



**UMN**  
UNIVERSITAS  
MULTIMEDIA  
NUSANTARA



AKREDITASI  
INSTITUSI  
UNGGUL

*“Excellent Career  
Begins With  
Excellent Education”*

Academic Year **2022/2023**



# 90%

of UMN graduates  
have already  
worked/run business  
before graduation.

*The world is entering the  
industrial revolution 4.0. era*

To be able to survive in this revolutionary era, human resources are needed who have not only technical competence but also problem solving, adaptability, collaboration, leadership, creativity and innovation competences.

**AMELINDA T.W.**  
Accounting Study Program  
Alumnus  
-  
Assistant Manager Audit  
di KAP Ernst & Young

**AULION WIRIZQI**  
Film Study Program  
Alumnus  
-  
Content Creator  
di Aulioff Production

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# FACILITIES

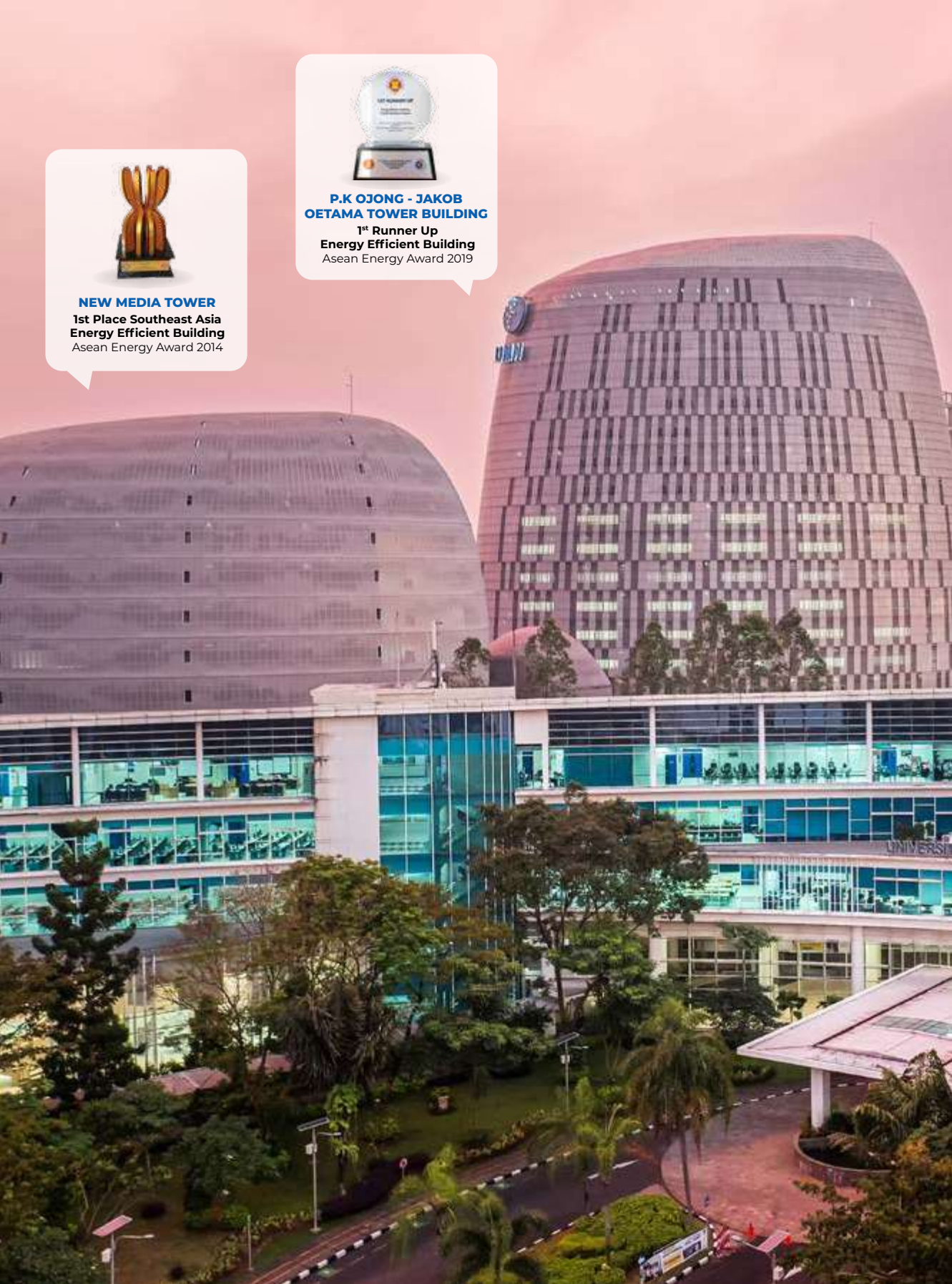
## Green Campus with Modern Facilities

As an educational institution, UMN has a role in building these competencies. UMN develops collaborative learning methods and provides various complete and up-to-date lecture facilities, in accordance with industry standards, so that graduates have competencies that are in line with industry needs.

Visit UMN 360°  
[www.tahukahkamu.org/umn360/](http://www.tahukahkamu.org/umn360/)



Collaborative Room



**NEW MEDIA TOWER**  
 1st Place Southeast Asia  
 Energy Efficient Building  
 Asean Energy Award 2014



**P.K OJONG - JAKOB  
 OETAMA TOWER BUILDING**  
 1st Runner Up  
 Energy Efficient Building  
 Asean Energy Award 2019







### Career Development Center

UMN cooperates with more than 300 national and international companies to meet the needs of students in internship programs, scholarships and job fairs.



### Studio TV

Various news and programs produced by students from UMN TV campus media can be watched via streaming on [tv.umn.ac.id](http://tv.umn.ac.id).



### E-Learning Class

Synchronous Virtual learning method: the lecturers and students are in different places but carry out real-time teaching and learning process via video conferencing. Asynchronous Method: students access lecture materials, quizzes in the form of interactive videos, & lecture assignments through [elearning.umn.ac.id](http://elearning.umn.ac.id).



### Library

The UMN library is connected to the Emerald and Proquest e-journals, and gets free access to the SAGE & Wiley journals from the Ministry of Education and Culture and the Indonesian National Library.



### Radio Station

UMN RADIO 107.7 FM is streamed on [radio.umn.ac.id](http://radio.umn.ac.id). Equipped with facilities in accordance with the operational standards of radio broadcasting, students can produce and broadcast radio programs.



### Cinema Screening

Equipped with Dolby 7.1 Surround audio to facilitate UMN students to do the final sound check on their films in the hope that the sound quality in the films is in accordance with industry standards.



