UNIVERSITAS MULTIMEDIA NUSANTARA

UMN

INFORMATION FOR INTERNATIONAL STUDENTS

CONTENTS

VICE RECTOR FOR RELATIONS AND COOPERATIONS

Foreword from
Prof. Dr. Muliawati G.
Siswanto, M.Eng.Sc.

Welcome to UMN!

We are a private university, incorporated by Multimedia Nusantara Foundation, under Kompas Gramedia, a reputable business group in Indonesia.

Since its inception in 2007, UMN has grown to a size of 9,000 student bodies to date, and has been accredited as an Excellent (A) Institution from the Directorate General of Higher Education of the Republic of Indonesia.

UMN has become a trusted university for students and their parents to produce highly competent and technopreneurship based graduates.

As a full-fledged university, UMN has a series of international collaborations and is actively looking to expand the collaboration network globally. We also committed to actively raising the quality of education for every student. We want all students, regardless of race, creed, or circumstances to achieve their full potentials. Our task is to make it possible.

Our mission is to provide them with the best education, as our motto says: ***Excellent Career Begins with Excellent Education***.

Thank you for your attention, we look forward to welcoming you to our campus!
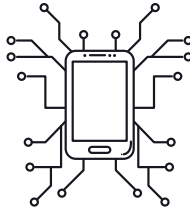
WHY CHOOSE
UMN

GREEN CAMPUS

Our New Media Tower won 1st Place of Energy Efficient Building from the 2014 ASEAN Energy Award, and 1st Runner-Up for PK Ojong – Jakob Oetama Tower from the same award in 2019.

ICT-ORIENTED

Our students are provided with knowledge on the development of Information and Communication Technology (ICT) in order for them to be ready to face the changes, and even to make a change itself.

TECHNOPRENEUR

UMN provides Skystar Ventures, a business incubator for technopreneurs for promoting the growth of startup communities in Indonesia. *(See page 61)*

U MN was given permission by the government in 2005, under the Multimedia Nusantara Foundation which was established by Kompas Gramedia. Later in 2007, the University started to operate as a higher education institution with Information and Communication Technology (ICT) as its learning basis.

Professional teaching staff and the directed and integrated programs will bring UMN to be an outstanding university at both national and international scales. UMN aims to be an inspiration for the birth of a new educational paradigm for Indonesian young people so as to produce highly-competent and technopreneurship-based graduates.

THE FOUNDER'S COMMITMENT

As the University founder, Kompas Gramedia is committed to develop UMN to be an outstanding university. The commitment is manifested in preparing the best campus facilities, offers its students job training and internship in Kompas Gramedia business units, and opportunity for the best executives and professionals in Kompas Gramedia to be a lecturer in UMN.

Founded in 1963 by Dr. (H.C.) Jakob Oetama and the late P.K. Ojong, Kompas Gramedia started as a notable mass media company, and now fortified by a highly-diverse business group, divided into 8 main units: Media, Retail & Publishing, Hospitality, Education, Manufacture, MICE (Meeting, Incentive, Conference, and Exhibition), Property, and Digital. Kompas Gramedia aims to become the largest, best, most integrated, and expansive company in Southeast Asia through knowledge-based activities that create an educated and enlightened society that appreciates diversity, justice, and prosperity.

Vision

Universitas Multimedia Nusantara becomes an outstanding university in ICT at both national and international levels, which produces graduates that are internationally-minded and highly competent in their field equipped with an entrepreneurial spirit and noble character.

Mission

To participate in educating the nation and to promote the welfare of the nation through providing higher education by implementing *Tri Dharma Perguruan Tinggi* — Three Pillars of Higher Education (Education, Research, and Society Services), in order to improve quality of human resources of Indonesia.

ACCESS TO UMN

UMN Campus is located in the residential area of Summarecon Serpong, Tangerang, between two toll roads: Jakarta–Merak toll road and JORR–Serpong BSD toll road. With such an accessible location and complete facilities around campus, students will enjoy studying in UMN a lot.

Location
Scientia Boulevard, Gading Serpong, Tangerang, Banten, Indonesia - 15811

Multiple Access to UMN

1 Shuttle Summarecon

As part of Gading Serpong residents, UMN students can take the Summarecon shuttle bus services for free to the mall, certain residential areas, and also dormitory. Several property developers also provide public transport like feeder buses.

2 Campus Bus

To support the transportation to campus, UMN provides campus buses from modern market BSD to UMN. Not only safe, the campus buses are also cheaper and more comfortable as you do not need to take other buses. To enjoy a comfortable ride by campus bus, the passengers only need to buy daily or weekly tickets. Let's take a campus bus, safer and more convenient!

3 Public transportation

Going to UMN by public transport is also easy. The nearest bus station is located in Islamic or Cikokol, Tangerang. From the bus station, you can take public transportation or a motorcycle taxi (*Ojek*). KRL Commuter Rail can also be the alternative public transportation to save time. Students who take the train may get off in Serpong Train Station, then take public transport. Students from other cities can go to Gambir Train Station first.

4 Private vehicle

You can reach UMN by private vehicle through these several routes:

- *Jakarta–Merak Toll Road*

Take the toll road exit to Tangerang–BSD Serpong. The road is then split into two directions, the left direction goes to Serpong and the right to Tangerang; take the left to Serpong. Then, again the road is split into two directions, the left goes to BSD and the right particularly goes to Gading Serpong; take the right. Continue on the main road, UMN campus is ±6 kilometers from the toll road exit.

- *JORR–Serpong Toll Road*

Take the toll road exit in BSD from the second gate, then take the way to Tangerang. After passing Serpong–Tangerang main road, you will see Asshobirin Islamic Hospital on the left. Get into the road next to it, to Gading Serpong. You will see Christ Cathedral building on the right. Take a U-turn and continue on the left side of the road until you find Aston Hotel, and then turn left. Go on, and UMN Campus is ±1.5 kilometers from Aston Hotel.

