



UMN  
UNIVERSITAS  
MULTIMEDIA  
NUSANTARA



AKREDITASI  
INSTITUSI  
UNGGUL



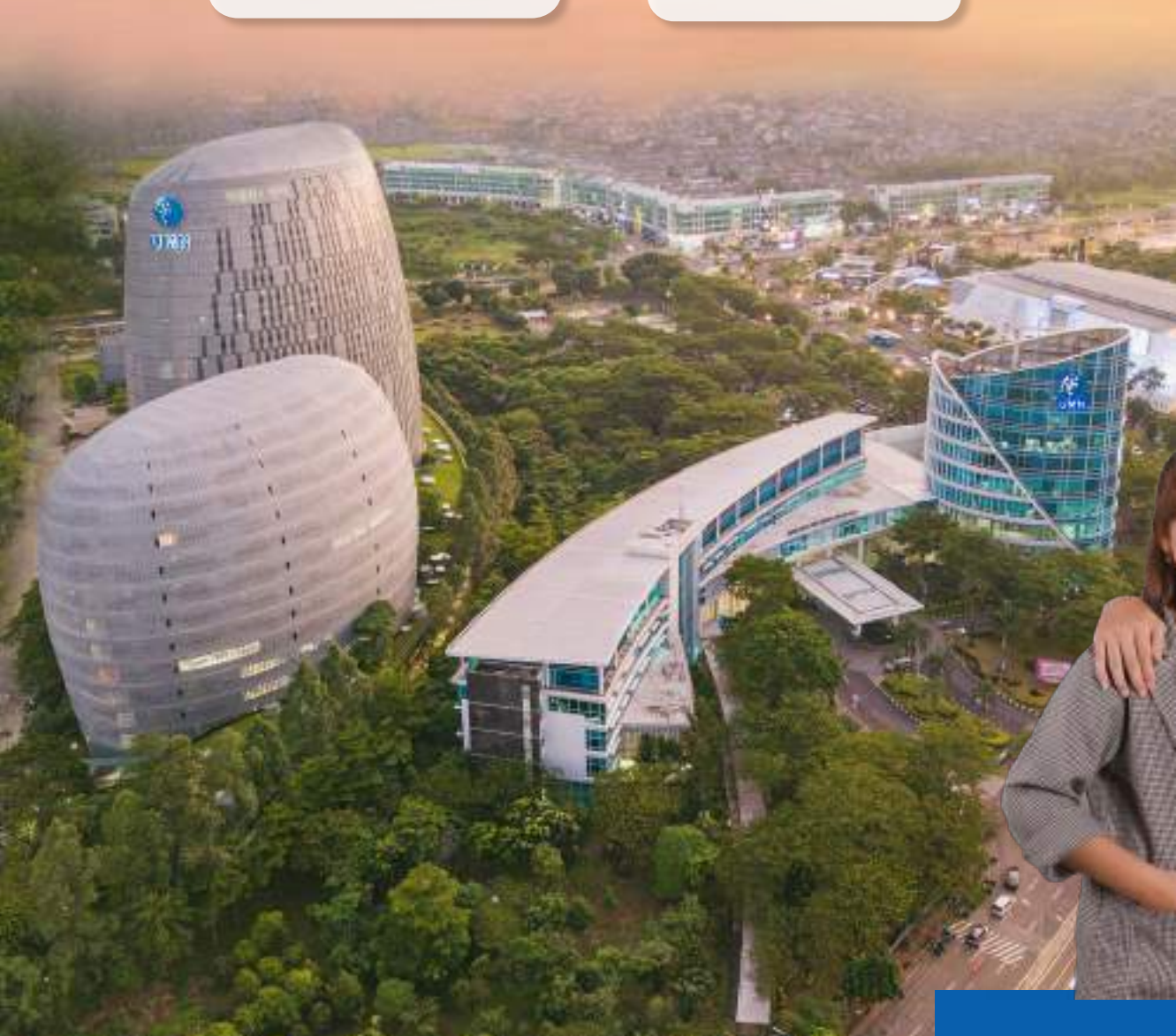
Academic Year  
**2024/2025**



**NEW MEDIA TOWER**  
**First Winner in Southeast Asia**  
**Energy Efficient Building**  
Asean Energy Award 2014



**GEDUNG P.K OJONG -**  
**JAKOB OETAMA TOWER**  
**1<sup>st</sup> Runner Up**  
**Energy Efficient Building**  
Asean Energy Award 2019





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## Green Campus with Modern Facilities

As an educational institution, UMN has a role in building competence. UMN develops **collaborative learning methods** and provides a wide range of lecture facilities that are complete and up-to-date, per industry standards, so that our graduates have competencies that are in line with industry needs.

Visit UMN 360°  
[www.tahukahkamu.org/umn360/](http://www.tahukahkamu.org/umn360/)



Collaborative Room





### Career Development Center

UMN collaborates with more than 300 national and international companies to fulfill students' needs in internship programs, scholarships, and job fairs.



### TV Studio

Various TV programs and news produced by students through campus media, UMN TV, that can be watched via streaming at [tv.umn.ac.id](http://tv.umn.ac.id).



### Radio Station

UMN Radio 107.7 FM is broadcasted via streaming at [radio.umn.ac.id](http://radio.umn.ac.id). UMN Radio is equipped with facilities according to the operational standards of radio broadcasting, where students can produce and broadcast radio programs.



### Cinema Screening

Equipped with Dolby 7.1 Surround audio to facilitate UMN students to conduct final checking of the sound in their movie produced to ensure that the audio quality is per industry standards.



### Render Farm Lab

This studio contains high-capacity computers for movie and animation production.



### Game Development Lab

The laboratory is used to develop mobile and desktop-based games– providing Leap Motion devices, Kinect V2, and Oculus Rift, equipped with hand-tracking technology devices.





## E-Learning Class

Virtual Synchronous learning method: lecturers and students are located in different places but conduct the teaching and learning process in real time through video conferencing.

Asynchronous learning method: students access lecture materials & quizzes through interactive videos, and lecture assignments through [elearning.umn.ac.id](http://elearning.umn.ac.id).



## Library

In 2023 UMN Library achieved A Accreditation from the Directorate of Standardization and Accreditation of PERPUSNAS Indonesia and became a National Reference Library. It is also connected to Emerald and Proquest e-journals and has free access to SAGE & Wiley journals from the Ministry of Education and Culture and the National Library of Indonesia.



## Lecture Theatre

With a capacity of up to 500 people, Lecture Theater PK Ojong - Jakob Oetama Tower is used for various activities such as seminars, guest lecture workshops, and movie screenings.



## U-Print

U-Print serves A4 to A3+ printing needs with lamination from various papers, printing needs, laser cutting and engraving, 3D printing, and other prints such as ID cards and brochures.



## Green Screen Studio

This studio is specifically designed to create movies and animation. Inside, there are towing facilities (a machine to lift people), lights, costumes, motion point sensors, and green screens.



