactive narrative works that are mobile-friendly. Students will be able to utilize appropriate software tools such as Twine and Figma to assist in the development of interactive stories, create visual designs, and build prototypes.

Digital Content Production

Course content This course provides students with knowledge and skills in editing and producing digital content. Some of the materials that will be provided to students are the functions and roles of editors, copy editing, writing and presentation of headlines, basics of typography, page design, production of multimedia content, planning and production processes for making factual online-based publication materials. This course also provides opportunities for students to carry out group

work simulations in planning, designing, and producing an eMagz.

Semester 4

Media Research Methods 1

This course contains material related to quantitative research types production and consumption of journalistic content. The material discussed in this course includes: communication research paradigm, scope of communication research, characteristics quantitative research, theoretical basis of quantitative research, problem topics in quantitative research, quantitative research design, data collection methods, research instruments and measurement, as well as analysis of research data. The learning method used is student-centered learning.

Media Research Methods 2

This course equips students with an understanding of qualitative research methods needed to prepare research proposals in the field of journalism and media. Through face-to-face meetings, discussions, literature studies, exercises, and discovery learning, students explore the basic principles of qualitative approaches, research paradigms related to qualitative approaches, research ethics, developing research problems, understanding qualitative research methods such as case studies, phenomenology, ethnography, discourse analysis, visual methods, focus group discussions, coding and analyzing research data, as well as designing, presenting and evaluating qualitative research plans.

Communication Theory

The Communication Theory course is a mandatory course held with the aim of gaining basic knowledge of various theories in the realm of communication science. In terms of material coverage, this course reviews basic aspects of communication philosophy and communication theory in general. The main focus of this

course is on various communication theories, which are mapped based on traditions such as rhetoric, phenomenology, sociocultural, socio-psychological, semiotic, cybernetic, and critical theories. Understanding these various theories becomes the basis for analyzing contemporary issues in communication studies. Communication theory also explores interpersonal, group, organizational, public, mass, culture, cultural studies, new media and current issues aspects. The main aim of this course is for students to understand the correlation between communication theory and related subjects, especially in communication research, especially how to implement communication theories in a research context.

Academic Writing

By Academic Writing the students give the knowledge and capability for creating him self to be scientist and professional who have knowledge and positive attitude to researching and writing academic based on Indonesian language through Indonesian Test and Competency. By this subject the students can be create deeply his idea, it is important element to do the research and give how to arrange the datas, also wrapping it to be good research repot. The matery given is "Manusia dan Karya Ilmiah; Penuangan Gagasan dalam Karya Ilmiah; Teknik Penulisan Karya Ilmiah; Plagiarisme" All matery will gotten by students through interesting and attractive (entertaining method) and various evaluation challenging and to support the students for studying.

Media Studies

This course is designed to enable students to understand and critically analyze current trends in mass media research, particularly the concepts and theories applicable to recent development of mass media. Throughout the course, students will learn various aspect the mass media, from business, production, text to consumption. The course will be given in 14 lessons in

English and Indonesian language. The final goal of the course is to provide students in building literature review on media or journalism studies which relevant to current situations. Therefore, aside of mandatory book reading, students are expected to also independently learn the current trends in media through research-based journal articles and case studies.

Digital Media Management

Course content Students are expected to be able to understand, analyze and evaluate the media business and changes in the media business landscape due to the development of digital technology. Learning emphasis on the ability to plan, implement and evaluate media business practices and understand media business management. Students are invited to think creatively and innovatively to be able to create new digital media ideas and sustainable business models so that students have skills in managing a digital media business.

Media and Intercultural Issues

This course will highlight the intercultural communication topics especially related to the journalistic activities. Intercultural competence is needed to do journalistic reporting for cultural diversity. Furthermore, this course will also discuss varied interaction skills and knowledge about cultural practices and how to use these skills to advance the quality of journalistic reporting. At the end, students are expected to be able to do journalistic skills by implementing intercultural skills needed to avoid particular reporting which can lead to communication disorders as well as cultural conflicts.

Semester 5

History of Journalism

This course would give students an understanding about the history of journalism which relates to current and future of Indonesian journalism, by discussing several

important events in the history, revealing several important figures related to those events, and examining what are the causes of those important events. This course will use oral presentation, book reference, short video or other presentation tools that will make history of journalism important to remember and also interesting course and create bigger curiosity among students Two last course will be students' presentation about senior journalist whether in writing or short video form, to give students more understanding about history of journalism in the eyes of senior journalists

English for Journalism

This course is designed for non-native English speakers who aim to develop skills needed for a career in modern journalism. In this course, students will learn and practice the basic principles of journalistic writing which targets global audiences, from researching and identifying story ideas that have global appeal to reporting and writing the stories in English according to advanced standards. Students will learn about grammar and language needed to write news articles for digital or broadcast media and expand vocabulary through reading and writing exercises, as well as class discussions. In groups, students will produce a multimedia report as a final project, which will be published on an international website.

Global Media

This course investigates the various types of media ecosystems around the world and provides an overview of contemporary developments in global media and their impact on societies worldwide. It will provide students with a foundation in the key concepts and issues related to global media.

Media and Politics

This course discusses the function of the media in political communication. Students will get a basic

mapping of the political system in Indonesia, so they can position themselves as future journalists. A number of theoretical aspects in political communication are also reviewed in this course.