### Lecture Theatre

With a capacity of up to 500 people, Lecture Theater PK Ojong - Jakob Oetama Tower is used for various seminars, guest lecture workshops and film screenings.



### U-Print

U-print serves A4 to A3+ printing needs with lamination of paper variants, laser cutting and engraving printing needs, 3D printing, and other prints such as ID cards and brochures.



### Render Farm Lab

This studio contains high capacity computers for film and animation production needs.



### Game Development Lab

This laboratory is used for mobile and desktop-based game development. UMN provides Leap Motion, Kinect V2 and Oculus Rift devices that are equipped with hand-tracking device technology.



### Green Screen Studio

This studio is specially designed for making movies and animation. Inside, there are towing facilities (a device to lift people), lights, costumes, point motion sensors, and green screen.



### Collabo Hub

Practical room for students of Faculty of Communication Sciences of UMN, which consists of a press conference simulation room, meeting room, data processing room, focus group discussion room, mini green screen studio, and mini sound recording studio.



# UMN DORMITORY



One of the facilities provided by UMN is a place to stay in the form of a dormitory, for students who are domiciled outside Jakarta/Tangerang.

The UMN dormitory itself consists of three buildings, namely building A for male students, while buildings B and C are buildings for female students.

---

Information:

**Evi 0811 8641 010**

Address:

**Jl. Boulevard Raya Blok M5 No. 3,  
Pondok Hijau Golf  
Summarecon Gading Serpong**

Visit

[www.umn.ac.id/dormitory](http://www.umn.ac.id/dormitory)





^Double Room



^Single Room



^Bathroom

## Fasilitas

In each building there are 2 types of bedrooms:

- Single Room (for 1 tenant)
- Double Room (for 2 tenants)

Equipped with:

- Bedsteads and spring beds
- Study table and wardrobe
- Integrated bathroom
- Air conditioner
- Parking for four-wheeled and two-wheeled vehicles
- 24 hour Wi-Fi network



^Student Lounge



^Pantry



^24-hour Security



^Guest Lobby

### Rules

\*A tenant must stay in the dormitory for 1 (one) year. If a tenant terminates the lease before the end of 1 year lease term or before the end of the academic year, the tenant must still pay the rent until the end of the academic year.

\*The fee of electricity other than for computers / laptops / printers is borne by the tenants and paid no later than the 10th of the current month. The bill of Rp 50,000 per month is for refrigerator / dispenser and Rp25,000 per month is for television.





# UMN ENVIRONMENT



^Scintia Square Park (Refreshment)



^Summarecon Mall Serpong



^Aeon Mall BSD City



^ICE Indonesia Convention & Center



^Shuttle bus



^Shophouse & housing complex



^Bethsaida Hospital



^JHL Solitaire Hotel



# FACULTY OF ENGINEERING & INFORMATICS



## Big Data

### Information System Study Program (S.Kom)

Producing graduates who have the ability to analyze, design, implement, and manage big data-based information systems. This competency is in accordance with business needs and the graduates will be able to support the right decision-making process for the strategic plan of an organization.

#### *Independent Learning*

Independent Campus Curriculum (MBKM) will provide students with opportunities to study outside the study program which will be accommodated with various activities such as internships, entrepreneurship, researches, village projects, independent projects, and student exchanges.

#### *Elective Courses*

- \* Big Data Analytics
- \* ERP Specialist
- \* Database Specialist

#### *Certification*

- \* CISDM (Certified International Specialist Data Modeling)
- \* CISDV (Certified International Specialist Data Visualization)

#### *Career Opportunities*

Information System Specialist, Data Analyst, Data Scientist, Database Developer, Database Administrator, ERP Consultant, Technopreneur, Researcher.

#### *Visit*

[www.umn.ac.id/information-system](http://www.umn.ac.id/information-system)  
[www.pmb.umn.ac.id](http://www.pmb.umn.ac.id)







## Internet of Things Technology

### Computer Engineering Study Program (S.T.)

Producing graduates who understand computer systems engineering thoroughly which includes software, hardware and infrastructure. UMN Computer Engineering graduates are able to engineer an intelligent and mobile system that is connected to a wide network, and coordinate to carry out certain functions.

#### Certification

- \*Red Hat Certified System Administrator (RHCSA)
- \*Huawei Certified ICT Associate (HCIA)

#### Career Opportunities

Software Engineer (Web, Mobile, Desktop), IoT Engineer, Embedded System Engineer, System Engineer/Administrator, Network Engineer, etc.

#### Visit

[www.umn.ac.id/computer-engineering](http://www.umn.ac.id/computer-engineering)  
[www.pmb.umn.ac.id](http://www.pmb.umn.ac.id)

## Industrial Automation (Robotics)

### Electrical Engineering Study Program (S.T.)

The use of robots in the industrial world is inevitable. Humans must adapt to the changes, be ready to face, and ready to collaborate with the automation systems in the industry. Thus, the UMN Electrical Engineering Study Program designed a curriculum that focuses on the field of industrial automation. The curriculum is designed according to the current and future needs of the industry.

The UMN Electrical Engineering Study Program produced graduates who are able to design automated systems that can be applied in the industrial world. The graduates will master the scientific principles of electrical engineering and be skilled in the field of industrial automation, including control systems, robotics, and mechatronics.