- *Jagorawi Toll Road*

After passing Cibubur, take the way to JORR (Jakarta Outer Ring Road) to Pondok Indah/BSD/Serpong. After passing Serpong–Tangerang main road, you will see Asshobirin Islamic Hospital on the left. Get into the road next to it, to Gading Serpong.

You will see Christ Cathedral building on the right. Take a U-turn and continue on the left side of the road until you find Aston Hotel, and then turn left. Go on, and UMN Campus is ±1.5 kilometers from Aston Hotel.

5 By plane

It takes 30 minutes from UMN Campus to Soekarno-Hatta International Airport. Take the exit road from the airport through M1 gate and continue to Gading Serpong. It costs about 100,000 rupiah from the airport to UMN Campus by taxi.

6 By ship

Merak harbor is mostly used by people to go from Sumatra to Java and the other way around. From Merak harbor, get into Jakarta–Merak toll road. After passing CBD Serpong, take the exit to BSD Serpong. After Serpong main road, get into Gading Serpong area; continue on the main road.

LIVING IN
GADING SERPONG

UMN Campus is surrounded with many public facilities, such as hospitals, market, malls, etc. With such an accessible location and complete facilities around campus, students will enjoy studying in UMN.

Scientia Digital Centre
Located right next to UMN Campus, SDC has several tenants like Inul Vizta Family Karaoke, McDonald's, Apple Service Center, and affordable food tenants.

Paramount Modern Market
To fulfill the daily needs, students can go to this clean, neat, and comfortable modern market. You can shop for your daily needs such as vegetables, cooked dishes, clothes, etc.

Giant Supermarket
Giant Supermarket is very close to UMN Campus, so the students can easily do their grocery shopping.

Police Station
Kelapa Dua Police Station is 5 minutes away from UMN.

Hospitals

UMN is located between St. Carolus Hospital and Bethsaida Hospital — both have modern health facilities.

Shopping Malls

There are two malls near UMN. First is Summarecon Mall Serpong (SMS) which offers various entertainment and daily needs. The mall is also a popular place for students to hangout or do their assignments. SMS can be reached only in 5 minutes by shuttle bus. Second is AEON Mall, the latest Japanese mall is located in BSD. It takes only 20 minutes from UMN.

Sports

Gym, golf course, bicycle tracks for bikers are available around UMN Campus. Funbikes and gymnastics are often held for free.

Hotels

UMN is located near Fame Hotel, Ibis Hotel, Atria Hotel, Ara Hotel, as well as the newly opened JHL Solitaire Hotel just across the campus, which makes it easy for the parents who are visiting to find a place to stay.

Apartment, Dormitory, and Boarding House

These are the various options for students who are considering to live in the vicinity. Scientia Apartment is very near to the campus. You can rent rooms in the apartment. Another option is to find boarding houses available around UMN area.

UMN also has its own dormitory, fully equipped with everything the students would need. On top of that, the area is monitored by the university security and the dorm supervisor which makes it a very safe environment.
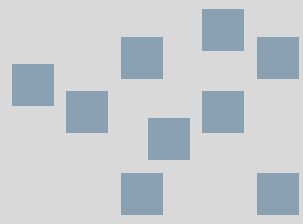
LIVING COST IN GADING SERPONG

G ading Serpong offers a competitive standard of living at a comparatively low cost compared to the capital, Jakarta. The annual cost of living depends on the student's lifestyle and type of accommodation they choose during their stay.

The following table gives an indication of the type of expenses and average costs international students will need to meet.

Expenses	Dorm	Off-campus	
Housing	USD 165	USD 130 (boarding house)	USD 195 (studio apartment)
Meals	USD 285		
Utilities (gas, electricity)	USD 20	USD 35	
Communication	USD 15		
Transportation	USD 40	USD 95	
Total (per month)	USD 525	USD 560	USD 625

STUDY IN
UMN

COMPUTER ENGINEERING

Mobile technology, as the convergence of Information and Communication Technology (ICT), is growing rapidly. To support such technology development, especially in designing computer engineering, this study program is designed to produce its graduates who are able to develop mobile technology.

This program focuses on embedded systems as the main part of mobile devices. The program also prepares the students to be able to design and build computer networks and data communication both in company and mobile format, and also design various digital technology-based devices.

CURRICULUM

The students of Computer Engineering program will be equipped with deep knowledge including computing organizations and architectures, reminder organizations and architectures, operating systems (Linux, Windows, and software basis that works in the operating systems), programming language, algorithm, hardware implementation, modular programming in FPGA, building device drivers, web development, distributed systems.

CAREERS

- Computer System Engineers
- System Developer
- Network Engineers/Administrator
- Software/Hardware Engineer
- Embedded System Engineer
- System Analyst
- Interface Designer
- Research Assistant
- Technopreneur

FACILITIES

- Huawei Authorized Network Academy
- Advanced Computer Networks
- Certified Ethical Hacker Lab
- Digital Systems
- Simulation Systems
- Microprocessor Systems
- Embedded Systems
- Advanced Computer Systems
- Software Engineering
- Graphics and Multimedia Lab
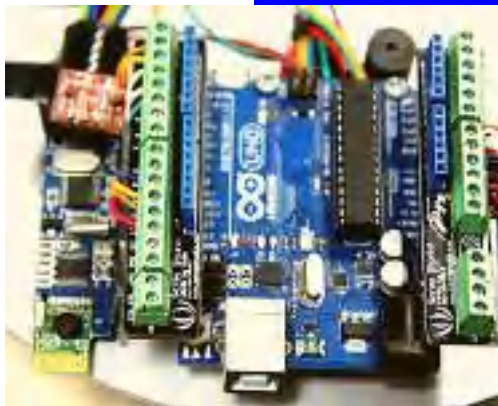
STREAMING IN COMPUTER ENGINEERING

Streaming	Specialize in
Smart Systems and Technologies	- Advanced Database (ORACLE) with two options: Administrator or Developer - Applied Computer Networking (CISCO) - Company System and Application (SAP) - Digital Game Development and Programming - Certified Ethical Hacker (CEH) - Internet of Things - Mobile System Development

COMPUTER SYSTEM LAB

ENGINEERING PHYSICS

In the future, energy will be rare and costly. Energy must be well-managed and therefore efficient.