## Collabo Hub

The practical space for UMN's Faculty of Communication students, consists of a simulation room for press conferences, a meeting room, a data processing room, a focus group discussion room, a mini green screen studio, and a mini sound recording studio.

# UMN DORMITORY







One of the facilities provided by UMN is a place to stay in the form of a dormitory for students domiciled outside Jakarta/Tangerang.

The UMN dormitory itself consists of three buildings, namely building A for male students, while buildings B and C are buildings for female students.

---

Information:

**Evi 0811 8641 010**

Address:

**Jl. Boulevard Raya Blok M5 No. 3,  
Pondok Hijau Golf  
Summarecon Gading Serpong**

Visit

[www.umn.ac.id/dormitory](http://www.umn.ac.id/dormitory)







^Double Room



^Single Room



^Bathroom

## Facilities

In each building there are 2 types of bedrooms:

- Single Room (for 1 tenant)
- Double Room (for 2 tenants)

Equipped with:

- Bedsteads and spring beds
- Study table and wardrobe
- Indoor bathroom
- Air conditioner
- Parking for four-wheeled and two-wheeled vehicle
- 24-hour Wi-fi connection



^Student Lounge



^Pantry



^24-hour Security



^Guest Lobby

### Rules

\*Tenants must stay in the dormitory for 1 (one) year. If a tenant terminates the lease before the end of the 1-year lease term or before the end of the academic year, the tenant must still pay the rent until the end of the academic year.

\*The electrical fee other than for computers/laptops/printers is borne by the tenants and paid no later than the 10<sup>th</sup> of every month. The bill of IDR 50,000 per month, is for the refrigerator/dispenser, and IDR 25,000 for the television.





^Shuttle bus



^Shophouse & housing complex





^Scientia Square Park (Refreshment)



^Summarecon Mall Serpong



^Aeon Mall BSD City



^ICE Indonesia Convention & Center



^Bethsaida Hospital



^JHL Solitaire Hotel



# FACULTY OF **ENGINEERING & INFORMATICS**



# Big Data

## Information Systems Study Program (S.Kom.)

To produce graduates with the ability to identify problems, analyze, design, implement, and manage big data-based information systems according to business needs and support the right decision-making process for the strategic plan of a business development or an organization.

Adopted the Independent Learning - Independent Campus (Merdeka Belajar-Kampus Merdeka/MBKM) curriculum so students can study outside their chosen study programs through internships, entrepreneurship, research, village projects, independent projects, and student exchanges.

### Specialization

- \* Big Data Analytics
- \* ERP Specialist
- \* Database Specialist

### Certification

- \* CISDM (Certified International Specialist Data Modeling)
- \* CISDV (Certified International Specialist Data Visualization)
- \* IT Specialist in Databases
- \* IT Specialist in Data Analytics

### Career Prospects

Data Analyst, Data Scientist, Database Developer, Database Administrator, ERP Consultant, Technopreneur, Researcher.

### Visit

[www.umn.ac.id/en/information-system](http://www.umn.ac.id/en/information-system)







## Internet of Things Technology

### **Computer Engineering** Study Program (S.T.)

Producing graduates who understand computer systems engineering thoroughly which includes software, hardware, and infrastructure. UMN Computer Engineering graduates are able to engineer an intelligent and mobile system that is connected to a wide network, and coordinated to carry out certain functions.

#### **Certification**

- \* Red Hat Certified System Administrator (RHCSA)
- \* Huawei Certified ICT Associate (HCIA)

#### **Career Prospects**

Software Engineer (Web, Mobile, Desktop), IoT Engineer, Embedded System Engineer, System Engineer/Administrator, Network Engineer.

#### **Visit**

[www.umn.ac.id/en/computer-engineering](http://www.umn.ac.id/en/computer-engineering)

# Industrial Automation (Robotics)

## Electrical Engineering Study Program (S.T.)

The use of robots in the industrial world is inevitable. Humans must adapt to the changes, be ready to face them, and collaborate with the industry's automation systems. Thus, the UMN Electrical Engineering Study Program designed a curriculum that focuses on the field of industrial automation. The curriculum is designed according to the current and future needs of the industry.

The Study Program aims to produce graduates who can design automated systems that can be applied in the industrial world. The graduates will master the scientific principles of electrical engineering and be skilled in industrial automation, including control systems, robotics, and mechatronics.

### Certification

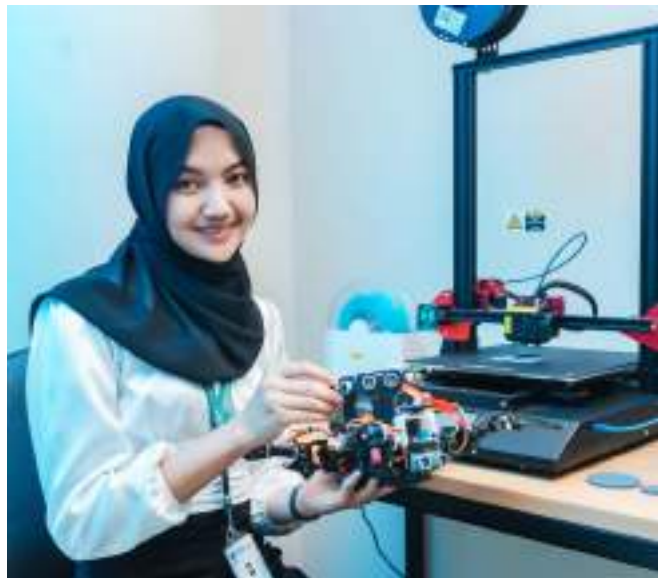
PLC (Programmable Logic Control) from TUV Rheinland and Festo

### Career Prospects

Industrial Automation Engineer, Hardware Engineer, Plant Engineer, Instrument Engineer, Project Engineer, Embedded Engineer, Control Engineer, Technopreneur.

### Visit

[www.umn.ac.id/en/electrical-engineering](http://www.umn.ac.id/en/electrical-engineering)







## Energy Management

### **Engineering Physics** Study Program (S.T.)

Produce graduates with strong skills in the field of green building and energy. Graduates will be able to focus on specific abilities, such as energy-saving building design systems, energy audits in the building and industrial sector, renewable energy technologies, Computational Fluid Dynamics (CFD), and Building Information Modeling (BIM).

The energy-efficient buildings owned by UMN will be a bonus value learning experience as a living laboratory for Physics Engineering students. They will not only learn about energy-saving building technology in theory but also learn directly about its implementation in science and engineering.

With the Independent Campus curriculum, students have the opportunity to take part in the internship program in their chosen industry for 1 semester to sharpen their experience that links and matches with the industrial profession.

#### **Specialization**

- \* Energy Management: Energy Auditing, Renewable Energy
- \* Building Physics: Indoor Environmental Quality, Building Information Modeling
- \* Instrumentation & Control: Building Automation, Battery Technology

#### **Certification**

Greenship Associate

#### **Career Prospects**

Building Energy Efficiency Specialist, Environmentally Sustainable Development (ESD) Engineer, High Performance Building Engineer, Building Automation Engineer, Renewable Energy Engineer.