#### Certification

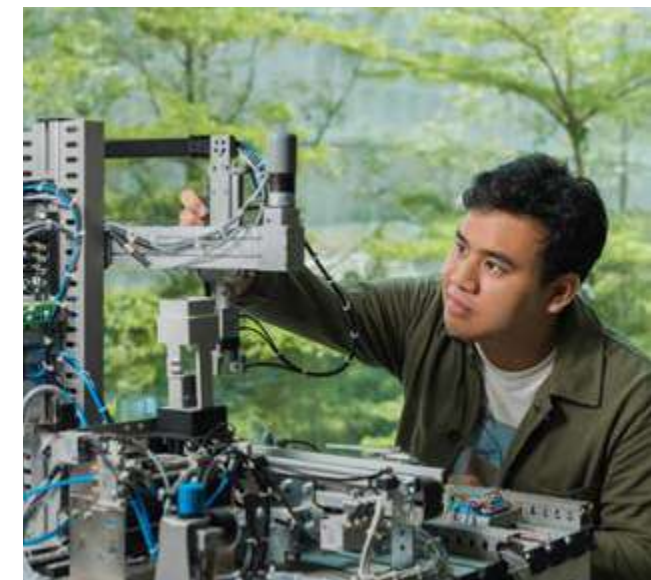
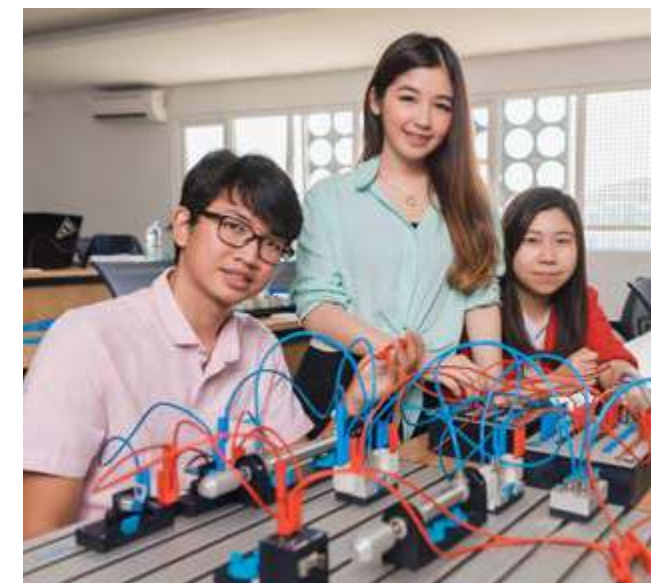
Certification PLC (Programmable Logic Control) competency from TUV Rheinland and Festo

#### Career Opportunities

Industrial Automation Engineer, Hardware Engineer, Plant Engineer, Instrument Engineer, Project Engineer, Embedded Engineer, Control Engineer, Technopreneur, etc.

#### Visit

[www.umn.ac.id/electrical-engineering](http://www.umn.ac.id/electrical-engineering)  
[www.pmb.umn.ac.id](http://www.pmb.umn.ac.id)







## Intelligent & Secure Application

### Informatics Study Program (S.Kom)

Producing graduates with technical capabilities in the field of Computer Science to meet the needs of the technology industry now and in the future. Equipped with enrichment materials, internship programs, international standard professional certifications (Java Oracle) and technology research programs supported by the latest research laboratories, the graduates stay up-to-date with the times.

#### Certification

- \* Microsoft Technology Associate (MTA)
- \* Palo Alto Networks Certified Cybersecurity Entry-level Technician (PCCET)

#### Career Opportunities

Technopreneur (Start-up Founder), Data Scientist, Machine Learning Engineer, Full-stack Developer, etc.

#### Visit

[www.umn.ac.id/informatics](http://www.umn.ac.id/informatics)  
[www.pmb.umn.ac.id](http://www.pmb.umn.ac.id)

## Energy Management

### Physical Engineering Study Program (S.T.)

Producing graduates with strong skills in the fields of green building and energy. The graduates will have a focus on specific abilities, such as energy efficient building design systems, energy audits in the building and industrial sector, renewable energy technology, Computational Fluid Dynamics (CFD), and Building Information Modeling (BIM).

UMN's energy-efficient buildings will be a bonus value for learning experiences as living laboratories for Physics Engineering graduates. The graduates will not only study energy saving building technology in theory, but also learn directly and in real terms its implementation, both in terms of science and engineering. The graduates will also be provided with international standard certification in the field of green building.

#### Certification

- Certification GreenShip Associate.

#### Career Opportunities

Building Energy Efficiency Specialist, Environmentally Sustainable Development (ESD) Engineer, High Performance Building Engineer, Building Automation Engineer, Renewable Energy Engineer, etc.

#### Visit

[www.umn.ac.id/physical-engineering](http://www.umn.ac.id/physical-engineering)  
[www.pmb.umn.ac.id](http://www.pmb.umn.ac.id)





# JOINT DEGREE PROGRAM -INFORMATICS



## UMN - Swinburne University of Technology, Australia

The program is designed to provide the foundational knowledge and industry skills the students need to apply information and communication technologies (ICT) to various area.

Graduates of International program will have a **technical ability to design and create mobile application, analyzing and designing database, handling information system risk and security, and analyzing business information system.**

Graduates will be well equipped to meet the requirements of both industrial and commercial organizations for information technology specialists. They will have a chance to get international Java Certification and earn two university degrees: **Sarjana Komputer (S.Kom) from UMN and Bachelor of ICT (BICT) from Swinburne University of Technology (SUT).** Therefore, graduates can excel in global competition.

Visit  
[www.umn.ac.id/international-program](http://www.umn.ac.id/international-program)





### **Sertification**

- \* Microsoft Technology Associate (MTA)
- \* Palo Alto Networks Certified Cybersecurity Entry-level Technician (PCCET)

### **Career Opportunities**

Software Developer (Mobile Application, Web Programming, Software Engineering), System Analyst, Project Manager, Database Administrator, Security Analyst, Network, Network Engineer, and Technopreneur.

### **Academic Requirement**

- \* Graduated from High School major in Natural Science Programs or graduated from Vocational High School major in Computer Engineering and Informatics Engineering.
- \* Students must earn a cumulative GPA of 2.8 or better. A minimum grade of C in all courses is required.
- \* Students must provide a valid IELTS score two years counting from the date of receiving it). The minimum IELTS requirement is an overall score of 6.0 with no individual band below 6.0.



### **Advantages**

#### **\* Preparing graduates for professional life**

UMN offers an exceptional education experience enhanced by Collaborative Learning. It allows students to develop competencies: problem solving, adaptability, collaboration, leadership, creativity and innovation. This leaves you better prepared for finding work once your degree is complete.

#### **\* Industry-linked projects**

Industry-linked projects allow you take on authentic workplace challenges related to your future career. All projects are team-based and led by working industry professionals.

#### **\* Experience dynamic educational environment**

Besides academic activities, students can join various Student Activity Units (UKM) according to their interests and talents in sports, arts, culture, and many more. Also lectures and seminars from the industry, so students can develop both hard skills and soft skills.

#### **\* Opportunity to study Master Degree at Swinburne**

With the cooperation, students have the opportunity to get Master's degree at Swinburne University of Technology as well as overseas employment opportunities.

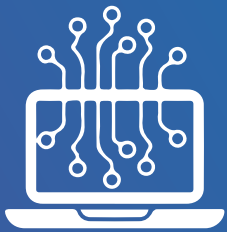
## **ALUMNI TESTIMONY**



### **Jonathan Rafael Y.**

*"A lot of benefits that I can get from UMN, such as lectures and seminars from the industry. I can really explore myself here, I can grow and become a better person both personally and professionally. If you are passionate in ICT (Information and Communication Technology) and you wanna grow to be a better person, then join me in UMN. See you there!"*





## ALUMNI TESTIMONY



**Clara Tania** (Information Systems 2016)

-  
**Associate UX Engineer**  
at Blibli

Information systems is a department with a complete package, starting from learning business processes, managing projects, coding programs, law, and even communication science as well. This makes graduates suitable to work anywhere. Coding and web development support my work as a UX Engineer, Business-IT knowledge is also useful for surviving in an e-commerce environment. Outside the classroom, the organization also adds soft skills for communication and time management.