The area of study specifically learns the aspects that influence the performance of a building such as air movement, air temperature control, lighting, space environment, and then uses active elements (electric devices) and passive elements (nature phenomena) in order for the building to be energy-efficient, environmentally friendly, and comfortable to live in, which is directed to be green building.

PARTNERS

Schneider *Electric*

DAAD Deutscher Akademischer Austauschdienst
German Academic Exchange Service

CURRICULUM

The students of Engineering Physics program will be equipped with deep knowledge including analytical approach, basic science, computational approach, experimental approach, engineering design, as well as general education in communication, professionalism, and entrepreneurship.

FACILITIES
- Lecture Hall
- Engineering Physics Lab
- Collaborative Lab
- Database System Lab

CAREERS
- Government/Regulatory Agency
- Building Specialist
- Renewable Energy Engineer
- HVAC Engineer
- Lighting Designer
- Simulation and Analyzer
- Building Acoustic Designer
- Academics and Researcher
- Technopreneur
- Consultant in Building Optimization/Energy Efficiency
- Building Manager
- HSE (Health, Safety, and Environment) Engineer
- Instrument/Project Engineer
- Safety Officer

STREAMING IN ENGINEERING PHYSICS

Streaming	Specialize in
Energy Management	- Energy simulation in buildings/constructions - Audit and energy conservation - ICT-based energy consumption monitoring system
Building Physics	- Thermal system analysis in buildings/ constructions - Design, simulation, and lighting system analysis
Instrumentation and Measurement	- Building automation system - Smart measurement system

ENGINEERING PHYSICS LAB

ELECTRICAL ENGINEERING

Our Electrical Engineering study program focuses on industrial automation, which can help human to run production processes through the application of mechanical, electronic, and computer-based systems. For example, in the process of producing a car, the design of each part is run using a machine or robot that will speed up the production.

CURRICULUM

The students of Electrical Engineering program will be equipped with deep knowledge including industrial robotics, mechatronics, intelligent control systems, and technopreneurship.

CAREERS

- Automation and Robotics Engineer
- Control Engineer
- Electrical Engineer
- Electrical Consultant
- Entrepreneur in Electrical

FACILITIES

- iOs Programming Lab
- Basic Digital Analogy Lab
- Server and Electronics Lab
- Networks Management Lab
- CISCO Computer Networks Lab
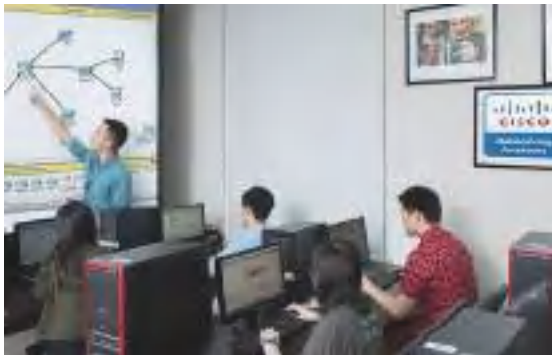
STREAMING IN ELECTRICAL ENGINEERING

Streaming	Specialize in
Industrial Automation	- Automation and robotics - Electrical and mechanical instruments (hydraulic, pneumatic) - Control techniques - Computer programming

INFORMATION SYSTEMS

This study program aims to produce graduates that understand the business processes in various organization (selling-buying, production planning, HRD, retail, logistics, services, education, government, etc) in a good practice and quality.

They can also process big and irregular information using data mining methodology and present it in a easily understandable form, design information technology architecture of an information system to improve the organization's performance to be transparent, safe, fast, accurate, effective, and competitive, design a database system, develop application tools, create an infrastructure system, design and build a smart system for various people's activities.

PARTNER

CURRICULUM

The students of Information Systems program will be equipped with deep knowledge including theoretical concepts and strategies to implementing information systems in an organization specifically related to the processes of creating, managing, saving, distributing, and supervising data, information, and knowledge in every order and scope of the organization, basics of engineering informatics, corporation's business strategies, and information systems development strategies.

CAREERS

- System Analysts
- System Integrator
- Programmer (Business Application)
- Database System Administrator
- Database System Designer/Developer
- Web Application Developer
- Information Systems Auditor
- ERP Consultant

FACILITIES

- Oracle Lab
- Cisco Lab
- Computer Systems Lab
- Advanced Programming Lab
- Graphics and Multimedia Lab
- Basic Multimedia Lab

STREAMING IN INFORMATION SYSTEMS

Streaming	Specialize in
Enterprise Resource Planning	- Business Processes - SAP ERP Configuration - ERP Implementation
Business Intelligence	- Data Analyst - Data Warehouse - Data Mining - Data Visualization - Decision Support Systems
Database Systems	- Database Design Development - Backup-Recovery and Tuning Quality Assurance - IT Corporate Governance - SOP - COBIT 5
IT Governance	- Quality Assurance - IT Corporate Governance - SOP - COBIT 5

CERTIFIED ETHICAL HACKER LAB

INFORMATICS (COMPUTER SCIENCE)

Informatics study program at UMN is designed to produce graduates who have the technical ability to design smart applications based on Artificial Intelligence (AI) that can be run either as desktop, web, or mobile applications.

Besides ability and technical expertise, UMN Informatics graduates are also equipped with expertise to become young researchers and entrepreneurs who are able to take advantage of the advancement of Information and Communication Technology (ICT) in solving problems in various fields of life.