#### **Visit**

[www.umn.ac.id/en/engineering-physics](http://www.umn.ac.id/en/engineering-physics)

# Intelligent & Secure Application

## **Informatics** Study Program (S.Kom.)

Offering a balance between a solid scientific foundation in the field of Informatics science and skills in the field of informatics, including fields of study related to Computational Science, Discrete structures, Software Development Fundamentals, System Analysis & Design, and so on. For the development of professional skills, the Informatics Study Program offers a variety of applied courses that can be classified into several research and developed in research labs in the Informatics Study Program, namely: Research Lab, Artificial Intelligence Research Lab, Game Development Research Lab, Cybersecurity Research Lab, and Software Development Research Lab.

The Informatics Study Program is designed to produce graduates who master the field of informatics and have a global insight perspective, tolerant, and responsive to societal problems. This ability is developed following a curriculum that is always adaptation based on SN-DIKTI, the Information Technology scientific association (APTIKOM), the Association for Computing Machinery (ACM), and ASIIN SEAL by using the Euro-Inf Framework Standards and Accreditation Criteria (EQANIE).

### **Certification**

Palo Alto Network Certified Cyber Security, Entry Level Technician (PCCET), IT Specialist - Artificial Intelligence - Cloud Computing - Computational Thinking (analyze data, recognize pattern in data using algorithmic thinking) - Cybersecurity - Data Analytics - Databases - Device Configuration and Management - HTML and CSS - HTML5 Application Development - Java - JavaScript - Networking - Python - Software Development.

### **Career Prospect**

Software Engineer, Network Engineer, Application Developer, System Analyst, Data Engineer, UI/UX Designer.

### **Visit**

[www.umn.ac.id/en/informatics](http://www.umn.ac.id/en/informatics)





# JOINT DEGREE PROGRAM -INFORMATICS



## UMN - Swinburne University of Technology, Australia

The program is designed to provide the foundational knowledge and industry skills the students need to apply information and communication technologies (ICT) to various area.

Graduates of International program will have a **technical ability to design and create mobile application, analyzing and designing database, handling information system risk and security, and analyzing business information system.**

Graduates will be well equipped to meet the requirements of both industrial and commercial organizations for information technology specialists. They will have a chance to get international Java Certification and earn two university degrees: **Sarjana Komputer (S.Kom) from UMN and Bachelor of ICT (BICT) from Swinburne University of Technology (SUT).** Therefore, graduates can excel in global competition.

*Visit*

[www.umn.ac.id/en/joint-degree-informatics-program](http://www.umn.ac.id/en/joint-degree-informatics-program)





### **Advantages**

#### **\* Preparing graduates for professional life**

UMN offers an exceptional education experience enhanced by Collaborative Learning. It allows students to develop competencies: problem solving, adaptability, collaboration, leadership, creativity and innovation. This leaves you better prepared for finding work once your degree is complete.

#### **\* Industry-linked projects**

Industry-linked projects allow you take on authentic workplace challenges related to your future career. All projects are team-based and led by working industry professionals.

#### **\* Experience dynamic educational environment**

Besides academic activities, students can join various Student Activity Units (UKM) according to their interests and talents in sports, arts, culture, and many more. Also lectures and seminars from the industry, so students can develop both hard skills and soft skills.

#### **\* Opportunity to study Master Degree at Swinburne**

With the cooperation, students have the opportunity to get Master's degree at Swinburne University of Technology as well as overseas employment opportunities.

### ***Certification***

- \* Microsoft Technology Associate (MTA)
- \* Palo Alto Networks Certified Cybersecurity Entry-level Technician (PCCET)

### ***Career Opportunities***

Software Developer (Mobile Application, Web Programming, Software Engineering), System Analyst, Project Manager, Database Administrator, Security Analyst, Network, Network Engineer, and Technopreneur.

### ***Academic Requirement***

- \* Graduated from High School major in Natural Science Programs or graduated from Vocational High School major in Computer Engineering and Informatics Engineering.
- \* Students must earn a cumulative GPA of 2.8 or better. A minimum grade of C in all courses is required.
- \* Students must provide a valid IELTS score two years counting from the date of receiving it). The minimum IELTS requirement is an overall score of 6.0 with no individual band below 6.0.



## **ALUMNI TESTIMONY**

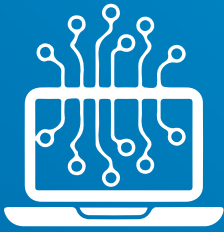


”

### **Jonathan Rafael Y.**

*“A lot of benefits that I can get from UMN, such as lectures and seminars from the industry. I can really explore myself here, I can grow and become a better person both personally and professionally. If you are passionate in ICT (Information and Communication Technology) and you wanna grow to be a better person, then join me in UMN. See you there!”*





## ALUMNI TESTIMONY



**Clara Tania** (Information Systems 2016)

**Associate UX Engineer**  
at Blibli



Information systems is a department with a complete package, starting from learning business processes, managing projects, coding programs, law, and even communication science. This makes graduates suitable to work anywhere. Coding and web development support my work as a UX Engineer; my Business-IT knowledge is also useful for surviving in an e-commerce environment. Outside the classroom, the organization I joined also added soft skills for communication and time management.



**Astrid Tamara** (Information Systems 2016)

**Received MEXT Scholarship & currently studying for her Master's Degree majoring in Information Environment Technology at Tokyo Denki University, Japan**



I learned a lot from software engineering (theoretically) to direct practice in the laboratory. The final project of making applications are given in groups, and this trains collaboration and the application of real knowledge. I got experience working at a start-up called KodeFox under the guidance of Skystar Ventures while working on my thesis and preparation for my master's degree. This experience was the beginning of my career in IT.



**Felicia Karissa V.** (Computer Engineering 2016)



-  
**Data Scientist at JULO &  
Researcher at IndoBenchmark**

There were many things I learned during college that guided my career. Especially the basic things that I can develop for the next level. I also developed critical thinking, leadership, and mental strength skills to deal with pressure during college, making me ready to work in the world of work. The lecturers also support students' wishes and their entry into academia and industry.



**Sandy Prawira** (Electrical Engineering 2016)



-  
**Deputy for Administration & Logistics Personnel  
at PT.Bintang Agneta Indonesia**

At first, I was blind to the engineering world, but after receiving guidance and support from UMN, I finally understood. This is also supported by adequate laboratory facilities for my four-year study at UMN. So, after entering the world of work, I can immediately apply what I have learned.



**Caroline Jakob, S.T.** (Physics Engineering 2016)



-  
**Green Building Engineer  
at Synergy Efficiency Solutions**

The basics of engineering that I learned during college made it easy for me to adapt to the work environment. The energy management and project management I studied were closely related to my job. Hard skills and soft skills became important points in my process of learning at UMN, which made me ready to work. This happens because it is supported by professional teachers, an up-to-date curriculum, and lab facilities that support learning.