**Astrid Tamara** (Informatics 2014)

-  
**Received MEXT Scholarship & currently studying for Master's Degree majoring in Information Environment Technology at Tokyo Denki University, Japan**

I learned a lot from software engineering to practice in the laboratory. The final project of making applications is given in groups, this trains collaboration and the application of real knowledge. I got experience working at a start-up called KodeFox under the guidance of Skystar Ventures while working on my thesis and preparation for my master's degree. This experience was the beginning of my career in IT.



**Felicia Karissa V.** (Computer Eng. 2016)

-  
**Data Scientist at JULO & Researcher at IndoBenchmark**

Many things I learned during college that guided my career. Especially the basic things that I can develop for the next level. I also got critical thinking, leadership, and mental strength to deal with pressure during college, making me ready to act in the world of work. The lecturers are also supportive of students' wishes and support their entry into academia and industry.



**Sandy Prawira** (Electrical Eng. 2016)

-  
**Deputy for Administration & Logistics Personnel at PT.Bintang Agneta Indonesia**

At first I was blind to the world of engineering, but after receiving guidance and support from UMN I finally understood. This is also supported by adequate laboratory facilities for four years of study at UMN. So, after entering the world of work, I can immediately apply what I have learned.



**Princess Nabilla A. T.** (Physical Eng. 2016)

-  
**Project Manager at PT Pratama Abadi Industri (Nike Footwear Factory)**

The basic of engineering that I learned during college made it easy for me to adapt to the work environment. The energy management and project management I studied were closely related to my job. Hard skills and soft skills became important points in my process at UMN which made me ready to work. This happens because it is supported by professional teachers, up-to-date curriculum, and lab facilities that support learning.





# FACULTY OF BUSINESS

The UMN Faculty of Business is a member of EFMD Global, a network of business schools and companies dedicated to promoting excellence in management education and development globally.

By becoming a member of EFMD Global, all academics, both lecturers and students at the Faculty of Business of UMN, have the opportunity to collaborate and network more broadly. The entire academic community can also participate in activities organized by EFMD in the form of Researches, External Relations, Career Services, Entrepreneurship, Responsible Leadership and Management Education.



## MANAGEMENT STUDY PROGRAM (S.M.)

### PARTNERSHIP

The Management Study Program has a cooperative relationship with the SKYSTAR Ventures incubator business which provides mentoring, capital and assistance for students who take part in the business incubation program where the curriculum is integrated with the lecture materials in the Management Study Program. In the incubation program which is integrated with courses with the theme of entrepreneurship, students are provided with adequate briefing, insight and knowledge on how to start and run a technology-based startup business.

Additional skill enrichment is also prepared by the Management Study Program by forming a partnership with DQLab which is an online learning platform where the materials and contents prepared are in accordance with the needs of businesses and business organizations. The Management Study Program also collaborates with well-known universities both at home and abroad such as INHA University, Dankook University, RFH Germany, UTM Malaysia, Gajah Mada University, Open University, Airlangga University and others.

Visit [www.umn.ac.id/management](http://www.umn.ac.id/management)  
[www.pmb.umn.ac.id](http://www.pmb.umn.ac.id)



## ELECTIVE COURSES

### STRATEGIC MARKETING

To sharpen students' abilities in implementing industrial marketing strategies, especially in terms of brand management, service marketing and sales. The ability to analyze a global industrial marketing strategy is the main target of this elective course.

#### **Career Opportunities**

Marketing Manager, Brand Manager, Account Executive, Media Planner, Promotion Manager, Market Research Analyst, Product Development Manager, Digital Marketing Specialist.

## ELECTIVE COURSES

### OPERATIONAL MANAGEMENT

To focus on supply chain management, distribution and logistics processes, both conventionally and digitally. Mastery of instruments and systems for warehousing, transportation and supply chain management is the main skill in this elective course.

#### **Career Opportunities**

Quality Control Manager, Operation Analyst, Retail Manager, Logistic Administration Officer, Inventory Control Specialist, District Operation Manager, Supply Chain Manager, Warehouse



## ELECTIVE COURSES

### FINANCE

To provide insight and a basis for how financial decisions are made. Specifically, this elective course concentrates on the sharpness of students' analysis of an investment management process, be it short, medium or long term. Analytical skills are also applied in terms of investment management by individuals or retail as well as by business entities or corporations.

#### **Career Opportunities**

Corporate Finance Manager, Financial Analyst, Credit Analyst, Loan Officer, Wealth Management, Capital Market Analyst, Financial Planner.

## ELECTIVE COURSES

### HUMAN RESOURCES

To provide in-depth analytical skills on how the functions of resource management, especially human resources, are implemented both on a micro and macro scale.

#### **Career Opportunities**

Talent Acquisition, Learning&Development Manager, Compensation&Benefits Specialist, Employee Relation, HR Manager.



## ELECTIVE COURSES

### ENTREPRENEURSHIP

Sharp and up-to-date analytical materials and methods are given to students in this elective course to sharpen their talents, business intuition, spirit and understanding of entrepreneurship, including opportunities to get coaching and mentoring in business incubation, meet potential investors and also opportunity to get funding for the development of student business concepts.

#### Career Opportunities

Technopreneur, Ecopreneur, Sociopreneur, Entrepreneur, Intrapreneur.

## ELECTIVE COURSES

### INTERNASIONAL BUSINESS

To be able to communicate both verbally and non-verbally enough as well as understanding of culture and business ethics between nations. This elective course is the basis for student groups who want to exchange their learning process with other students, both from universities at home and abroad

#### Career Opportunities

Leaders of multinational companies, investment companies, international organizations, global scale companies, multicultural.



## CERTIFICATION

\*International Human Capital Associate  
\*International Marketing Associate  
\*Mark Management

\*Service and Sales Management  
\*Logistics  
\*Market Analysis

## ACCOUNTING STUDY PROGRAM (S.Ak.)

### Independent Campus

Students study for 5 semesters, 2 semesters of the Independent Campus program (elective) and the final project in semester 8.