PARTNERS

ORACLE®

C|EH ™
Certified | Ethical Hacker

CAREERS

- Desktop Application Programmer
- Web Designer/Programmer
- Database Developer
- Android Application Developer
- Mobile Cross-platform App Developer
- Computer Security Analyst
- Smart/Expert System Developer
- System Analyst/Designer
- IT Consultant/Support
- Project Manager
- Software Engineer
- Multimedia Content Creator
- Quality Assurance
- Research Assistant
- Technopreneur

FACILITIES

- Artificial Intelligence Lab
- Mobile Development Lab
- Game Development Lab
- Computer Security Lab
- Applied Networking Lab
- Database System Lab
- Integrated Multimedia Classroom

STREAMING IN INFORMATICS

System Applications Products

Game Design and Development

Database Administration

Cyber Security

Applied Computer Networking

COLLABORATIVE LAB

ACCOUNTING

In the Information and Communication Technology (ICT) and multimedia era, an accountant who has ability and understanding related to ICT is highly required.

Accounting study program at UMN prepares the students to earn a bachelor's degree specialized in Accounting and to become professionals who master ICT application related to accounting, and at the same time can utilize ICT for accounting solutions.

CURRICULUM
The students of Accounting program will be equipped with deep knowledge including financial accounting, cost accounting, management accounting, auditing, accounting information systems, taxation, sector public accounting, financial accounting standards, financial statement analysis, accounting theories equipped with management, economics, and ICT subject.

CAREERS

- External/Internal Auditor
- Financial Accountant/Analyst
- Tax Auditor/Consultant/Specialist
- System Analyst
- Information System Auditor

FACILITIES

- Tax Center
- IDX Investment Gallery
- Collaborative Lab
- Student Lounge

INVESTMENT GALLERY BY THE INDONESIA STOCK EXCHANGE

STREAMING IN ACCOUNTING

Streaming	Specialize in	
Taxation	- Tax Accounting - Taxation Practices - Advanced Taxation	- International Taxation - Tax Seminar
Auditing	- Audit Seminar - Audit Practice - Auditing Information Systems - Ethics and Corporate Governance	
Accounting Information Systems	- Accounting Information - IT Compliance and Control - Information System Auditing - System Modeling and Designing - Accounting Information System Analysis	

Amelinda Winata
UMN Accounting Alumni
Senior Auditor at Ernst & Young

"The lecturers at UMN Accounting study program have background as Auditors in Public Accounting Firm, and some have their own firm. The knowledge taught theoretically and practically is very useful, so that I can become an auditor at the Big Four Public Accounting Firm."

MANAGEMENT

The growth of ICT industries and ICT-based companies stimulates new business opportunities. In this era, we need managers who have earned the knowledge to utilize ICT to increase and develop a business.

Management study program in UMN answers the challenges by preparing the students to master in managerial and business skills in this era.

FACILITIES
- PC Lab
- Lecture Hall (Theater Room)
- Student Lounge
- Function Hall
- Colabo Space
- Business Incubator

CAREERS
- Entrepreneur
- Marketing/Brand Manager
- Corporat Manager
- Media Planner
- Account Executive
- Financial/Credit Analyst
- Loan Officer
- Employee/Labor Specialist
- Compensation & Benefits Specialist
- Learning & Organization Development Trainer
- Quality Control Manager
- Operation Analyst
- Inventory & Loss Control Manager
- District Operation Manager

STREAMING IN MANAGEMENT

Streaming	Specialize in	
Entrepreneurship	- Advancement of ICT - Business Ideas Development - Market Analysis - Competitors Analysis	- Idea Validations - Idea Pitching - Family Business Development
Marketing Management	- Brand Management - E-marketing Service - Integrated Marketing Communication - Marketing Research	
Financial Management	- Entrepreneurial Finance - Technical Analysis - Derivative Assets - Financial Research	
Human Capital Management	- Training and Development - Performance Management - Organizational Management - Change Management - Human Capital Research	
Operations Management	- Quality Management - Advanced Operation Management - Applied ERP - Retail Management - Operation Management Research	

HOTEL MANAGEMENT
Diploma

Hotel Management diploma program at UMN consists of hands-on hospitality courses, including room division, and restaurant operations, with introductory hotel management courses based on ICT (Information and Communication Technology), foreign language skills (English and French), and hotel operations management.

The graduates will receive diploma certificate and two competency certificates in their preferred fields, both in Room Division Management and Restaurant Operation from *Badan Nasional Sertifikasi Profesi* — National Professional Certification Board.

PARTNERS

ACCOR

Marriott
INTERNATIONAL

HYATT

Santika Indonesia

CAREERS

- Front Office Supervisor
- Head Receptionist
- Housekeeping Supervisor
- Floor Supervisor
- Chef
- F&B Supervisor
- Bartender
- Entrepreneur

FACILITIES

- Kitchen Lab
- Bakery & Pastry Lab
- Food & Beverage Service Lab
- Bar Lab
- Laundry Lab
- Front-Office Counter Lab
- House Keeping Room
- Hotel Room Lab

F&B SERVICE LAB

KITCHEN LAB

HOUSE-KEEPING ROOM

MASTER IN TECHNOLOGY MANAGEMENT

Postgraduate

This postgraduate program emphasizes the aspects of managing latest innovations and technologies combined with entrepreneurial.

Its goal is to produce competent graduates in the field of technology management by emphasizing theoretical and applicative mastery through an interdisciplinary approach, entrepreneurial spirit, and virtuous character.

This program is a multidisciplinary field of study, collaboration between Management with Information and Communication Technology (ICT).