# FACULTY OF BUSINESS

The Business Faculty of UMN is a member of EFMD Global, a network of business schools and companies dedicated to improving excellence in education and management development globally.

By becoming a member of EFMD Global, all the academic community, lecturers, and students at the Faculty of Business UMN get the opportunity to collaborate and network more broadly. The entire academic community can also participate in activities organized by EFMD, either in Research, External Relations, Career Services, Entrepreneurship, Responsible Leadership, or Management Education.



# MANAGEMENT STUDY PROGRAM (S.M.)



## PROFILE

Accredited A from BAN-PT and has been internationally certified by the AUN-QA Certification Body (ASEAN University Network - Quality Assurance) in 2021. The Management Study Program has also implemented the MBKM (Independent Learning Independent Campus) program since 2021.

## PARTNERSHIP

The study program was selected as a pilot project of the Ministry of Education and Culture in the Practitioner program with partner Bank Indonesia and was selected as the best partner of Bank Indonesia. Another collaboration with the Indonesia Stock Exchange and Phillip Sekuritas was also done to develop an Investment Gallery, which became the best investment gallery in Banten province. UMN's Management Study Program also partners with the SKYSTAR Ventures business incubator, which provides mentoring, capitalization, and mentoring for students who participate in the business incubation program, where the curriculum has been integrated with lecture material in the Management Study Program..

The Management Study Program formed a partnership with DQLab, which is an online learning platform where the materials and content prepared are per the needs of businesses and business organizations. The Management Study Program also collaborates with renowned universities through visiting professors from UITM Malaysia, an Academic Exchange Lecturer from UMN to UITM Malaysia, and a Research Collaboration and Student Mobility Program with Universiti Brunei Darussalam.

## CERTIFICATION



Partnering with certification bodies recognized by BNSP (National Professional Certification Agency).

Visit  
[www.umn.ac.id/en/management](http://www.umn.ac.id/en/management)



## ELECTIVE COURSES

### STRATEGIC MARKETING

Sharpen students' abilities in implementing industrial marketing strategies, especially in brand management, service marketing, and sales. The ability to analyze a global industrial marketing strategy is the main target of this elective course.

#### *Career Prospects*

Marketing Manager, Brand Manager, Account Executive, Media Planner, Promotion Manager, Market Research Analyst, Product Development Manager, Digital Marketing Specialist.

## ELECTIVE COURSES

### OPERATIONAL MANAGEMENT

Focusing on supply chain management, distribution, and logistics processes, both conventionally and digitally. The mastery of instruments and systems for warehousing, transportation, and supply chain management is the main skill in this elective course.

#### *Career Prospects*

Quality Control Manager, Operation Analyst, Retail Manager, Logistic Administration Officer, Inventory Control Specialist, District Operation Manager, Supply Chain Manager, and Warehouse Supervisor.





## ELECTIVE COURSES

### FINANCE

To provide insight and a basis for how financial decisions are made. Specifically, this elective course concentrates on the sharpness of students' analysis of an investment management process, whether short, medium, or long-term. Analytical skills are also applied in terms of investment management by individuals or retail and by business entities or corporations.

#### *Career Prospects*

Corporate Finance Manager, Financial Analyst, Credit Analyst, Loan Officer, Wealth Management, Capital Market Analyst, Financial Planner.

## ELECTIVE COURSES

### HUMAN RESOURCES

To provide in-depth analytical skills on how the functions of resource management, especially human resources, are implemented both on a micro and macro scale.

#### *Career Prospects*

Organisation Development Specialist, Industrial Relation Manager, Talent Acquisition, Learning & Development Manager, Compensation & Benefits Specialist, Employee Relation, HR Manager.



## ELECTIVE COURSES

### ENTREPRENEURSHIP

Sharp and up-to-date analytical materials and methods are given to students in this elective course to sharpen their talents, business intuition, spirit, and understanding of entrepreneurship, including opportunities to get coaching and mentoring in a business incubation, meet potential investors, and also the opportunity to get funding for the realization of students' business concepts.

#### *Career Prospects*

Technopreneur, Ecopreneur, Sociopreneur, Entrepreneur, and Intrapreneur.



## CERTIFICATIONS

- \* International Human Capital Associate
- \* International Marketing Associate
- \* Brand Operation
- \* Business Development/Entrepreneurship
- \* Service Operation & Sales Operation
- \* Warehouse Supervisor
- \* Registered Security Analyst

# ACCOUNTING STUDY PROGRAM (S.Ak.)

## Independent Campus

Students study for 5 semesters, 2 semesters of the Independent Campus program (elective), and the final project in semester 8.



## ELECTIVE COURSE

## ACCOUNTING INFORMATION SYSTEM

Producing graduates with high competence in Accounting and Finance who understand the revision of Financial Accounting Standards per the International Financial Reporting Standard (IFRS). Graduates are also able to utilize ICT in carrying out the profession as an accountant and have the ability to analyze accounting information systems and carry out information system design planning for accounting, as well as identify the level of control in the system and conduct audits, especially those related to information systems.

### *Career Prospects*

System Analyst, Information System Auditor, Data Analyst, Software Implementer.

### *Visit*

[www.umn.ac.id/en/accounting](http://www.umn.ac.id/en/accounting)

## ELECTIVE COURSE

### TAXATION

Produce graduates who are able to utilize ICT in carrying out their profession as tax consultants and Government Tax Officers. They should also be able to perform calculations and analyze problem-solving in connection with the fulfillment of tax obligations for taxpayers, as well as perform physical reconciliation and tax planning per applicable regulations.

#### *Career Prospects*

Tax Auditor, Tax Consultant, Tax Specialist, Government Tax Officer.



## ELECTIVE COURSE

### AUDITING

Producing graduates with high competence in Accounting and Finance and understanding the revision of Financial Accounting Standards per the International Financial Reporting Standard (IFRS). They are also able to utilize ICT in carrying out the profession as accountants and have the ability to conduct external audits to assess the fairness of companies' financial statements, or internal audits that conducts internal evaluations to improve companies' performance per the applicable regulations by taking into account for the Code of Ethics of Professional Accountants.

#### *Career Prospects*

External Auditor, Internal Auditor, Financial Accountant, Cost Accountant, Financial Analyst.



## NATIONAL CERTIFICATION

- \* Certified Jurnal (Cloud Based Accounting Software by MEKARI)
- \* Associate Certified Professional Auditor of Indonesia (ACPAI)
- \* Tax Brevet





## ALUMNI TESTIMONY



**Jong Yodananta** (Management 2015)

**Business Analyst**  
at PT. Bank Central Asia, Tbk.

I am provided with a lot of up-to-date courses. The theories taught are also implemented in the given assignments. Internship and certification programs also make graduates better prepared to enter the world of work. This is also supported by the facilities provided, such as the BI Corner and an investment gallery which provide a lot of practical knowledge of economics.