## ELECTIVE COURSE

### ACCOUNTING INFORMATION SYSTEM

Producing graduates with high competence in Accounting and Finance, who understand the revision of Financial Accounting Standards in accordance with the International Financial Reporting Standard (IFRS), are able to utilize ICT in carrying out the profession as an accountant and have the ability to analyze accounting information systems and carry out information system design planning accounting, as well as identify the level of control in the system and conduct audits, especially those related to information systems.

#### Career Opportunities

System Analyst, Information System Auditor.

#### Visit

[www.umn.ac.id/accounting](http://www.umn.ac.id/accounting)  
[www.pmb.umn.ac.id](http://www.pmb.umn.ac.id)



## ELECTIVE COURSES

### TAXATION

Producing graduates with high competence in Accounting and Finance, who understand the revision of Financial Accounting Standards in accordance with the International Financial Reporting Standard (IFRS), are able to utilize ICT in carrying out the profession as a tax consultant, have the ability to perform calculations and analyze problem solving in connection with fulfilling tax obligations for Taxpayers, and perform physical reconciliation and tax planning in accordance with applicable regulations.

#### Career Opportunities

Tax Auditor, Tax Consultant, Tax Specialist.

## ELECTIVE COURSES

### AUDITING

Producing graduates with high competence in Accounting and Finance, who understand the revision of Financial Accounting Standards in accordance with the International Financial Reporting Standard (IFRS), are able to utilize ICT in carrying out the profession as accountants, and have the ability to conduct external audits to assess the fairness of companies' financial statements or internal audit that conducts internal evaluations to improve companies' performance in accordance with applicable regulations by taking into account the Code of Ethics of Professional Accountants.

#### Career Opportunities

External Auditor, Internal Auditor, Financial Accountant, Cost Accountant, Financial Analyst.



### NATIONAL CERTIFICATION

- \*Certified Jurnal (Cloud Based Accounting Software by MEKARI)
- \*Associate Certified Professional Auditor of Indonesia (ACPAI)
- \*Tax Brevet



## ALUMNI TESTIMO-



**Jong Yodananta** (Management 2015)

- **Business Analyst**

at PT. Bank Central Asia, Tbk.

*I am provided with a lot of up-to-date courses. The theories taught are also implemented in the given assignments. Internship and certification programs also make graduates better prepared to enter the world of work. This is also supported by the facilities provided, such as the BI Corner and an investment gallery which provide a lot of practical knowledge of economics.*



**Ferisca Sagita Landias** (Accounting 2016)

- **External Auditor (Assurance Associate)**

at PwC Indonesia

*UMN Accounting teaches students step by step, starting from the basic level which makes students understand the basics and continues to the next step to an advanced level that is useful in the world of work. Various events and competitions at UMN also provide new experiences for students. Practicing lecturers teach not only theoretically but also technically in their work so as to provide an overview of the real world of work and provide inspiration and mental encouragement.*



DIPLOMA PROGRAM

# HOTEL OPERATIONS



Hotel Operations program UMN will offer you basic operation and business knowledge and skills to work in a wide range of areas within multifaceted industry of Hospitality. The areas include front desk operation, housekeeping operation, food&beverage management, and entrepreneurship.

## PARTNERSHIP - INTERNATIONAL UNIVERSITY/COLLEGE



Visit  
[www.umn.ac.id/department-of-hotel-operations](http://www.umn.ac.id/department-of-hotel-operations)  
[www.pmb.umn.ac.id](http://www.pmb.umn.ac.id)





Industry professionals and certified lecturers will lead you through Hotel Operations program to gain hands-on experience during in-campus study, supported by complete and modern laboratory for practicum classes. You will also further knowledge and skills during a 48-week work-integrated learning experience with one of the program's leading industry partners, which will support you in learning and developing both hard and soft skills in Industrial Placement.

This Industrial Placement program is conducted twice on 3<sup>rd</sup> semester and 6<sup>th</sup> semester, with Room Division and Food&Beverage Department as the main focus.



Throughout the program, you will receive relevant basic knowledge and technology-based training, completed with industry certifications, such as Food Handlers, Safety and Hygiene, Fire and Safety Drill. The program will be focused on Food and Beverage Management (Food Production, Pastry and Bakery, F&B Operation) on the second and third year of the study.

As a graduate of the Hotel Operations program, students will have unlimited career opportunities, responding to guest's needs and providing them with exceptional service and attention to detail. Students will be fully prepared to step into key roles within both the front and back of a hotel, and make an impact on the guest experience.

All grads will hold two certificate of certification with chosen professional expertise in Room Division and F&B department that will give beneficiary for grads to start career in hospitality industry.

#### Career Opportunities

Front Office Supervisor, Head Receptionist, Housekeeping Supervisor, Barista, Chef, F&B Supervisor, Bartender, Food Stylist, Cuisine Journalist, etc.



## ALUMNI TESTIMONY



**Willen Febrian C.** (Hotel Operations 2017)

**Entrepreneur**  
at Aroma Cafe & Resto

"At UMN Hotel Operations, I got the knowledge of 'how to prepare, cook, & serving products'. Not only that, I also received a 'how to open your own business' lesson which really helped students to open their own business. The lecturers are always friendly and open to students' questions and problems."



# FACULTY OF COMMUNICATION SCIENCE



## STRATEGIC COMMUNICATION STUDY PROGRAM (S.I.Kom)



The Strategic Communication Study Program is a form of simulation in the communications industry. Students can learn from theories, concepts, strategies to implementation and execution of various areas of strategic communication studies which include Digital Content Management, Creative Production, Marketing Communications, Advertising, Corporate Communications, Public Relations and also Digital Startup Business. Through the Independent Learning - Independent Campus Curriculum (MBKM) students also have the opportunity to collaborate with various disciplines and other campuses.

### **Career Opportunities**

Digital Content Creator, Digital Startup Owner, Digital Creative Production, Strategic Planner, Media Planner, Account Executive, Copywriter, Content Writer, Community Manager, Public Relations Executive, Social Media Strategist, Government/State-Owned Enterprise Public Relations.

### **Visit**

[www.umn.ac.id/communication-science](http://www.umn.ac.id/communication-science)  
[www.pmb.umn.ac.id](http://www.pmb.umn.ac.id)



## MULTIMEDIA JOURNALISM STUDY PROGRAM (S.I.Kom)

The Multimedia Journalism Study Program aims to produce graduates who are able to work as producers of multimedia content that are ethical, informative, entertaining, and educational. In addition, the curriculum of the Multimedia Journalism Study Program contains various materials that can be studied by students who want to become multimedia era journalists and researchers. Through direct experience-based learning methods with adequate equipment, students are invited to learn while directly exploring new forms of delivering educational, entertaining, and ethical information in the internet era.