COURSES

- Digital Business Technology Dynamics
- Entrepreneurial Skills
- General Business Management
- Value Creation and Innovation Management
- Business Model Innovation
- Technology, Finance and Capital
- Marketing and Digital Communication
- Information System & Software Management
- Business Research
- New Venture Creation
- Managing Technology Project
- Technology Industry and Competitive Analysis
- ICT Planning and Evaluation

CAREERS

- ICT-Based Business Specialists
- Technology Strategists
- Business Development Managers
- Technology Innovator
- Start-Up Entrepreneur

FACILITIES

- PC Lab
- Lecture Hall (Theater Room)
- Student Lounge
- Function Hall
- Business Incubator

STRATEGIC COMMUNICATION

UMN Strategic Communication study program produces graduates in this Information and Communication Technology (ICT) and multimedia era to be able to manage information to be presented in various forms of media.

We also prepare the students to become public relations professionals who understand and overcome the changes caused by ICT and multimedia technology.

Students are equipped with fundamental communication theories and skills in managing information using various multimedia tools that aim to deliver positive images for the company or organization where they work.

FACILITIES

- PC Lab
- Colabo Space
- Colabo Insight
- Colabo Hub
- Student Lounge
- Business Incubator
- Multimedia Newsroom

CAREERS

- PR Executive/Consultant
- Brand Manager
- Corporate Communication Officer
- Investor Relations Officer
- Corporate Secretary
- Government Public Relations Staff
- Public Speaker/Negotiator
- Political Consultant
- Account Executive
- Strategic Planner
- Media Planner
- Event Organizer
- Copywriter
- Social Media Specialist

COLABO INSIGHT

STREAMING IN STRATEGIC COMMUNICATION

Streaming	Specialize in	
Corporate Communication/Public Relation	- Basic Communication Theories - Corporate Communication Skills - Strategic Corporate Skills - Media Handling and Production	- Ethics - Special Cases - Global Issues in Corporate
Marketing Communication/Advertising	- Basic Communication Theories - Marketing Communication Skills - Managing Various Channels in Marketing Communication - Creative Ideas and Production	- Ethics - Special Cases - Global Issues in Marketing

"Good communication, great connections."

Inco Hary Perdana, S.I.Kom., M.Si.
Head of Strategic Communication Study Program

JOURNALISM

Journalism study program at UMN aims to produce graduates who are able to work as multiplatform journalists, multimedia content producers, and a researcher in the field of convergence journalism.

Through direct experience-based learning methods, students are invited to explore exploration of new forms of journalism, such as virtual reality journalism, augmented reality journalism, data journalism, drone journalism, visual journalism, mobile journalism, etc.

CAREERS

- Reporter/Journalist
- Radio Announcer
- News Anchor
- Presenter
- News Editor
- Executive Producer
- Camera Person
- Photojournalist

- Columnist
- Script Writer
- Content Writer
- Creative Writer
- Creative Production
- Publisher
- Media Researcher
- Analyst

FACILITIES

- Sound Design & Recording Lab
- TV Studio
- Radio Broadcast Studio
- Multimedia Newsroom
- Colabo Space
- PC Lab

- Multiplatform journalists who are able to adapt to the work environment of television, radio, print, online, and even convergence media.

- Media practitioners such as TV and radio program producer, camera person, floor director, production assistant, TV and radio broadcaster, photojournalist.

- Multimedia Content Producers with an entrepreneurial spirit capable of developing a content business to meet the needs of the media and corporate industries for multimedia content.

- Researchers who are able to conduct research studies of journalism, as well as able to conduct practical research in the development of new products of journalism and evaluation of journalism products.

STREAMING IN JOURNALISM

Streaming	Specialize in
Multimedia Journalism	- Information and Communication Technology - Research and Data Collection - Multimedia Content Production - Ethics - Journalism Law

Nadia Soekarno
UMN Journalism Alumni
Actress and News Presenter at NET TV

"Guidance and knowledge I've gained during my study at UMN can be immediately applied when I set my foot in the industry; script writing, interacting with interviewees, live reporting, and to have critical thinking."

TV BROADCAST STUDIO

RADIO BROADCAST STUDIO

Equipped with facilities according to radio broadcast operational standards, students can produce and broadcast radio programs.

SOUND DESIGN LAB

To produce quality audio that suits the standards of film and animation industry is not an easy matter.

UMN facilitates the students of Film and Animation study program with the latest equipment and software that support audio-making with effects in accordance with industry standards.

NEWSROOOM

This multimedia newsroom allows students of Journalism program to have a hands-on experience working in media editorial.

This facility allows the exchange of ideas on how to make good news, whether it is by print, broadcast, or digital, while getting input on the latest news that is growing in the nearby communities.

VISUAL COMMUNICATION DESIGN

Visual Communication Design study program of UMN prepare the students to gain ability to create a design in two-dimensional surface based on the supreme aesthetic theories and the optimal use of computer and digital technology. Students are taught various art schools, yet they are encouraged to find their own characteristics to create design work as the reflection of the creator.

CURRICULUM
- Art and Design Principles
- Color Theory
- Digital Painting
- Photography
- Anatomical Drawing
- Digital Publishing
- Aesthetics

FACILITIES

- PC Lab
- Green Screen Studio
- Sound Design & Recording Studio
- TV & Radio Broadcast Studio
- Masterpiece Lab (Faculty Magazine)
- Art Gallery
- Final Project/Thesis Lab
- Workshop Studio

STREAMING IN VISUAL COMMUNICATION DESIGN

Streaming	Specialize in	Career
Visual Brand Design	- Graphic Design - Typeface Design - Media Study - Pre-press & Printing Process - Branding - TV Commercial - Visual Semiotics - Comic Making	- Graphic Designer - Art Director - Packaging Designer - Web/Media Designer - Type Designer - Digital Photographer - Creative Brand Visual & Consultant
Interaction Design	- Digital Visualization - Interactive Media Design - Web Design - Visual Storytelling - Game Design - Character Design - 3D Animation - Sound Design Interaction - Special Makeup Effect	- Creative Director - Game Designer/Producer - Interaction Designer - Cinematic Director - UI/UX Designer - Texture Artist - Animator - 3D Game Modeller - Concept Artist

"Visual Communication Design program focuses on generating innovation-based problem solving and bringing the future of new media creative content through reliable curriculum, dynamic academic activities, advance supporting facilities, and worldwide academic networking."