”



**Ferisca Sagita Landias** (Accounting 2016)

**External Auditor (Assurance Associate)**  
at PwC Indonesia

UMN Accounting teaches students step-by-step, starting from the basic level, which makes students understand the basics and then proceed to the next step to an advanced level useful in the world of work. Various events and competitions at UMN also provide new experiences for students. Practicing lecturers teach not only theoretically but also technically in their work to provide an overview of the real world of work and provide inspiration and mental encouragement.

”



# JOINT DEGREE PROGRAM

-

# GLOBAL LOGISTICS MANAGEMENT



INHA's reputation as the 14<sup>th</sup> Best University in South Korea  
and 11<sup>th</sup> for the 2018 JoongAng Ilbo University Evaluation Results



## UMN - INHA University, South Korea

Joint Degree in Global Logistics Management delivers integrated international curriculum. Starting with four semesters at UMN, students will learn the fundamentals of logistics management, covering the subjects of logistics fundamentals, business mathematics, financial management, supply chain management, etc., followed by four semesters at INHA University.

In INHA University, students will learn international logistics, covering global logistics management, international logistics, warehouse, and material handling management, manufacturing logistics, aviation logistics, logistics business modeling, logistics information system, corporate big data analysis etc.

At the end of the study, students fluent in the Korean language can have an opportunity to intern in Korean companies to gain international working competence and experience. All the subjects are delivered to support the learning outcome of the program, which is a joint degree of Sarjana Manajemen from UMN and Bachelor Degree in Business with international logistics handling capability.

### Visit

[www.umn.ac.id/en/globallogistics-programme](http://www.umn.ac.id/en/globallogistics-programme)







UMN students who have completed their 4<sup>th</sup> semester (2<sup>nd</sup> year) are eligible to choose to stream into the Global Logistics Management on Business Administration (GLOBA) Program from INHA University Korea, where they will be enrolled as 3<sup>rd</sup>-year students.

Upon finishing their study, they will receive a Bachelor of Business Administration degree from INHA University, Korea and Sarjana Manajemen (S.M.) degree from UMN.

### *Advantages*

- \* Sustainable support from the Government and Korean Airlines.
- \* Top faculty members with experience in education and business fields.
- \* Comprehensive and integral programs for ICT-based logistics management.
- \* Inbound & outbound student internship programs with INHA University & Korean companies to study for the student fluent in the Korean Language.
- \* Renaissance of One Belt One Road as the logistics hub of Global Economic Territory.

### ***Duration***

4 years (4 semesters in UMN & 4 semesters in INHA)

### ***Career Opportunities***

Global Leaders/Start- up Entrepreneurs/Professional Managers/Business Leaders In the world of manufacturing, distribution, logistics, airlines, consulting companies, public authorities and government.

### ***Academic Requirement***

\* Successfully completing 4<sup>th</sup> semester (2<sup>nd</sup> year) study in Management Study Program in the Faculty of Business, UMN.

\* Minimum GPA  $\geq 3.00$

\* Proficiency in English language, proven with the submission of TOEFL certificate with a minimum score as follow: 90 for TOEFL IBT, and 6.5 for IELTS.

\* Financially sufficient to fund their study in Korea.

\* Successfully passing selection reviews by documents submission and interview process with INHA University, Korea.



DIPLOMA PROGRAM

# HOTEL OPERATIONS

Hotel Operations Program is a vocational program designed by Universitas Multimedia Nusantara which focuses on training the students' basic operational knowledge and skills in the hotel industry. The basic operational knowledge and skills include Room Division and F&B departments which cover the areas of front desk, housekeeping, food production, pastry & bakery, bar and restaurant.





## PARTNERSHIP - INTERNATIONAL UNIVERSITY/COLLEGE



**TAYLOR'S  
UNIVERSITY**  
Wisdom · Integrity · Excellence



Visit  
[www.umn.ac.id/en/department-of-hotel-operations](http://www.umn.ac.id/en/department-of-hotel-operations)



To optimize the learning process in this program, the students are expected to communicate in English during the classes and adapt themselves with multimedia technology for hybrid learning. The program also expects the students to be confident, well communicated, internalized self-learning, and be professional all the time .

Industry professionals and certified lecturers will help students to gain hands-on experience during in-campus study, supported by state-of-the-art practicum laboratories. Students will receive direct training from the industry in their six-months internship. The internship program integrates learning experience and industrial updates so students can develop both their hard and soft skills tremendously. Students can choose departments or premises to conduct their internship program according to their needs and passion.



The outcome of the internship program is the students are expected to have competence certification. The students will also integrate all of their industrial experience, knowledge and skills in the creation of F&B products or businesses for their entrepreneurship program in the form of business proposals for their final project. This program is created to improve their critical and analytical thinking skills when they want to start business related to the hospitality industry.

Graduates of the Hotel Operations program will have unlimited career opportunities in the hospitality and tourism field. Graduates are expected to be fully prepared to step into key roles within both the front and back of the hotel as well as making an impact on the guest experience.



### ***Career Opportunities***

GRO, Front Office Supervisor, Housekeeping Supervisor, Barista, Chef, F&B Supervisor, Bartender, Food Stylist, F&B Entrepreneur.



## ALUMNI TESTIMONY



**Jessica Priscilia S.** *(Hotel Operations 2018)*  
**Commis 2**

*at Hilton Ras Al Khaimah Beach and Resort, Dubai*

”

During my time at UMN, I gained a lot of theoretical and practical experience. As someone who prefers to learn firsthand in the industry, the practical classes held are very helpful in helping understand the basic knowledge of the hotel industry & preparing students for the internship program.

Not only operational but the courses in the Hotel Operations Diploma Program of UMN are also equipped for managerial levels, such as leadership and cost control.



# FACULTY OF **COMMUNICATION SCIENCE**



# STRATEGIC COMMUNICATION STUDY PROGRAM (S.I.Kom.)



Internationally certified by the AUN-QA Certification Body (ASEAN University Network - Quality Assurance) in 2021. The study program aims to produce high-quality graduates who will take part as professionals with high moral ethics and have entrepreneurial skills in the science and practice of strategic communication, both nationally and internationally that includes the fields of media communication, public relations, advertising, and the creative communication industries at the undergraduate level.

The Strategic Communication Study Program is a form of simulation in the communications industry. Students can learn from theories, concepts, and strategies to the implementation and execution of various areas of strategic communication studies, which include Digital Content Management, Creative Production, Marketing Communications, Advertising, Corporate Communications, Public Relations, and also Digital Startup Business. Through the Independent Learning - Independent Campus Curriculum (MBKM), students also have the opportunity to collaborate with various disciplines and other campuses.

## ***Career Prospects***

Digital Content Creator, Digital Startup Owner, Digital Creative Production, Strategic Planner, Media Planner, Account Executive, Copywriter, Content Writer, Community Manager, Public Relations Executive, Social Media Strategist, and Government PR.