Reporting Business

This course provides a variety of practical and conceptual knowledge regarding various issues related to the fields of business and economics. Through this course, various strategies and skills for creating news about business, investment, finance and the economy in general will be sharpened.

Media and Environment

This course has two main focuses, namely local issues and global issues related to science and the environment. The course provides in-depth elaboration on climate change, global warming, forest destruction and various environmental issues. During the course, students have the opportunity to practice producing journalistic pieces related to these issues. In order to do so, students will receive training in research and data collection from scientists, non-governmental organizations and the government.

Documentary Journalism

The elective course "Documenter Journalism " provides an opportunity for students to deepen their understanding and skills in advanced journalistic video production. Through this course, students will be encouraged to engage in critical thinking and apply a narrative framework to create documentary-style video works. Documentaries, in this context, aim to present real-life realities or events. The approach used in documentary production involves documenting real-life situations, historical events, social issues, or other topics in an objective and informative manner. This process entails thorough research, structured filming techniques, conducting interviews with experts or relevant individuals,

and skillful editing to create a coherent narrative. Documentaries have the potential to offer fresh perspectives, educate audiences, and even influence social change.

Semester 6

MBKM Track I

Semester 7

Research Proposal in Journalism

This course is a preparation class for undergraduate thesis (project-based). Through this course, students are trained to compile and present the concept of journalism program. The concept of journalistic work is prepared using the methods and systematics set by the Study Program. Draft of the concept made by students is expected to be the Undergraduate Thesis (project-based) material submitted in the following semester.

Seminar on Final Project Proposal

This course is a preparation class for undergraduate thesis (project-based). Through this course, students are trained to compile and present the concept of journalism program. The concept of journalistic work is prepared using the methods and systematics set by the Study Program. Draft of the concept made by students is expected to be the Undergraduate Thesis (project-based) material submitted in the following semester.

Semester 8

Undergraduated Thesis (project based)

Undergraduated thesis (study based)

Elective Courses

Media and Humanitarian Perspective

This course contains material that can provide local and international perspectives on issues related to humanity and human rights. Through this course, students have the opportunity to explore the principles of covering various humanitarian events. During lectures, students also have the opportunity to publish the results of covering humanitarian events through online media as a form of information literacy for the community.

Reporting Sport

This course contains basic knowledge about reporting sports in multiplatform media outlets in various formats (text, photo, video, audio). Students will explore the presentation of sports programs and news in video; camera and lighting techniques; videographic composition; audiovisual coverage project planning. Classes are held offline and mixed in Indonesian with evaluations in the form of assignments and final work in the form of sports reports/programs.

Media and Social Diversity

This course develops critical thinking skills and examines news coverage related to diversity issues. Students will learn from books, articles, case studies, and experts on social, cultural, and religious diversity in Indonesia. Another important aspect is students' ability to ethically observe and report these issues in a multimedia format.

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Reporting on Science and Technology

Course content This course provides practical and conceptual knowledge to cover science and technology themes. Through this course, various strategies and skills for creating news about science and technology will be sharpened. This course is quite intensive and requires teamwork. The emphasis is on writing/reporting practices and presentation to the public.

Entertainment Content Production

The Entertainment Content Production course studies journalistic writing whose object is to highlight the world of entertainment, arts and culture. In this course, you will study the creation of multimedia journalism products related to feature and essay production skills as well as an in-depth understanding of the world of arts and entertainment. Journalism product production techniques in this course, apart from continuing to use journalistic principles and ethics, also emphasize the ability to interpret events and process related data. Apart from daily assignments, at the end of the course, students are able to produce feature journalistic work that is meaningful and insightful in the world of entertainment, arts and culture as a final project.

News Graphic and Design

The goal of this course is to develop students' basic knowledge and skills on the use of graphics and design principles for journalism. Class is held offline in Bahasa Indonesia. Grading will be based on assignment and final project on online platform.

Digital Fact Checking

This course contains material to increase students' understanding on how to identify, differentiate, and to analyze disinformation, misinformation, and mal-information. Through this course, students will practice using a number of digital apps and technology to track and detect disinformation, misinformation, and mal-information. During the course, students also have the opportunity to publish the results of checking and tracking through online media as a form of information literacy for the community.

Reporting on Health

This course can provide students with basic knowledge about Health/Public Health and its current and relevant issues both at the national and international levels. This course provides in-depth elaboration on public health problems from endemic, epidemic to pandemic (outbreak) diseases such as COVID-19, AIDS, etc., including non-communicable ones such as stunting/tengkes. Students will be introduced to what Empathetic Journalism means, which is relevant to diseases that cause stigma. While attending lectures, students can practice producing several journalistic works related to health issues. To do this, students will receive training regarding data mining from public health/medical scientists, non-governmental organizations, and the government.

Digital Media Business

This course explores the key factors driving the sustainability and profitability of media ventures in the digital age. Students will learn to analyze media markets, develop innovative business models, understand revenue streams, and adapt to the changing media consumption habits.

Upon successful completion of this course, students will be able to analyze the media landscape and identify viable market opportunities, develop and evaluate diverse media business models, understand the principles of audience engagement and content monetization, apply financial management skills to media ventures, create a comprehensive business plan for a media startup, and assess the legal and ethical considerations in media entrepreneurship.