Mohammad Rizaldi, S.T., M.Ds.
Head of Study Program

FILM AND ANIMATION

This study program concentrates on educating students to become storytellers and content creators through making a medium of film (live action), animation, and a combination of the two (hybrid).

In addition to teaching production techniques, students also learn supporting theories that will deepen their work so that they can become reliable drafter. The program also prioritizes business and entrepreneurial knowledge, so it is expected that the works of our graduates can be sustainable in business.

FACILITIES
- Cinema Screening Lab
- Render Farm Lab
- Green Screen Studio
- Photography Studio
- Sound Design & Recording Studio
- UMN Pictures (Production House/Animation Studio)

Streaming	Specialize in	Career
Film	- Moving Image Production - Basic Camera and Basic Editing - Camera and Sound Recording - Creative Business - Sound Design and Online Editing - Documentary and Corporate Video - Acting for Directors - Screen Direction - Intellectual Property Right - Image and Sound Concept	- Film Director - Screenwriter - Director of Photography - Production Designer - Sound Designer - Film Editor - Film Producer - Film Critic - Film Researcher - Videographer
Animation	- Computer-Generated Imagery (CGI) - 3D Visual Composition - Animation Visualization Craftsmanship - Animation Fundamentals - Visual Effects (VFX) - Audio and Body Language for Animation - Experimental 2D Animation - Advanced 3D Digital and Stop Motion Production - Narrative Animation Production - Intellectual Property Right	- Storyboard Artist - Visual Storyteller - Character Modeller - Environment/Layout Artist - Scene Planner Animator (2D, 3D, Stop Motion) - Technical Artist (Rigger, Facial, etc) - Visual Effects Artist - Render Artist & Compositor - Animation Producer - Animation Director - Motion Graphic Artist

RENDER FARM LAB

The Orchid and Its Tree

Grandma

In The First Instance

ARCHITECTURE

As the energy costs are getting higher, more buildings are designed to be energy-efficient buildings. Therefore, the graduates of UMN's Architecture study program do not only focus on building design as the main ability of an architect, but also have the ability to design energy-efficient buildings.

The graduates have the competencies in mastering digital architecture as ICT-based architecture like making a building modeling.

CURRICULUM
The students of Architecture study program in UMN are equipped with in-depth knowledge of design processes and methods, structural logic and building, aesthetics, integrated utility systems, understanding of the needs of human space regarding social, cultural, economic, and design capabilities that value the sustainability of the environment and natural resources.

As well as the ability to design based in ICT by mastering a variety of software related to the development of current design needs.

FACILITIES

- Architectural Design Studio
- Printing Lab
- Multimedia Lab
- Collaborative Lab
- Lecture Hall (Theater Room)
- Student Lounge

STREAMING IN ARCHITECTURE

Streaming	Specialize in	Career
Green Architecture	- Architectural Theory and Design - Use of Sustainable Building Materials - Building and Facility Design Methods - Renewable and Non-Toxic Resources - Waste Management Methods - Water Conservation - Energy Efficiency - Self-Sustainability	- Interior/Exterior Designer - Architect - Urban Planner - Architectural Consultant - Building Surveyor - Structural Engineer - Historical Building Inspector - Real Estate Contractor - Furniture Designer
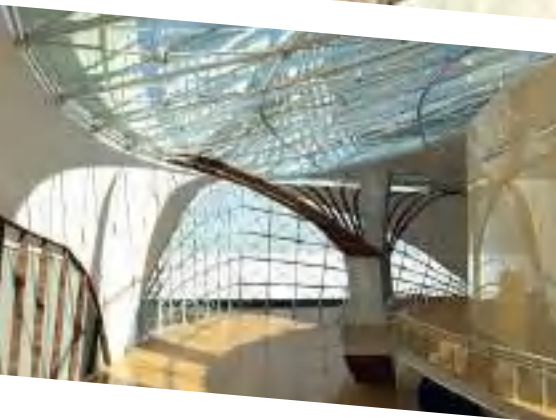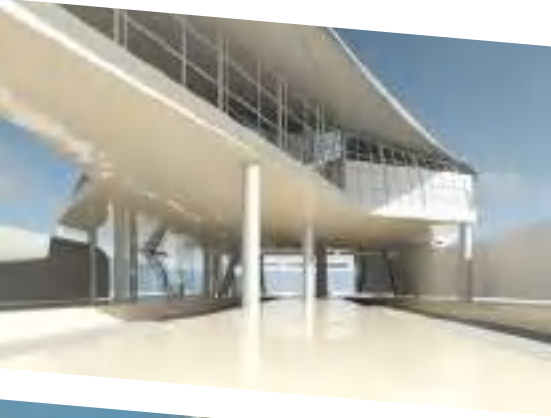
INFORMATICS (COMPUTER SCIENCE) JOINT DEGREE

Student participants will have a chance to get international Java Certification and earn two university degrees: Bachelor of Computer (S.Kom) from UMN and Bachelor of ICT (BICT) from Swinburne University of Technology.

SWINBURNE UNIVERSITY OF TECHNOLOGY

Swinburne is an Australian public university based in Melbourne. Founded in 1908 as a technical college, the institution received official university status in the early 1990s. Frequently performing well in the rankings of universities under 50 years old, Swinburne has a reputation for preparing graduates for life in the working world as well as for its research in science and technology.

The university fosters close ties with industry, business and governmental organizations to ensure that the research undertaken at Swinburne finds practical applications. They offers courses over 17 broad subject areas providing qualifications at undergraduate and postgraduate level as well as shorter courses for professional development.