## ***Visit***

***[www.umn.ac.id/en/strategic-communication](http://www.umn.ac.id/en/strategic-communication)***

## DIGITAL JOURNALISM STUDY PROGRAM (S.I.Kom)

The Digital Journalism Study Program aims to produce graduates who can work as producers of multimedia content that are ethical, informative, entertaining, and educational. In addition, the curriculum of the Digital Journalism Study Program contains various materials that can be studied by students who want to become digital journalists and researchers.

Through direct experience-based learning methods with adequate equipment, students are invited to learn while directly exploring new forms of delivering educational, entertaining, and ethical information in the digital era.

### **Career Prospects**

Digital Journalist, Multimedia Storyteller, Data Journalist, Blogger, Youtuber, Vlogger, Podcast Creator, TV Programme Producer, Radio Programme Producer, Director of Photography, News and Graphic Editor, News Anchor or Radio Announcer, and Creative and Script Writer.

### **Visit**

[www.umn.ac.id/en/jurnalism](http://www.umn.ac.id/en/jurnalism)







## ALUMNI TESTIMONY



**Ananda Wondo** (Public Relations 2010)

-

**Digital Marketing Manager**  
at Four Seasons Hotel Jakarta

The balanced provision of soft and hard skills, practitioner lecturers who provide case studies in the form of real phenomena, and organizational experience while studying at UMN are the initial high-quality investment for me to perform in the professional world.



**Gabriella Sucipto** (Strategic Communication 2014)

-

**Account Manager**  
at Otomotif Group Kompas Gramedia

While studying at UMN, many courses are delivered according to the reality of the industry so that they can be easily applied in the world of work. Starting from the lecturers, campus facilities, and the student organizations and associations provided to hone students' soft skills. Therefore, the importance of playing an active role in college will certainly be very helpful in forming good habits in the future.



# FACULTY OF **ART & DESIGN**





## VISUAL COMMUNICATION DESIGN STUDY PROGRAM (S.Ds.)

It is a study program based on a lifelong learning process involving technology, interactivity, and innovation. In supporting the implementation of the Independent Campus Independent Learning (MBKM) Program by the government, UMN VCD, offers several programs that aim to enhance students' collaborative experience, both in project management, entrepreneurship, research, community outreach, and interdisciplinary learning.

In the learning process, VCD UMN provides two specializations focusing on media exploration, from print-based to digital-based, allowing graduates to be competitive in the industry.

With the support of various associations at the national (Asprodi, DGI, AGI) and international levels (iCO-D from Canada, ADADA from Japan, Cumulus from Finland), VCD UMN successfully maintained "A" Accreditation from BAN-PT and also internationally accredited by the ASEAN University Network - Quality Assurance (AUN-QA) in 2021.







## ELECTIVE COURSE

### Visual Brand Design

Students are taught to be creative and analytical in responding to and exploring phenomena to be confident in solving problems visually, innovatively, and competitively. The Visual Brand Design elective course produces graduates who can analyze, design and apply design communication through a conceptual, creative, and innovative visual brand identity, brand communication, and campaign design with social, cultural, economic, and technological considerations.

#### *Career Prospects*

Creative Director, Art Director, Graphic Designer, Brand Identity Designer, Illustrator, Motion Graphic Designer, Multimedia Artist, Packaging Designer, Digital Photographer, Environmental Graphic Designer.

#### *Visit*

[www.umn.ac.id/en/visual-communication-design](http://www.umn.ac.id/en/visual-communication-design)  
[dkv.umn.ac.id](http://dkv.umn.ac.id)

## ELECTIVE COURSE

### Interaction Design

Students are trained to be sensitive to phenomena happening in the community and develop creative solutions in the form of interactive media, both conventional and digital, both 2D and 3D. The Interaction Design elective course produces graduates who can analyze, design, and apply visuals and interactivity in communication design through designing websites, applications, games, stories, and toys collaboratively, creatively, and innovatively with social considerations, culture, economy, and technology.

#### *Career Opportunities*

Creative Director, Art Director, Interaction Designer, Visual Designer, User Interface (UI) Designer, User Experience (UX) Designer, 2D Game Artist, 3D Game Modeller, Concept Artist, Game Designer, and Game Produce.

# ARCHITECTURE STUDY PROGRAM (S.Ars.)

Producing graduates who are competent in the design of green architecture that is sustainable and energy efficient. With an emphasis on ICT competence, UMN architecture graduates are trained in digital architecture skills, especially parametric and BIMbased integrated design. The perks of UMN architecture graduates are competencies in the fields of green architecture, Building Information Modeling, Parametric Design, and Fabrication Design.

## **Focus Area**

- \* Green Architecture
- \* Building Information Modelling

## **Career Prospects**

Architect, Interior designer, Developer, Building Management, Facility Maintenance, Architectural conservator, BIM Manager, and Expert Staff of the PUPR Ministry

## **Visit**

[www.umn.ac.id/en/architecture](http://www.umn.ac.id/en/architecture)  
[ars.umn.ac.id](http://ars.umn.ac.id)



## **Architect Professional Education Study Program (PPAR UMN)**

It is a continuation of the Bachelor of Architecture Study Program to meet the international Architecture education standards with a 4 + 1 scheme (4 years of Bachelor + 1 year of PPAR) and as a basic requirement towards architect licensing.

# FILM STUDY PROGRAM (S.Sn.)



## ELECTIVE COURSE

### Film

Learning the process of making live shoot films from pre-production, production to post-production. Producing graduates who can create and convey stories well for the right target audience. Students will be introduced to various types of films and occupations in the film industry so that students can choose the right profession according to their interests and talents.

#### *Career Prospects*

Film Director, Screenwriter, Director of Photography, Art Director, Sound Designer, Film Editor, Film Producer, Film Critic, Film Researcher, Film Festival Organizer, Film Publisher, and Videographer.

*Kunjungi*

[www.umn.ac.id/en/film-animation](http://www.umn.ac.id/en/film-animation)  
[film.umn.ac.id](http://film.umn.ac.id)

## ELECTIVE COURSE

### Animation

Learning about the process of making animation with various streams and mediums. Starting from engineering design to the production of animation as a whole. The techniques that will be taught also vary, ranging from 2D, 3D, and stop motion to the use of the latest technology in the world of animation. All these skills are wrapped in the concept of storytelling with industry competency benchmarks.

#### *Career Prospects*

Animation Director, Animation Producer, Motion Graphic Artist, Visual Effect Artist, Render Artist, Composer, Storyboard Artist, Visual Storyteller, Character Designer, Character Modeller, Illustrator, Concept Artist, and Animator Technical Artist (Rigger, Facial, etc).