### Career Opportunities

Blogger, Youtuber, Vlogger, Podcast Creator, TV Programme Producer, Radio Programme Producer, Director of Photography, News Anchor or Radio Announcer, Creative, Script writer, Journalist, TV Reporter, Media Analyst, etc.

Visit  
[www.umn.ac.id/journalism](http://www.umn.ac.id/journalism)  
[www.pmb.ac.id](http://www.pmb.ac.id)



## ALUMNI TESTIMONY



**Billy Chailani** (PR 2011)

-  
**Communications Assistant Manager**  
 at PT Grab Teknologi Indonesia (Grab Indonesia)

*UMN has a relevant curriculum and is supported by expert practitioners. The facilities are very adequate and the compulsory internship program is very useful in helping students enter the transition period into the world of work. We are also encouraged to think strategically and are always up to date with industry trends.*



**Jessica Damiana** (Journalism 2014)

-  
**Junior Executive**  
 at Telum Media

*From UMN, I got a lot of useful knowledge in the world of work. Lecturers who are also practitioners always provide insight into the media industry that makes students not stutter when working. The curriculum provided is also in accordance with industry needs so that UMN graduates are ready to work in television stations, radio, print media, and online media.*



# FACULTY OF ARTS & DESIGN



## VISUAL COMMUNICATION DESIGN STUDY PROGRAM (S.Ds.)



### ELECTIVE COURSE VISUAL BRAND DESIGN

Students are taught to be creative and analytical in responding to and exploring phenomena in order to be confident in solving problems visually, innovatively and competitively. The Visual Brand Design elective course produces graduates who are able to analyze, design and apply design communication through a conceptual, creative and innovative visual brand identity, brand communication and campaign design with social, cultural, economic, and technological considerations.

#### **Career Opportunities**

Graphic Designer, Art Director, Web Designer, Motion Graphic Designer, Illustrator, Comic Artist, etc.

#### **Visit**

[www.umn.ac.id/visual-communication-design](http://www.umn.ac.id/visual-communication-design)  
[www.dkv.umn.ac.id](http://www.dkv.umn.ac.id)  
[www.pmb.umn.ac.id](http://www.pmb.umn.ac.id)



### ELECTIVE COURSE INTERACTION DESIGN

Learning about interaction design includes games and 2D and 3D screen (digital) and non-screen (conventional) interactivity media. The Interaction Design elective course produces graduates who are able to analyze, design and apply interactivity through conceptual, collaborative, creative, and innovative visual design of interaction designs with social, cultural, economic, and technological considerations.

#### **Career Opportunities**

Creative Director, Game Designer, Interaction Designer, Cinematic Director, User Interface (UI) Designer, User Experience (UX) Designer, 3D Game Modeller, etc.



## ARCHITECTURE STUDY PROGRAM (S.Ars.)

Producing graduates who are competent in the design of green architecture that is sustainable and energy efficient. With an emphasis on ICT competence, UMN architecture graduates are trained in digital architecture skills, especially parametric design and BIM-based integrated design. The advantages of UMN architecture graduates are competencies in the fields of green architecture, Building Information Modeling, Parametric Design, and Fabrication Design.

### Focus Area

Green Architecture.

### Career Opportunities

Architect, Interior designer, Developer, Building Management, Facility Maintenance, Architectural conservator, BIM Manager, Expert Staff of the PUPR Ministry.

### Visit

[www.umn.ac.id/architecture](http://www.umn.ac.id/architecture)

[www.ars.umn.ac.id](http://www.ars.umn.ac.id)

[www.pmb.umn.ac.id](http://www.pmb.umn.ac.id)



## FILM STUDY PROGRAM (S.Sn.)



### ELECTIVE COURSE

#### FILM

Learning the process of making live shoot films from pre-production, production to post-production. Producing graduates who are able to create and convey stories well for the right target audience. Students will be introduced to various types of films and occupations in the film industry, so that students can choose the right profession according to their interests and talents.

### Career Opportunities

Film Director, Screenwriter, Director of Photography, Art Director, Sound Designer, Film Editor, Film Producer, Film Critic, Film Researcher, Film Festival Organizer, and Videographer.

### Visit

[www.umn.ac.id/film-animation](http://www.umn.ac.id/film-animation)

[www.ftv.umn.ac.id](http://www.ftv.umn.ac.id)

[www.pmb.umn.ac.id](http://www.pmb.umn.ac.id)

### ELECTIVE COURSE

#### ANIMATION

Learning about the process of making animation with various streams and mediums. Starting from engineering design to production of animation as a whole. The techniques that will be taught also vary, ranging from 2D, 3D, stop motion, to the use of the latest technology in the world of animation. All these skills are wrapped in the concept of storytelling with industry competency benchmarks.

### Career Opportunities

Animation Director, Animation Producer, Motion Graphic Artist, Visual Effect Artist, Render Artist, Composer, Storyboard Artist, Visual Storyteller, Character Designer, Character Modeller, Illustrator, Concept Artist and Animator Technical Artist (Rigger, Facial, etc). Artist (Rigger, Facial, etc).





## ALUMNI TESTIMONY



**Vincensia Elvina K.** (DKV 2016)

**Campaign Project Graphic Design**  
at Shopee International Indonesia

I have learned a lot about creative & critical thinking and problem solving in design. In addition, UMN also provides complete facilities and an environment that supports the learning process. The lecturers are also great practitioners who have good relationships with students, are supportive, and sensitive to technological developments. Not only hard skills, the development of soft skills through various activities on campus provides experience to be ready to enter the world of work.



**Naufal Rizky Pratama** (Architecture 2017)

**Junior Architect**  
at Atelier Riri

The Architecture Study Program has an up-to-date curriculum that generates good advantages for graduates to be ready to work. One of them is Building Information Modeling technology, which is not necessarily available on other campuses. Green architecture is also an attraction offered by this study program. The facilities provided are very complete including studio, 3D printer, laser cutting, etc. Many lectures are conducted off campus, such as to Inner Baduy, TMII, and Singapore to maximize learning.



**Kristo Immanuel C.** (Film 2015)

**Content Creator**

As a film student who requires a lot of practice, at UMN I got it right away. I got hands-on experience while filming with seniors. My own shooting was also supervised by experienced lecturers. The second is connection, and I get a lot of it from UMN. Currently, apart from being a content creator, I am currently producing short films for festivals with my lecturers at UMN. There are many brand projects that I also work on with fellow alumni.