LENGTH OF STUDY
- Five first semesters at UMN
- Three final semesters at Swinburne

LOGISTIC MANAGEMENT JOINT DEGREE

At the end of the study, participants will undertake an internship in South Korean companies, to get international working competence and experience. Participants will receive Bachelor of Economics (S.E) from UMN and Bachelor of Business Administration (BBA) from Inha University.

INHA UNIVERSITY

Inha is a private research university in Incheon, South Korea's third most populous city, 27 kilometers south west of the capital, Seoul.

The university was founded in 1954 as Inha Institute of Technology, the name Inha is formed of the first two letters of Incheon ("In") and Hawaii ("Ha"), which it was established to mark 50 years of Korean emigration to the US state.

It was granted university status in 1972, the year it also became known by its current name, and has maintained its strong reputation for technological research. Inha is deeply committed to internationalization, and is part of the Global U8 Consortium.

LENGTH OF STUDY
- 4 first semesters at UMN (Management Study Program)
- 4 final semesters at Inha (Global Logistics Management on Business Administration)

JOINT DEGREE
Logistic Management
INHA - UMN
인하대학교

REQUIREMENTS

- 4th semester Management student at UMN
- Minimum GPA 3.00
- Minimum TOEFL 75 (IBT) or IELTS 6.0
- Financially sufficient to fund 4 semesters study in South Korea
- Passed the selection reviews by Inha University

STUDENT ACTIVITIES

UMN encourages its students in discovering and developing their non-academic potentials. There are various students' clubs in UMN which is aimed for the purpose of facilitating students to improve their talents, together with their friends.

Sport Clubs

- UMN Lions Futsal
- Lions Badminton
- Taekwondo UMN
- UMN Lions Basketball
- Lions Volleyball
- Ultimate Softball Club
- Capoeira Club
- Spectre UMN (Stuntman Club)
- Table Tennis Club

Social & Science Clubs

- Mapala (Nature Lovers Club)
- Rencang Social Community
- UESC (English Club)
- AIESEC
- UMN PC (Programming Club)
- Games Development Club

Art & Culture Clubs

- Dance Club
- Trace Club (Traditional Dance)
- Ultima Sonora (Choir Club)
- Obscura (Photography Club)
- Ultime Toys (Toys Photography Club)
- Mufomic (Band Club)
- Katak Theater (Theatre Club)
- Qorie (Korean Culture Enthusiasts Club)
- J-Cafe (Japanese Culture Enthusiasts Club)
- UMN Symphony Orchestra

FACILITIES IN UMN

To support the teaching and learning process, UMN does not only provide an up-to-date curriculum, but also the latest facilities. Through these facilities, students will hopefully be able to be closer to the industrial world while still in college.

LIBRARY

Tens of thousands of local and international literature collections can be found at this 600 square-meters library with modern interior design. Digital collection services are also available here, such as e-journals, e-libraries, digital thesis services, and others.

To facilitate UMN's academics in getting the latest research references, the UMN library subscribes to the Emerald and ProQuest E-journals, as well as getting free access to SAGE & Wiley journals from the Ministry of Education and Culture and National Library of Indonesia. In the future, the UMN library will add plagiarism checking services.

CANTEENS

Our canteen is located at the ground floor of New Media Tower building. It is an open-space where students can buy their meals from various vendors in the same area offering local home-cooked meals, snacks, and drinks.

For your caffeine intake, you can found Libro Café next to the lobby. These spots also become an area for students to hang out after class.

KOMPAS CORNER

Kompas corner is a lounge used for students to relax while adding insight with various publications published by Kompas Gramedia.

LECTURE THEATERS

The campus has two lecture theaters in different sizes for different needs. The first one is located in New Media Tower with a capacity up to 200 people, while the other is in PK Ojong-Jakob Oetama Tower with a capacity up to 500 people. These halls are often used for seminars, workshops, guest lectures, and UKM (Student Activity Unit) performances.

SPORTS HALL

UMN students can enjoy indoor sports facilities located on the 23rd floor of PK Ojong-Jakob Oetama Tower. Our Sport Hall provides badminton and futsal field facilities, as well as a fitness center that is still under construction.

WI-FI ACCESS AND GREEN ENVIRONMENT

Free Wi-Fi networks in UMN covers all areas in campus, thus providing comfort and guarantee of high connection for 24 hours.

UMN RADIO

UMN Radio 107.7 FM can be accessed by streaming live on www.radio.umn.ac.id.

The channel is on air from 8 a.m. to 5 p.m., Monday to Saturday, hosted by UMN students

MEDICAL CENTERS

Our Medical Centers are located on several areas in the campus. In the case of medical emergency, our team is ready to provide first aid.

BANK AND ATM

For easy access to banks and ATMs, UMN placed two canteen areas, there are two bank branches and ATMs that facilitate students to perform banking transactions, including BCA, BRI, and Mandiri Bank.

CONTINUING EDUCATION DEPARTMENT

Continuing Education Department (CED) is an educational development program at UMN. CED has various programs in language courses:

- Indonesian
- Korean
- Japanese
- German

Including preparation course for proficiency tests (TOPIK, IELTS, TOEFL, TOEIC).

Other programs include corporate training and Test Center for Indonesian Institute of Certified Public Accountants. CED is designed to fulfill the needs of high school and college students, as well as the public and professionals.

BIPA CLASS

BIPA (Bahasa Indonesia bagi Penutur Asing — Indonesian Language for Foreign Speakers) is one of the most prestigious programs by CED. We have been offered the program since 2013 and the program itself is aimed at facilitating the needs of foreign students and workers to learn Indonesian language properly as well as learning local cultures.

Students are specially taught by our qualified and experienced lecturers, who has certifications to teach Indonesian language to foreigners which was issued by the BIPA Teachers Association (APBIPA) in cooperation with our Ministry of Education and Culture. This program also has practical introductions to Indonesian cultures.