## ALUMNI TESTIMONY



**Theresia Intan P.** (DKV 2017)



-  
**Graphic Design & Marketing**  
*at Orang Tua Group*

I found that the curriculum taught was indeed applicable in the world of work. The opportunities to develop soft skills through various student organizations and off-campus activities also significantly shaped me. A conducive and competitive learning environment and supportive lecturers also motivated me to achieve the best results so that, in the end, I could get a job offer even before graduating.



**Naufal Rizky Pratama** (Architecture 2016)



-  
**Architecture**  
*at Atelier Riri*

The advantage of studying Architecture at UMN is that I was given the opportunity to do practical work so that I was well equipped for the world of work. In addition, the courses taught are all technology-based, so I can master various software that will later be used in the world of work. The facilities at the UMN campus, such as studio facilities, 3D printing machines, laser cut machines, and computer labs, support my learning processes.



**Jeanne Coritama** (Animation 2014)



-  
**Character Set Up TD**  
*at Sony Pictures Imageworks - Vancouver, BC*

During my time at UMN, I learned many things, especially fundamental knowledge of art, film, and animation. The curriculum is not only focused on theory and academic knowledge but also various essential skills according to my specialization. In addition, through various activities at UMN, I had the opportunity to build connections, learn to organize, and join communities. Through these activities, I can hone my soft skills, which are crucial when I enter the work industry.

# 90%

**UMN graduates found a job/had a business before graduating.**

*The world is in the era of revolution 4.0 and will enter the era of revolution 5.0.*

To survive in this revolutionary era, human resources with technical competence and the competence to solve (problem-solving), adaptability, collaboration, leadership, creativity, and innovation are needed.



# REGISTRATION PATHS



Visit [www.umn.ac.id](http://www.umn.ac.id)  
to view the Scholarship Test schedule

Visit [pmb.umn.ac.id](http://pmb.umn.ac.id)  
for registration



# SCHOLARSHIP PATH

## ACADEMIC ACHIEVEMENT SCHOLARSHIP

Scholarship in the form of tuition fee waivers for prospective high school / vocational school graduates in 2024 who have an academic achievement(s) in class XI semester 2.

### Ranking Requirements

RANK	TUITION DISCOUNT	
	Departmental Ranking*	Class Ranking
I, II	100%	50%
III, IV, V	75%	30%
VI, VII, VIII, IX, X	60%	

\*Departmental ranking applies to majors that have more than 1 parallel class. If there is only 1 class, the cumulative score will be compared with the cumulative score of other students.

### Registration Procedure

- Fill out the online registration form at [www.umn.ac.id](http://www.umn.ac.id)
- Attach a photocopy of the Grade XI and XI report cards and a letter from the Principal confirming the ranking achieved in Grade XI, semester 2.





## SCHOLARSHIPS IN SPORTS AND ARTS

Entrance fee relief scholarship for high school/vocational high school graduates in 2024 with sports/arts achievements during high school/vocational high school.

### *Ranking Requirements*

- Have won a competition at least third place at the provincial level, either individually or in a team, as evidenced by a winner certificate.
- Meet the general academic requirements.

### *Registration Procedure*

- Fill out the online registration form at [www.umn.ac.id](http://www.umn.ac.id)
- Attach:
  - \* Photocopy of Grade X and XI report cards.
  - \* Photocopy of student card / ID card.
  - \* Confirmation Letter from Principal
  - \* Photocopy of competition certificate.
  - \* 2 recent ID card photos (4x6).

## SCHOLARSHIP FOR CHILDREN OF TEACHERS/ PRINCIPALS\* & SCHOLARSHIP FOR CHILDREN OF SCHOOL EMPLOYEES/STAFF

As a form of appreciation for the dedication of teachers and school employees/staff in educating the nation's children, Multimedia Nusantara University provides scholarships **in the form of a 50% discount on entrance fees for children of teachers/principals** and **a 30% discount of entrance fees for children of employees/staff** of high school / Public / Private Vocational Schools who want to continue their education at UMN.

### *Scholarship Requirements for Children of Teachers/Principals*

One of the parents (father/mother) is a teacher, as evidenced by a **Letter of Appointment/Assignment** as a Teacher from the Foundation or the Education Office (for civil servants) who has worked as a teacher/principal **for at least 5 years** and **is still active** as a teacher/principal at the time of registration.

### *Scholarship Requirements for Children of School Employees/Staff*

One of the parents (father/mother) is an employee/staff as evidenced by a **Letter of Appointment/Assignment** at a Public/Private High School/High Vocational School from the Foundation or the Education Office (for civil servants) who has worked as an employee/staff **for at least 5 years** and **still active** as an employee/staff at the time of registration.

### *Registration Procedure*

- Fill out the online registration form at [www.umn.ac.id](http://www.umn.ac.id)
- Attach a photocopy of Grade X and XI report cards, household certificate, and Letter of Appointment/Assignment as Teacher/Principal/Employee/Staff at Public Private High Schools Vocational Schools.

\*Each application will be selected based on report cards and (or) tests.

## SIBLING SCHOLARSHIP

Scholarships for potential graduates of Senior High School/Vocational High School in 2022 who have a sibling studying at UMN. UMN will provide a **30% discount on the entrance fee**.

### *Registration Requirements*

- Have a sibling studying at UMN.
- Meets the general academic requirements.

### *Registration Procedure*

- Fill out the registration form/register online at [www.umn.ac.id](http://www.umn.ac.id)
- Attach a photocopy of X and XI grade report cards.
- Attach a photocopy of the family card that states the relationship between the two siblings.



# ACADEMIC PATH

## General Academic Requirements

STUDY PROGRAM	SUBJECT GRADES > 75/2.66
Informatics	English, Mathematics, ICT/Entrepreneurship
Physics Engineering	English, Mathematics, Fisika, ICT/Entrepreneurship
Electrical Engineering	English, Mathematics, Fisika, ICT/Entrepreneurship
Computer Engineering	English, Mathematics, Fisika, ICT/Entrepreneurship
Information Systems	English, Mathematics, ICT/Entrepreneurship
Strategic Communication	English, Mathematics, ICT/Entrepreneurship
Digital Journalism	English, Mathematics, ICT/Entrepreneurship
Management	English, Mathematics, ICT/Entrepreneurship
Accounting	English, Mathematics, ICT/Entrepreneurship
VCD	English, Mathematics, ICT/Entrepreneurship
Film	English B. Indonesia, Mathematics, ICT/Entrepreneurship
Architecture	English, Mathematics, ICT/Entrepreneurship
Hotel Operations Diploma Program	English, Mathematics, ICT/Entrepreneurship

## Registration Procedure

- To fill out the online registration form at [www.umn.ac.id](http://www.umn.ac.id)
- To attach a photocopy of Grade X and XI report cards.
- To attach 2 recent ID card photos (4x6).
- For Hospitality Diploma Program applicants:
  - \* To attach a health certificate.
  - \* To attach a TOEFL Prediction certificate with a min. 450.
- Specifically for VCD and FTV study programs, attach a portfolio of pictures/storyboards of your own work along with a certificate of authenticity of work (not the work of others).