# REGISTRATION CHANNELS

Visit

[www.umn.ac.id](http://www.umn.ac.id)

to see the schedule of

Scholarship Test & Regular Test

and [www.pmb.umn.ac.id](http://www.pmb.umn.ac.id)

for registration





## SCHOLARSHIP CHANNEL

Visit

[www.umn.ac.id/en/admission/#scholarship-path](http://www.umn.ac.id/en/admission/#scholarship-path)

[www.pmb.umn.ac.id](http://www.pmb.umn.ac.id)

### ACADEMIC ACHIEVEMENT SCHOLARSHIP

Entry fee-relief scholarship for potential high school/vocational high school graduates in 2022, who have academic achievements in Grade XI semester 2.

#### Ranking Requirements

RANKING	ENTRY FEE DISCOUNT	
	Departmental Ranking*	Class Ranking
I, II	100%	50%
III, IV, V	75%	30%
VI, VII, VIII, IX, X	60%	

\*Departmental ranking applies to majors that have more than 1 parallel class. If there is only 1 class, the cumulative score will be compared with the cumulative score of other students.

#### Registration Procedure

- To fill out the online registration form at [www.umn.ac.id](http://www.umn.ac.id)
- To attach a photocopy of Grade XI and XI report cards, a letter from the Principal confirming the ranking achieved in Grade XI semester 2.



### SCHOLARSHIPS IN SPORTS AND ARTS

Entry fee-relief scholarship for high school/vocational high school graduates in 2022, who have sports/arts achievements during high school/vocational high school.

#### Ranking Requirements

- To have won a competition at least third place at the provincial level, either individually or in a team, as evidenced by a winner certificate.
- To meet the general academic requirements.

#### Registration Procedure

- To fill out the online registration form at [www.umn.ac.id](http://www.umn.ac.id)
- To attach:
  - \* Photocopy of Grade X and XI report cards.
  - \* Photocopy of student card / ID card.
  - \* Confirmation Letter from Principal.
  - \* Photocopy of competition certificate.
  - \* 2 recent ID card photos (4x6).



## SCHOLARSHIP FOR CHILDREN OF TEACHERS/PRINCIPALS\* & SCHOLARSHIP FOR CHILDREN OF SCHOOL EMPLOYEES/STAFF\*

As a form of appreciation for the dedication of teachers and school employees/staff in educating the nation's children, Multimedia Nusantara University provides scholarships in the form of a **50% discount of entry fee for children of teachers/principals and a 30% discount of entry fee for children of employees/staff** of high school / Public / Private Vocational Schools who want to continue their education at UMN.

### *Scholarship Requirements for Children of Teachers/Principals*

One of the parents (father/mother) is a teacher as evidenced by a **Letter of Appointment/Assignment** as a Teacher from the Foundation or the Education Office (for civil servants) who has worked as a teacher/principal for at least **5 years** and is still **active** as a teacher/principal at the time of registration.

### *Scholarship Requirements for Children of School Employees/Staff*

One of the parents (father/mother) is an employee/staff as evidenced by a **Letter of Appointment/Assignment** as an employee/staff at a Public/Private High School/High Vocational School from the Foundation or the Education Office (for civil servants) who has worked as an employee/staff for **at least 5 years** and **still active** as a employee/staff at the time of registration.

### *Registration Procedure*

- To fill out the online registration form at [www.umn.ac.id](http://www.umn.ac.id)
- To attach a photocopy of Grade X and XI report cards, household certificate, Letter of Appointment/Assignment as Teacher/Principal/Employee/Staff at Public Private High Schools/Vocational Schools.

\*Each application will be selected based on report cards and (or) tests.

## BIOLOGICAL SIBLING SCHOLARSHIP

Scholarships for potential graduates of Senior High School/Vocational High School in 2022 who have a sibling studying at UMN. UMN will provide a **30% discount of entry fee**.

### *Registration Requirements*

- To have sibling who studies at UMN.
- To meet the general academic requirements.

### *Registration Procedure*

- To have sibling who studies at UMN.
- To meet the general academic requirements.

## ACADEMIC CHANNEL

Visit

[www.umn.ac.id/en/admission/#academic-agenda](http://www.umn.ac.id/en/admission/#academic-agenda)

[www.pmb.umn.ac.id](http://www.pmb.umn.ac.id)

### *Academic Grade Requirements*

STUDY PROGRAM	GRADE OF SUBJECTS > 75/2.66
Informatics	English, Mathematics, TIK/Entrepreneurship
Physical Engineering	English, Mathematics, Physics, TIK/Entrepreneurship
Electrical Engineering	English, Mathematics, Physics, TIK/Entrepreneurship
Computer Engineering	English, Mathematics, Physics, TIK/Entrepreneurship
Information System	English, Mathematics, TIK/Entrepreneurship
Strategic Communication	English, Bahasa Indonesia, TIK/Entrepreneurship
Journalism	English, Mathematics, TIK/Entrepreneurship
Management	English, Mathematics, TIK/Entrepreneurship
Accounting	English, Mathematics, TIK/Entrepreneurship
Visual Communication Design	English, Mathematics, TIK/Entrepreneurship
Film	English, Bahasa Indonesia, Mathematics, TIK/Entrepreneurship
Architecture	English, Mathematics, TIK/Entrepreneurship
D3 Hotel Operations	English, Mathematics, TIK/Entrepreneurship
<i>International Program Informatics</i>	English, Mathematics, TIK/Entrepreneurship & <b>minimum IELTS score 6</b>

### *Registration Procedure*

- To fill out the online registration form at [www.umn.ac.id](http://www.umn.ac.id)
- To attach a photocopy of Grade X and XI report cards.
- To attach 2 recent ID card photos (4x6).
- For D3 Hospitality applicants:
- \* To attach a health certificate.
- \* To attach a TOEFL Prediction certificate with a min. 450.
- Specifically for DKV and FTV study programs, to attach a portfolio of pictures/stor boards of applicants' own work along with a certificate of authenticity of work (not the work of others).



# TUITION FEE

## Note

- Grade is determined by the results of Regular Test.
- UMN entrance fee is entry fee + 1st semester tuition. There are no other academic fees.
- If a prospective student is admitted into the State University Undergraduate Program, namely: UI, ITB, IPB, UNPAD, UNDIP, UGM, UNAIR, ITS Surabaya, or UNIBRAW via the SNMPTN/SBMPTN channel, the fee paid will be returned with Rp1,000,000 deduction.