More info: www.umn.ac.id/ced   E-mail: ced@umn.ac.id

UMN does not only educate the students to be ready to become professionals or researchers, but it also educates them to be ready to become entrepreneurs in technology, called technopreneur. Through Skystar Ventures, a platform for digital technology-based entrepreneurship, UMN encourages student capabilities in the field of entrepreneurs to build a collaborative growth ecosystem for entrepreneurial growth in Indonesia.

With the vision to promote the growth of startup communities in Indonesia, we target early stage startups in the Internet, mobile, social, education, and e-commerce sectors. More importantly, we seek out founders who are dedicated to making a positive impact in Indonesia. Our comprehensive incubation program enables us to provide direct and multidisciplinary support to founders, enabling accelerated growth. Our diverse network of mentors help founders obtain the guidance required to build thriving companies.

incubator program

Skystar Ventures is a 6-month entrepreneurship program, targeting early-stage startups in multiple sectors.
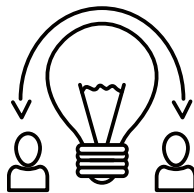
collaborative working space

Skystar Ventures coworking provides an opportunity for members to thrive by exploring collaboration, learning, and access to our strategic network.

strategic funding

Skystar Capital is an early stage VC fund that invests in technology startups in the Asia Pacific region, particularly Indonesia, at their early and growth stages.

Skystar Ventures, tech incubator of Universitas Multimedia Nusantara, has been accredited as the **best technology business incubator in Indonesia** from the Directorate General of Higher Education since 2016 and is a member of the Global Accelerator Network in Silicon Valley.

Ryan Sucipto (far right), founder of Social Designee — a social care startup fostered by Skystar Ventures — became one of the featured speakers at the Misk Global Forum (MGF) on November 14 – 15, 2018 in Riyadh, Saudi Arabia.

Students from UMN and Nanyang Polytechnic Singapore participating in Skystar Innovation Challenge Program 2019.

Backed by one of the largest media groups, Kompas Gramedia, we are able to provide founders access to their unrivaled network of media and business units in multiple industries to help grow and scale your business.

We are committed to providing the resources required to help startups create sustainable businesses in Indonesia.

GLOBAL RELATIONS & COOPERATIONS OFFICE

MANAGER OF GLOBAL RELATIONS & COOPERATIONS OFFICE

Introduction from
Boby Arinto, S.E., M.M.

Greetings from UMN!

We are a university that focuses on Information Technology and Communication. With thousands of students who are eager to reach the opportunities in the future, they learn things that are very relevant to the current world situation. They learn the latest technology, but still give proper attention to the social values of humanity, and are sensitive to the problems faced by the community and find ways to provide solutions in some areas like technology, architecture, graphic design, film and television, communication, to business and entrepreneurship.

UMN organizes programs with foreign universities in the form of joint degrees such as Bachelor in Information Technology with Swinburne University of Technology, Australia, and Bachelor in Business Administration in Logistics Management with Inha University, South Korea. We also do several student exchange programs with various universities in the world such as Japan, Singapore, Malaysia, Thailand, Australia, and others.

International guest lectures from distinguished professors, international art and dance performances, mobility programs, short programs, joint research with universities all over the world, are also becoming parts of our program.

UMN is the right partner for cooperation and to study in Indonesia, because we have quality education with institutional accreditation "A" from the government, and the support of a prominent group of companies in Indonesia; Kompas Gramedia.

So, come and join to work and learn together in a pleasant and quality environment in Indonesia. We are waiting for your arrival!

WHO WE ARE

Our Global Relations & Cooperations Office is the crucial part in establishing and nurturing cooperations between UMN and international university partners, as well as industry partners. So far, we have maintained our partnership with universities from: Malaysia, China, South Korea, Japan, Australia, and Germany.

As our university grows, the Global Relations & Cooperations office will also strive to expand and maintain good partnerships with universities from around the world, in order to create educational experience and cultural exchange that would be beneficial for UMN and its partners.

Our Global Relations & Cooperations Office is the central point for coordination and administration of all procedures related to the University's international relations and cooperations.

Through the implementation of mobility programs and by expanding the network of partner universities, the Office encourages internationalization and promotes the University at an international level, with the aim of achieving the goals of Universitas Multimedia Nusantara for international relations and cooperations.

Daily work in the Office includes informing the academic community about the possibilities of participation in the student exchange and lecturers exchange, joint research, mobility programs, and expansion of the international cooperations by signing of bilateral agreements and inter-institutional agreements.

OUR ACTIVITIES

Throughout the years, our office has held many inbound and outbound mobility programs with students and staff from our partner universities, such as:

- Joint degree with Swinburne University of Technology, Australia and Inha University, South Korea;
- Hosting campus visit from Universiti Kebangsaan Malaysia, Queensland University of Technology, and Swinburne University of Technology;
- Guest lecture from Silla University, South Korea and Rheinische Fachhochschule Köln, Germany;
- Joint community development program with NUS Singapore;
- Study excursion to Dankook University, South Korea;
- Sharing sessions with representative from partner universities;
- Exchange students with partner universities; etc.

Joint Community Development Program with NUS Singapore

Remote Lab Project in collaboration with RFH Koln

Campus visit from Queensland University of Technology

Visit from Swinburne University of Technology

Signing MoU for SEC Living Lab in collaboration with Silla University

UMN
GLOBAL
PARTNERS

Indiana University
of Pennsylvania

California Polytechnic
State University

Lund University

Rheinische Fachhochschule

University of Finland

Liverpool John Moores University
Suffolk University

Tokyo Denki University
Chinese Culture University
Bai International Studies

UCSI University
Taylor's University
Multimedia University
University Tunku Abdul Rachman

Seiia University
Youngsan University
Chungang University
Dankook University
Inha University
Hanyang University

University of Technology Sydney
Swinburne University of Technology
Queensland University of Technology
Blue Mountains International hotel Management School

GLOBAL RELATIONS & COOPERATIONS OFFICE

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