# TUITION FEE

STUDY PROGRAM	ENTRY FEE	FEE PER SEMESTER*
<b>Informatics</b>	USD 2200	USD 1340
<b>Information System</b>	USD 2200	USD 1340
<b>Physical Engineering</b>	USD 1932	USD 1083
<b>Electrical Engineering</b>	USD 1932	USD 1083
<b>Computer Engineering</b>	USD 1932	USD 1083
<b>Strategic Communication</b>	USD 2370	USD 1340
<b>Multimedia Journalism</b>	USD 2140	USD 1100
<b>Management</b>	USD 2170	USD 1215
<b>Accounting</b>	USD 2170	USD 1215
<b>Visual Comunication Design</b>	USD 3050	USD 1500
<b>Film</b>	USD 3050	USD 1500
<b>Architecture</b>	USD 2340	USD 1340
<b>D3 Hotel Operations</b>	USD 1470	USD 940

*\*Applicable for Semester 1 & 2*

**Note**

- Grade is determined by the results of Admission Test.
- UMN entrance fee is entry fee + 1<sup>st</sup> semester tuition.  
There are no other academic fees.

# STUDENT ORGANIZATIONS



Lions Basket



Lions Futsal



Lions Badminton



Qorie



Ultima Sonora



Trace



Teater Katak



Dance



Capoeira



Obscura



Stuntman



Taekwondo



Rencang

And many more other student organizations!

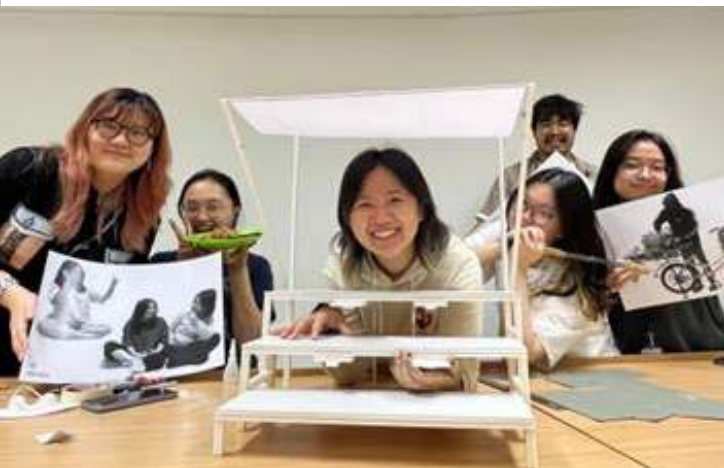


# ACHIEVEMENT



The movie “Blackout” by Film and Animation students of UMN called Triple Motion succeeded in achieving the **“Best Short Animated Film Short Animation Film” at the Indonesian Film Festival (FFI)** and won the **Next Generation** position at the **24<sup>th</sup> DigiCon6 Asia event for Indonesia**.

“Jumantara of Bantar Gebang,” the work of five students from the Journalism program UMN, namely Felicia Salvina, Rachmat Kurniawan Idrus, Rega Almuhtada, Rheinata Yuvian Tasman, and Mikael Ario Masri, and one student from UMN’s Visual Communication Design program, Muhammad Yafi R. Z., won **The Best Student Shortdoc Award from The 8th Edition of the MegaCities-ShortDocs Festival**. The film shows the daily life of the community around the mountains of garbage in Bantar Gebang, Bekasi.



UMN Architecture student team, namely Alicia Roselle Tabrani, Rafael Cornelius, Maria Elizabeth Nadi, Evlin Febrica Karnoto, Marvelly Audrey, and Jesse Jane, managed to be selected as one of the **10 best works in ARCH:ID**. The term “SaMen” is probably familiar to UMN’s academic community. SaMen stands for “Samping UMN” or “Beside UMN,” which often becomes a space for social interaction with people outside the campus area, such as street food vendors and online motor taxi drivers.



## SKYSTAR VENTURES,

Is a tech incubator founded in 2013 by the Chancellor of Multimedia Nusantara University. After approximately 7 years of helping the startup ecosystem development, Skystar Ventures UMN has been awarded as the best incubator since 2017. Skystar Ventures UMN is the first business incubator from a Private University to get accreditation with classification A from the Ministry of Research, Technology and Higher Education and AIBI in 2019.



The Skystar Incubation Program is a business incubation program open to all UMN students starting from the first semester. Through this program, Skystar Ventures focuses on assisting UMN students and alumni in developing and validating their business ideas until the business is capable and ready to enter the market.

Various supports will be given to all business incubation participants, from workshops on various topics around the business & startup world, mentoring with practitioners or startup founders, and access to competition or startup development programs that provide grants to help assist the development and expansion of student businesses.

By participating in the business incubation program, UMN students also gain access to facilities from Skystar Ventures, such as workspace facilities to help business operations, meeting room, private space, and access to various other facilities within Skystar Ventures.



**Leum  
pang**



### **Achievements of the Skystar Ventures business incubation participants:**

- \* 12 student and non-student startups coached by Skystar Ventures received funding from various ministry programs worth hundreds of millions of rupiah.
- \* Actively participated in various international activities (Singapore, Korea, Saudi Arabia).
- \* Skystar Ventures-assisted businesses/ startups won several business competitions at the national level.
- \* Held collaborative programs for the development and expansion of startup mentoring (Startup Weekend Indonesia, SuperGirls in Tech, etc.).

With the support and funding program from the Ministry of Education and Culture in 2022, one of our students' businesses, Leumpang, successfully obtained a grant from the Student Entrepreneurship Development Program (Program Pembinaan Mahasiswa Wirausaha/P2MW).

Leumpang is a website platform that brings photographer/videographer service providers together with prospective customers. The business was initiated by Gilbert (Management, 2019), Felicia Austin (Management, 2019), Darren Deninsson (Informatics Engineering, 2019), Dea Noveriyanti (Informatics Engineering, 2020), and Chotiwut (Informatics Engineering, 2019).

Through the P2MW program in 2022, Leumpang, accompanied by UMN and Skystar Ventures, succeeded in obtaining a grant that was used to assist business development.



# PARTNERS



## COMPANIES





## DOMESTIC UNIVERSITIES



## INTERNATIONAL UNIVERSITIES







A vertical photograph showing a modern building with a white pillar and a glass facade. The building is partially obscured by a dark, overhanging structure at the top. The foreground shows a paved area.

- ◆ **Kefas** 0896 7891 6828
- ◆ **Robin** 0818 8456 85
- ◆ **Ichsan** 0856 2444 2442
- ◆ **Arif Kurnia** 0856 7172 345
- ◆ **Kevin** 0815 1744 3312
- ◆ **Gerdy** 0811 8866 706
- ◆ **Wisnu** 0813 1028 6151
- ◆ **Christian** 0899 3727 302
- ◆ **Fenny** 0813 1098 5358
- ◆ **Merry** 0859 4538 1375
- ◆ **Giovanny** 0812 1906 5198









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