STUDY PROGRAM	ENTRY FEE			FEE PER SEMESTER*
	GRADE A	GRADE B	GRADE C	
<b>Informatics</b>	Rp 29.500.000	Rp 32.500.000	Rp 35.500.000	Rp 16.750.000
<b>Information System</b>	Rp 29.500.000	Rp 32.500.000	Rp 35.500.000	Rp 16.750.000
<b>Physical Engineering</b>	Rp 28.500.000	Rp 31.500.000	Rp 34.500.000	Rp 15.750.000
<b>Electrical Engineering</b>	Rp 28.500.000	Rp 31.500.000	Rp 34.500.000	Rp 15.750.000
<b>Computer Engineering</b>	Rp 28.500.000	Rp 31.500.000	Rp 34.500.000	Rp 15.750.000
<b>Strategic Communication</b>	Rp 32.000.000	Rp 35.000.000	Rp 38.000.000	Rp 17.250.000
<b>Multimedia Journalism</b>	Rp 32.000.000	Rp 35.000.000	Rp 38.000.000	Rp 16.400.000
<b>Management</b>	Rp 29.750.000	Rp 32.750.000	Rp 35.750.000	Rp 15.750.000
<b>Accounting</b>	Rp 29.750.000	Rp 32.750.000	Rp 35.750.000	Rp 15.750.000
<b>Visual Communication Design</b>	Rp 41.750.000	Rp 44.750.000	Rp 47.750.000	Rp 19.750.000
<b>Film</b>	Rp 41.750.000	Rp 44.750.000	Rp 47.750.000	Rp 19.750.000
<b>Architecture</b>	Rp 32.500.000	Rp 35.500.000	Rp 38.500.000	Rp 17.250.000
<b>D3 Hotel Operations</b>	Rp 19.750.000	Rp 22.750.000	Rp 25.750.000	Rp 11.750.000

*\*Applicable for Semester 1 & 2*





# STUDENT ACTIVITY UNITS



Lions Basket



Lions Futsal



Lions Badminton



Qorie



Ultima Sonora



Trace



Teater Katak



Dance



Capoeira



Obscura



Stuntman



Taekwondo



Rencang

and many more activities!

# ACHIEVEMENT



UMN Won the First Place of Huawei ICT Nasional Competition 2020 – 2021

"The 1st place in the Huawei ICT Competition National Round 2020-2021 for the Network Track Category was won by UMN with representatives of three 2018 Computer Engineering students consisting of Julando Omar specializing in Networking, Aurelius Ryo Wang specializing in Advanced Databases, Albert Brian specializing in Enterprise Resource Planning and under guidance of Mr. Samuel as a lecturer in Computer Network Management."

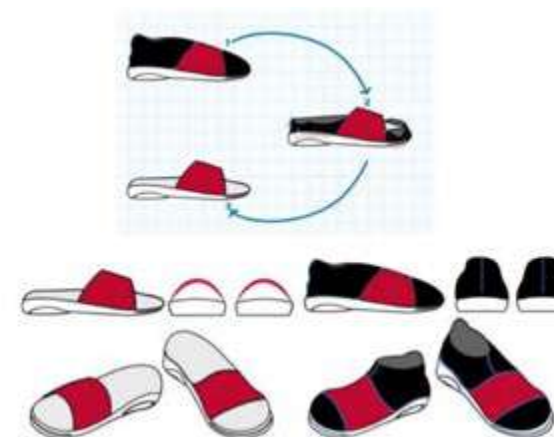
UMN Journalism Student Team Won the MAFINDO Competition "Indonesia Periksa Fakta, 2021"

"Two teams participating in the Mafindo (Indonesian Anti-Defamation Society) competition from Journalism Students at Multimedia University have won second and third place in the Student Fact-Checking Competition category in a competition organized by Mafindo supported by Google, the Election Supervisory Board, and the Ministry of Communication and Information."



UMN Students Made Good Achievement and Received Grants from the Ministry of Education and Culture

UMN Students: Michael R., Wanthing F., Hillary (UMN Management 201) and Maria V. (UMN DKV 2018) received a grant from the Directorate of Learning and Student Affairs, Directorate General of Higher Education under the Ministry of Education and Culture of the Republic of Indonesia (Kemendikbud) in the Student Creativity Program in Entrepreneurship (PKM-K), 2021."





## SKYSTAR VENTURES

Multimedia Nusantara University's tech incubator has been accredited as a Technology Business Incubator with Classification A from the Ministry of Research, Technology and Higher Education and AIBI since 2019 and is a member of UBI Global (University Based Incubator) since 2020.

Through an entrepreneurial capacity development program and intensive 6-month guidance with startups and business experts, Skystar Ventures seeks to validate and develop student businesses, as well as provide workspace facilities, access to national and international business development, to access business funding through government grant programs

Achievements of Skystar Ventures business incubation participants:

- \* 11 Startups receive funding from various ministries totaling billions of rupiah.
- \* Actively participates in various international activities (Singapore, Korea, Saudi Arabia).
- \* Win several business competitions at the national level.



With the support of the Indonesian Ministry of Manpower through the Center for the Job Market and Expansion of Employment Opportunities (BBPPK & PKK), Skystar Ventures was appointed to try an integrated business incubation model in the creative industry sector in order to expand job opportunities.

The trial is carried out with a funding scheme for business incubators and tenants in accordance with the specified business fields. We have selected five startups from the current batch that are focused on the creative industries.

It is hoped that the startup can be accounted for to create a more significant impact from these activities. And the business incubation model will be obtained to implement the

**LUDIOZ**

Ludioz is an unofficial e-sport tournament peer to peer platform that accommodates one's desire to become an e-sport athlete. Ludioz was formed from three Management students of Multimedia Nusantara University: Darwin, Titania, and Hosea.

At the Demo Day event, Ludioz was honored as Favorite Skypreneur in the 2021 Public Choice category.

Ludioz also got access to funding from BBPPK through the Ministry of Manpower and won **first place in a national student business competition at Diponegoro University and Malang State Polytechnic.**



While most businesses are founded as hobbies, Nur Oktavionita Salassa (2016 Informatics Study Program) founded Sutike Funeral Care based on the lessons she learned after often helping grieving relatives.

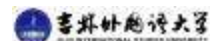
Sutike is a comprehensive body management service, from the provision of coffins to the delivery of bodies both nationally and internationally. Currently, Sutike has been spread in various hospitals in Jabodetabek. Sutike also managed to get **funding from the Ministry of Research, Technology and Higher Education worth 250 million rupiah in 2019.**



# COOPERATION



## FOREIGN UNIVERSITIES



## DOMESTIC UNIVERSITIES





## COMPANIES



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